



Ensure Communication

COMPANY PROFILE 2024

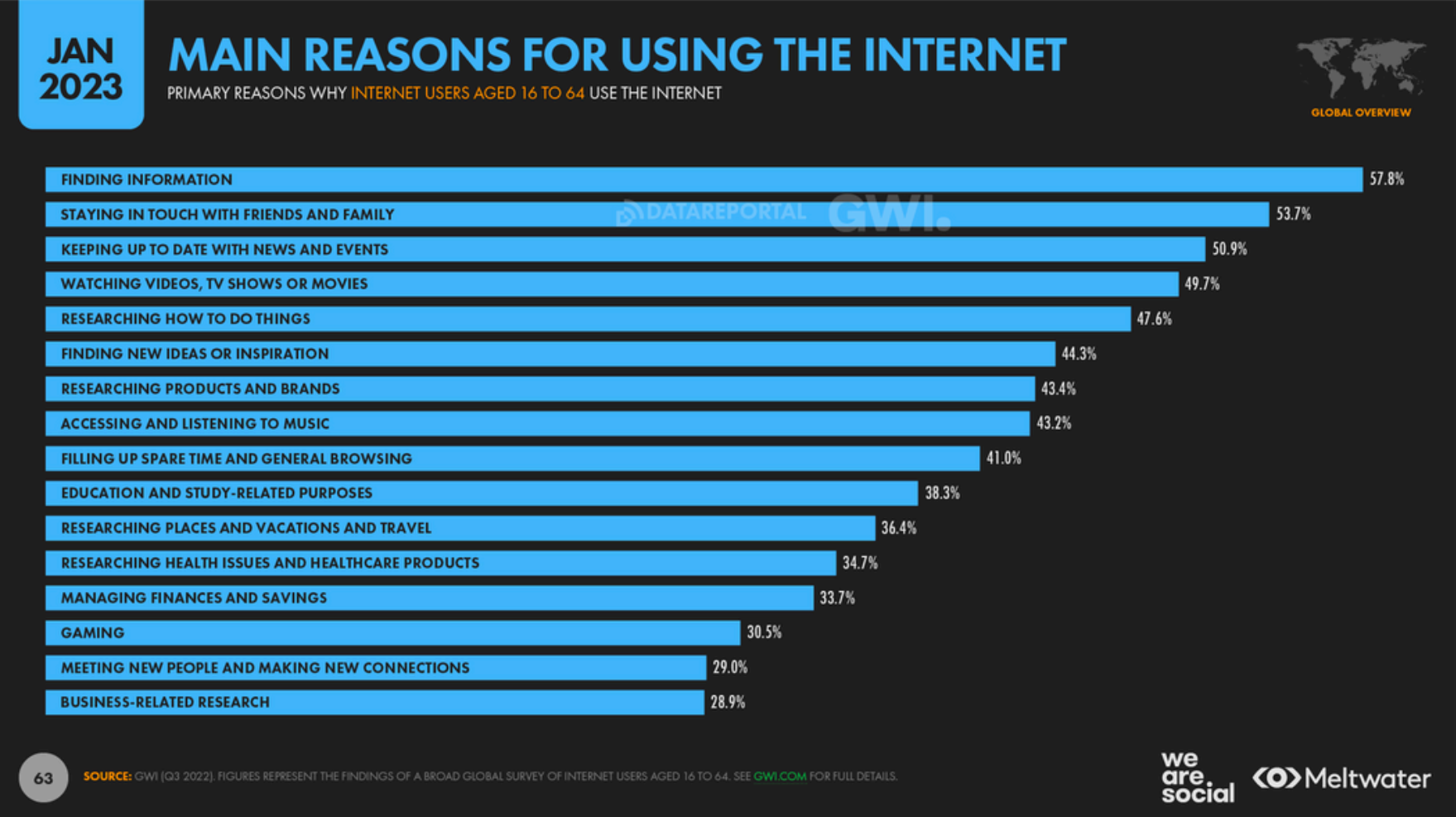
Solving Problems with Communication Solutions

DIGITAL 2023

GLOBAL SOCIAL MEDIA OUTLOOK



Bangkok is the **third largest facebook advertising audience** in the world



#1 Reason for using the internet in Thailand is to **"find information"**

**CUSTOMERS ARE
SKEPTICAL
KNOWLEDGEABLE
AND HAVE BIGGER
EXPECTATIONS
THAN EVER
BEFORE**



a shift from purchase funnel to **FLYWHEEL MODEL**

Companies that align their success with their customers, not only scale, but create delight, loyalty, and love from the people who matter most. When companies grow better, they meet even the highest of customer expectations, and the result is a better business, better relationships, and a better path to growth.

Then = Funnel



Now = Flywheel



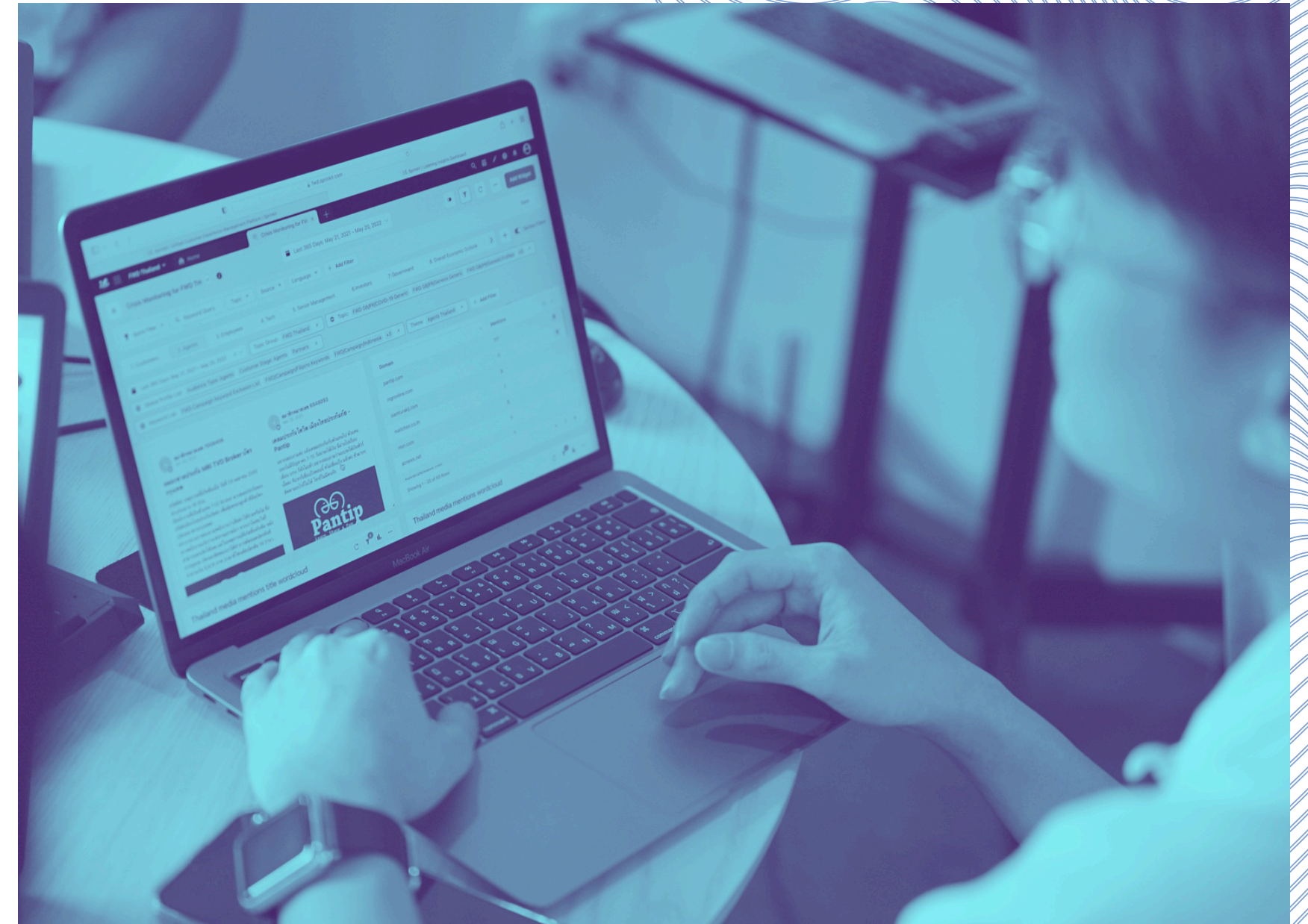
ENSURE VISION

“

a strategic communication partner
that offers comprehensive digital
marketing solutions to help
businesses succeed in the modern
marketing landscape

”

Pongsiri Chongpatiyutt
Managing Director



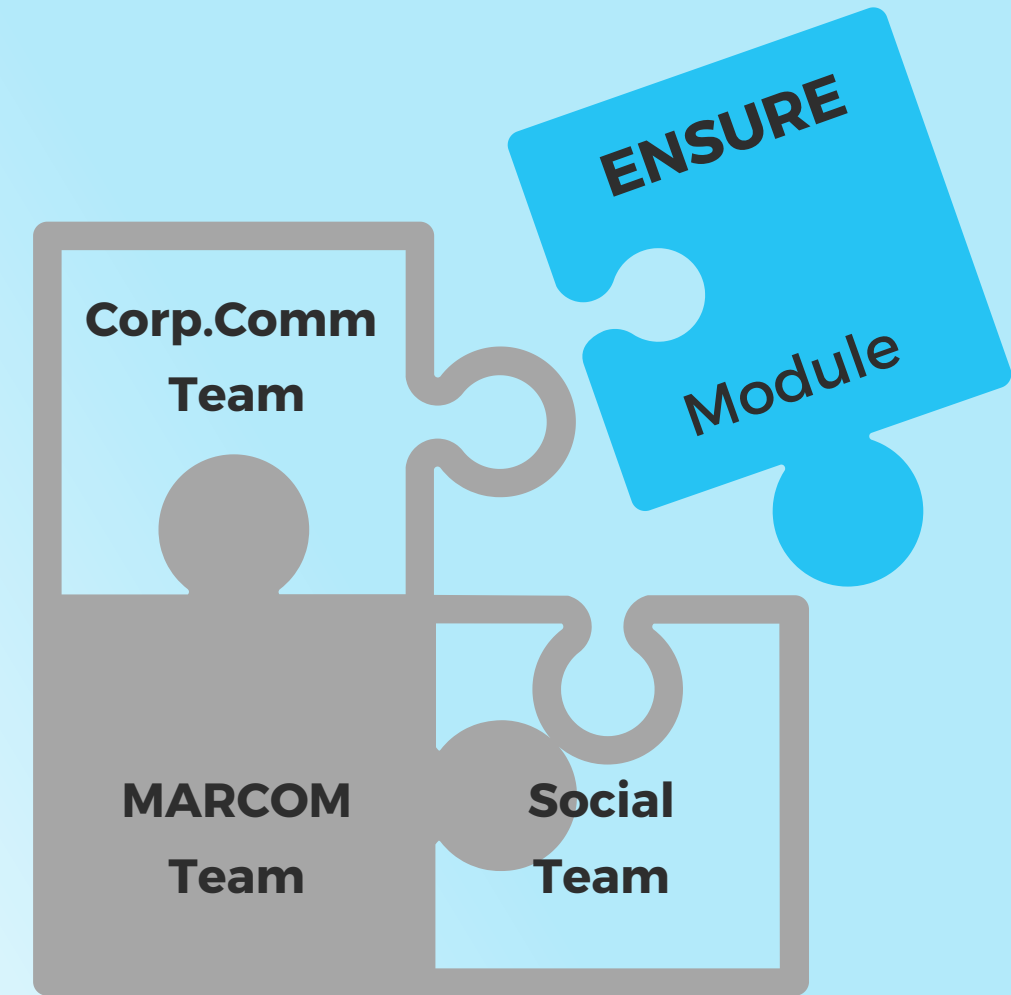
WHY ENSURE?

TRULY MODULAR AGENCY

We see ourselves as a modular agency

This approach allows our clients to choose the modules they need, without having to commit to a full-service agency.

We provide a range of modules, from social media intelligence and content creation to strategic communication planning and campaign management.



With our modular approach, our clients can build a customized communication solution that fits their budget and business objectives, while still receiving the high-quality service and expertise of a full-service agency.

ENSURE ELEMENTS™

6 important elements behind our
processes and the way of working



1

Objective

Clearly define what do we want to achieve with the project/campaign. Aligning with long-term goal

2

Target Audience

Identify and focus on that specific group of people in order to effectively market and sell products or services to them

3

Insight

Deeply understand your target audience's drives and motives behind the decision that they make

ENSURE ELEMENTS™

6 important elements behind our
processes and the way of working



4

Strategy

A plan to achieve goal and the big idea that
brings the objective and insight together


5

Execution

the creative idea(s) and how will it be brought
to life through online/offline activations

6

Measurement

Measure campaign's successes and key results
with social listening tool, powered by  Meltwater

ENSURE's Modules

COMMUNICATION SOLUTIONS

Our goal is to solve communication-related problems for our clients and help them achieve their business objectives.



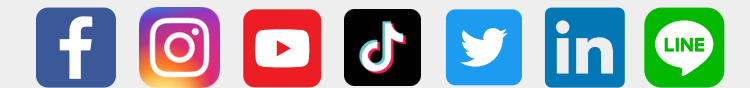
Strategy

- ✓ Strategic Brand Communication
- ✓ Communication Strategy
- ✓ Content Strategy
- ✓ Media & Influencer Strategy



Creative & Content Production

- ✓ Social Media Content Production
- ✓ Creative Content Writing
- ✓ Video Production
- ✓ Online & Offline Activation



Social Media Management

- ✓ Always-on Contents
- ✓ Admin & Customer Service Support
- ✓ Cross-platform Campaign
- ✓ KOLs & Influencer Campaign



Website Development

- ✓ Website Design & Development
- ✓ eCommerce Website
- ✓ CRM, POS Application



Social Media Intelligence

- ✓ Social Listening & Monitoring
- ✓ Social Data Analytics
- ✓ Performance Tracking



Social Ads

- ✓ Audience Targeting
- ✓ Ads Objectives
- ✓ Media Tactics
- ✓ Programmatic Ads **ESKIMI**

ENSURE MANAGEMENT

We are a team of problem-solvers who are passionate about adding values for our client's brands and organizations through creating creative yet measurable marketing communication activities.



PONGSIRI C. (SO)
FOUNDER &
MANAGING DIRECTOR



NOPPANUT S. (TARM)
CO-FOUNDER &
OPERATIONS DIRECTOR

ENSURE TEAM LEADERS



CHADASA T. (SA)
ACCOUNT MANAGEMENT LEAD



PHUSIT P. (POP)
PROJECT MANAGER



SIRAPHAT H. (JAB)
SOCIAL INTEL LEAD



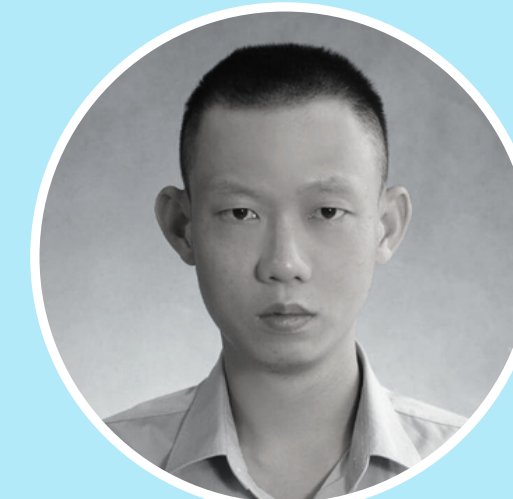
PARAMEE N. (PLA)
CREATIVE LEAD



VASAWAT Y. (PEACH)
SOCIAL ADS LEAD



THANALOP R. (NEW)
TECH LEAD



TEERAWAT S. (TEE)
CONTENT CREATION LEAD

ENSURE AGENTS OUR REACH



we have our a network of communication experts in different markets

i.e. Tracey in Myanmar, Kunthea in Cambodia, Colton in Hong Kong, Ngan Vietnam, Marry in Philippines, Sierra in Indonesia.

OUR PARTNERS



Platform Partner



Business Partner



Client

We've worked with both local and international brands, companies and organizations in all sizes. From FMCGs, Real Estate, SMEs, and Multinational Companies.

Ensure is dynamic and highly flexible in order to meet your needs.

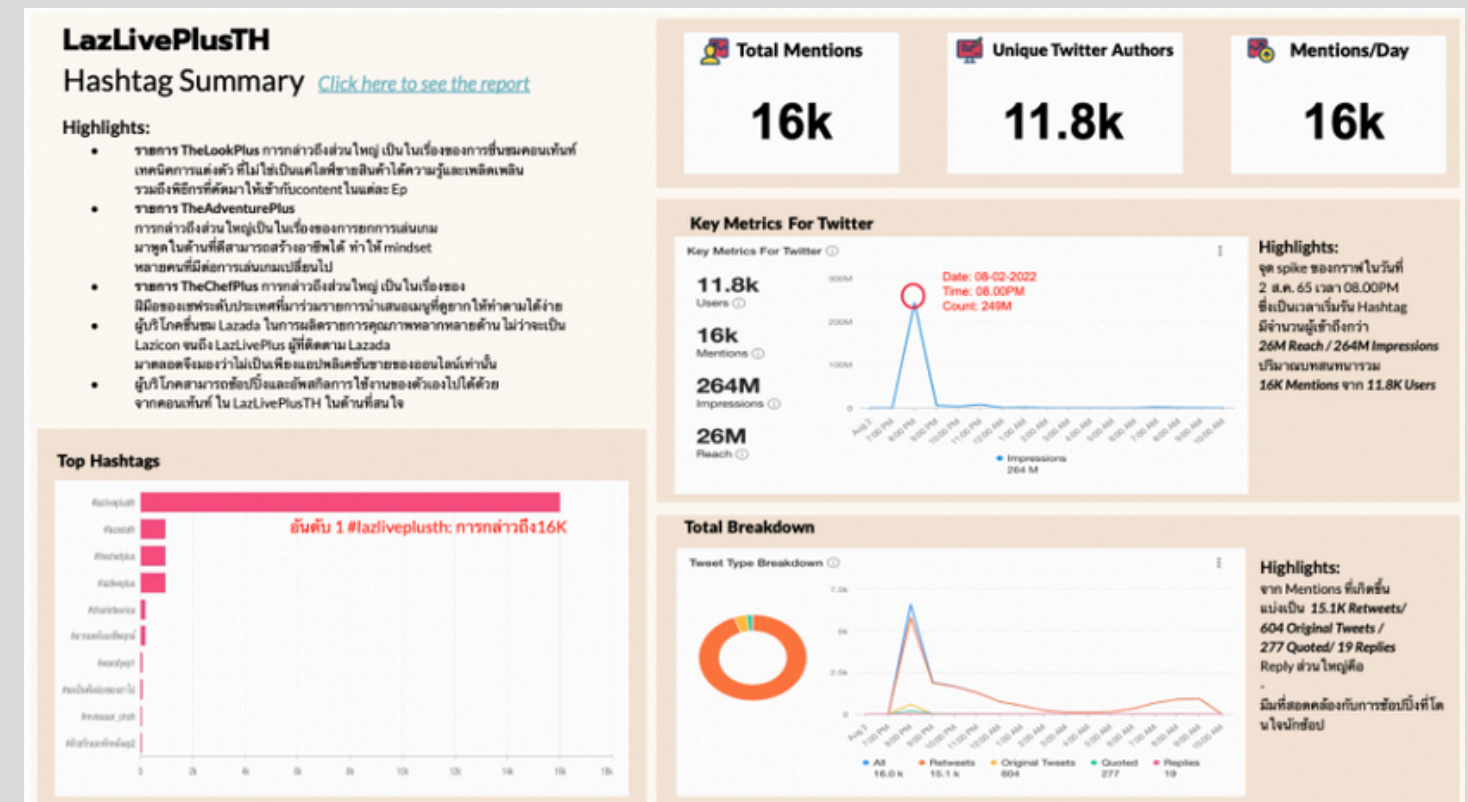
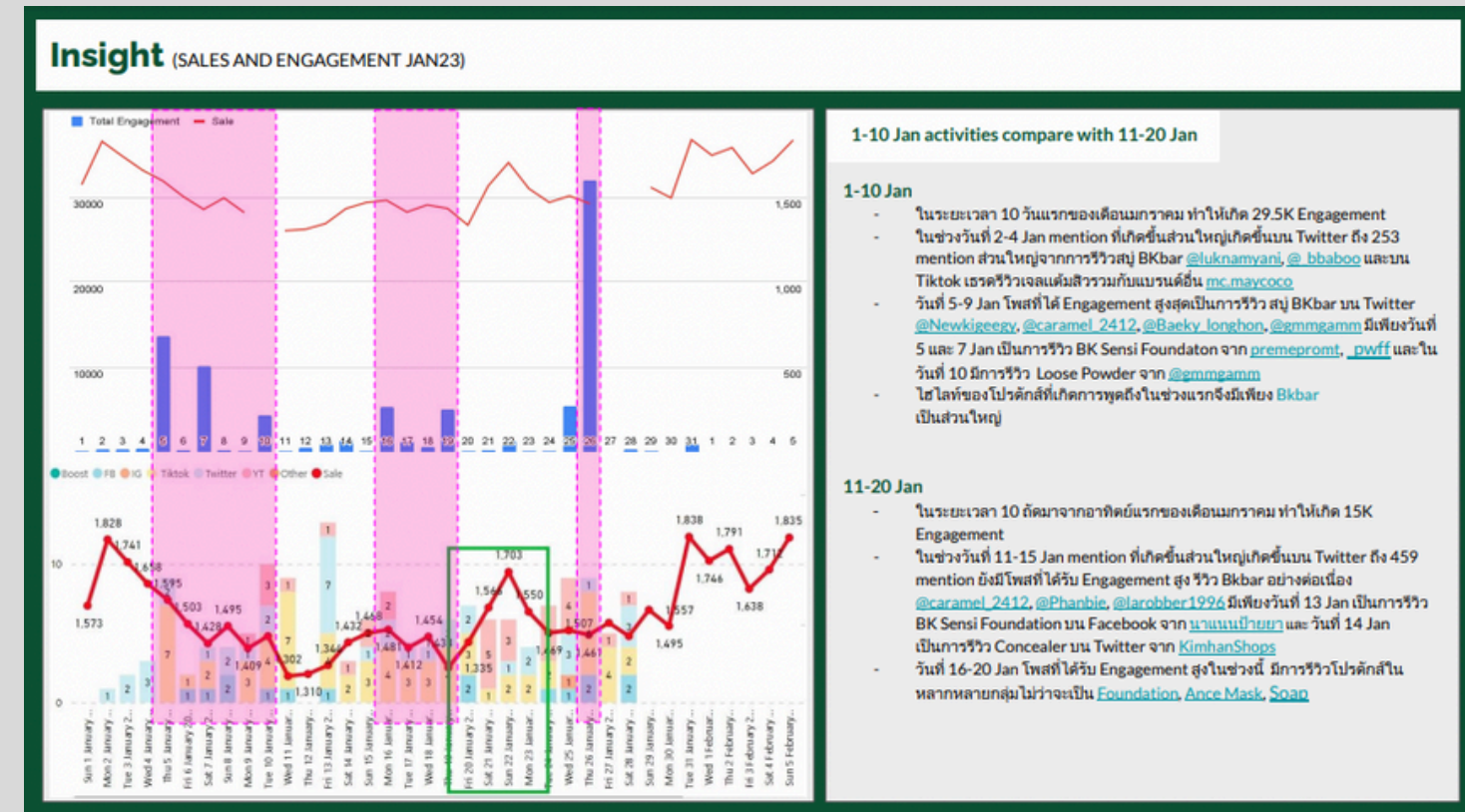


OUR WORK

Social Media Intelligence

Our social media intelligence service is designed to help businesses leverage the power of social media data to make informed marketing decisions.

We use advanced listening and monitoring tools to gather and analyze data from social media platforms, and turn that data into actionable insights that can be used to improve marketing campaign performance and track success



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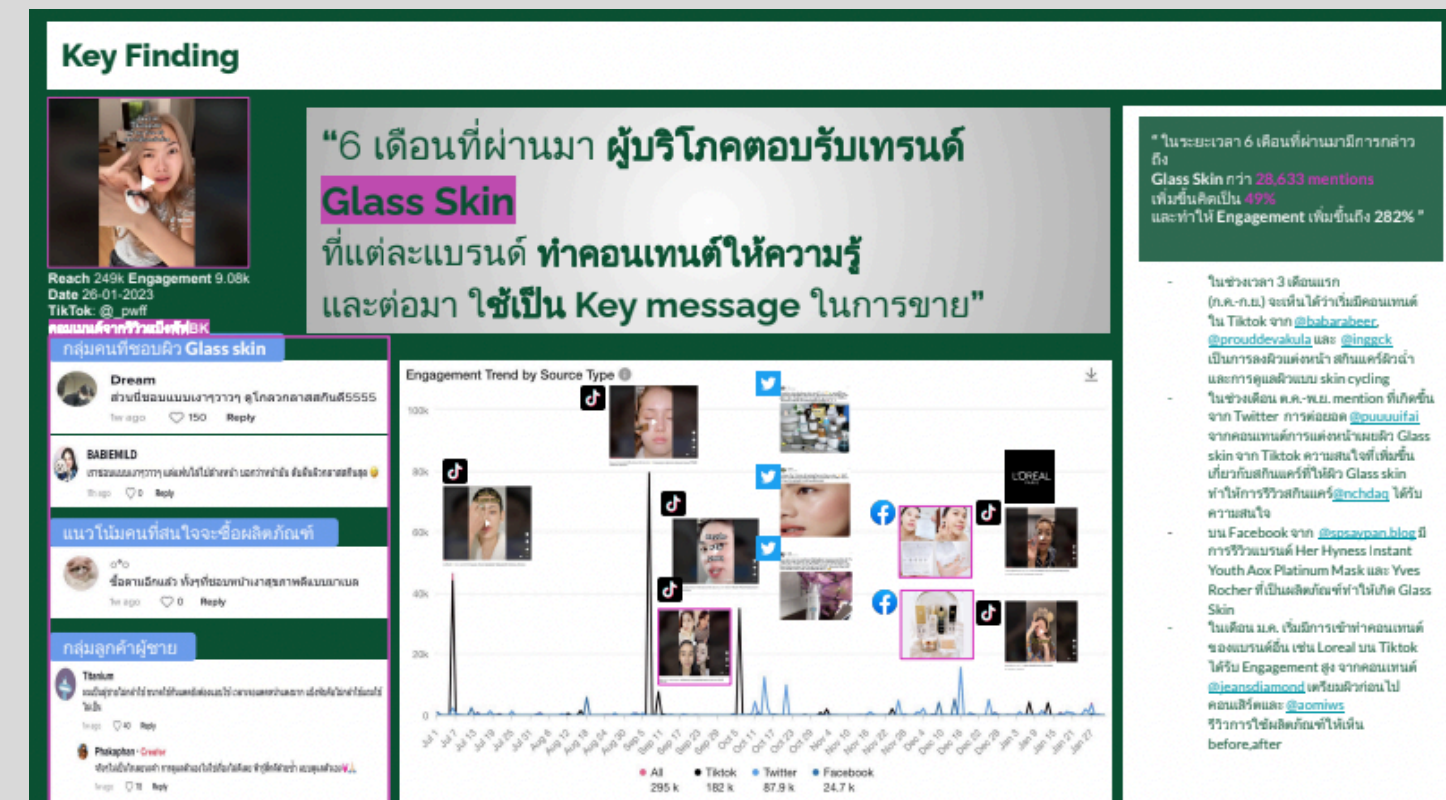
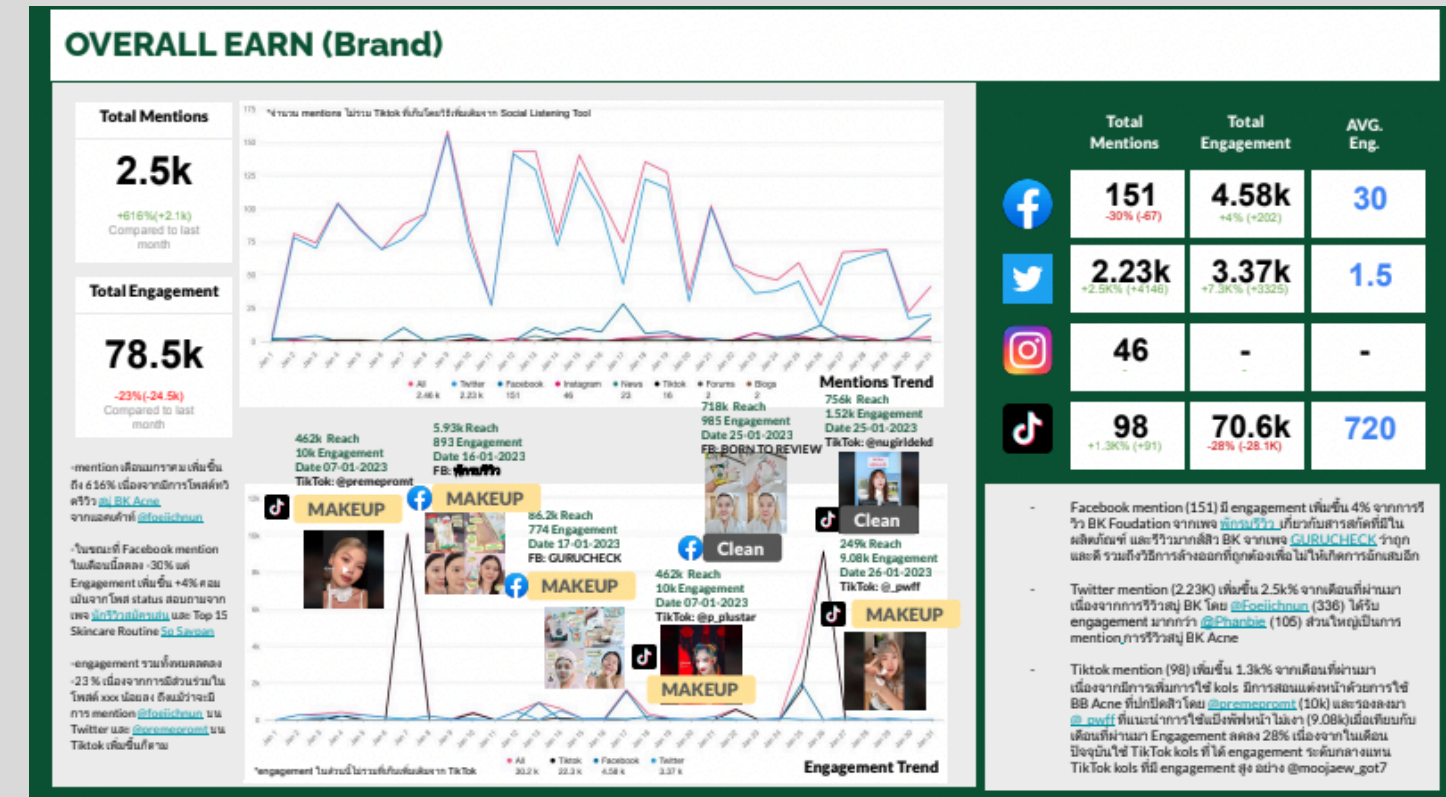


OUR WORK

Social Media Intelligence

"Our team of experts can help you identify key trends, consumer sentiment, and competitive insights to inform your marketing strategy and drive business growth. With our social media intelligence service, you can stay ahead of the competition and make informed decisions based on real-time data and insights."

Siraphat Hansanan
Social Media Intelligence Lead



OUR WORK

Social Media Management

Our team of social media experts will manage all aspects of your social media presence, from content creation and community management to targeted advertising and analytics.

We use data-driven insights to continuously optimize our strategies and deliver measurable results.

5K **100M** **20M**
CREATED REACH SPENT



OUR WORK

Video Production

Our Approach: Affordable, Content-Driven Videos

We specialize in creating budget-friendly, high-quality videos for our clients. Whether it's a lifestyle vlog, an interview, a review, an online ad, or a marketing-driven video, we aim to help our clients achieve their marketing and communication objectives through our work.

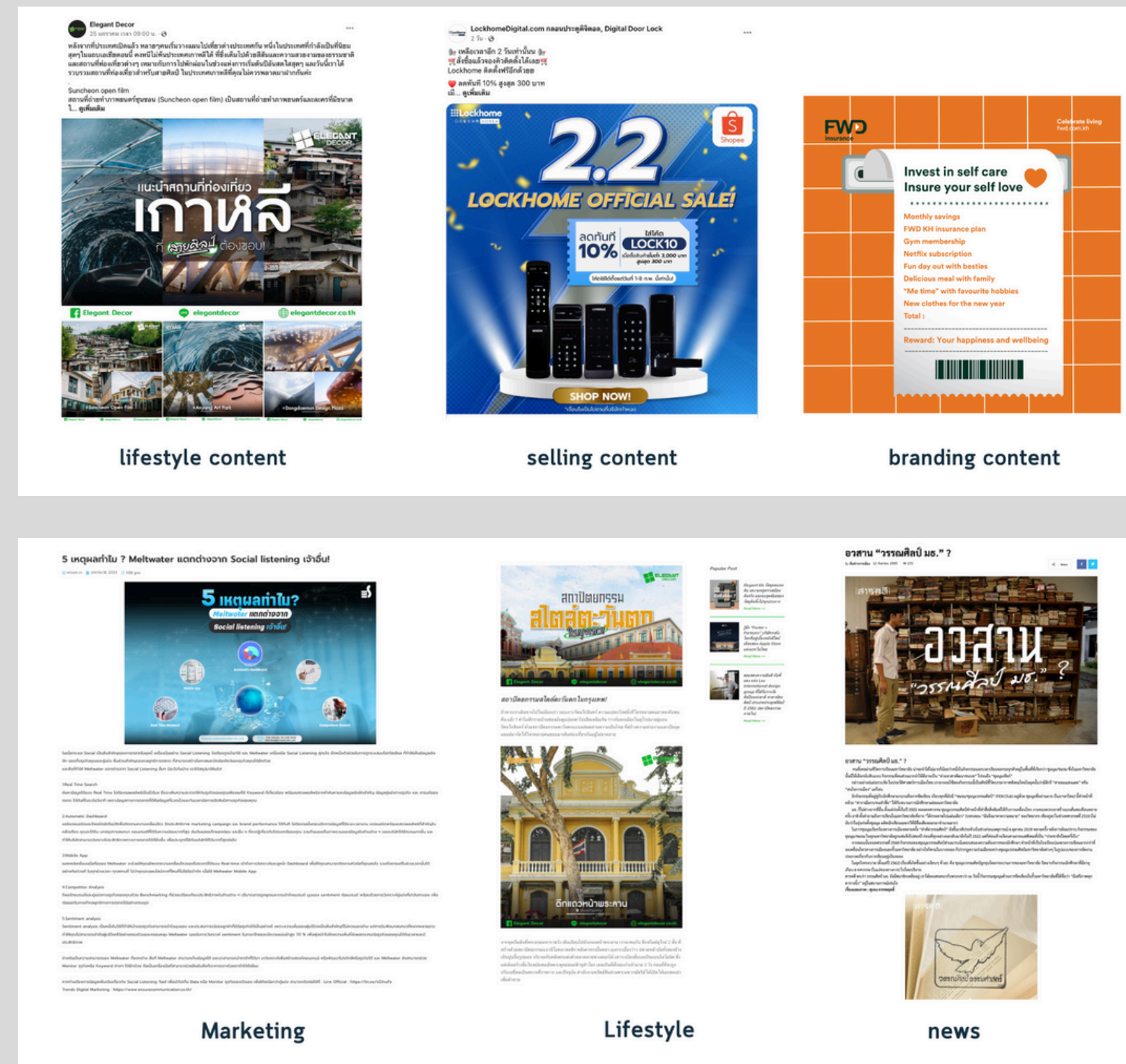


OUR WORK

Social Media Management

"With our social media management service, you can focus on running your business, while we take care of your social media presence and help you achieve your business goals"

Chadasa Trairat
Account Management Lead

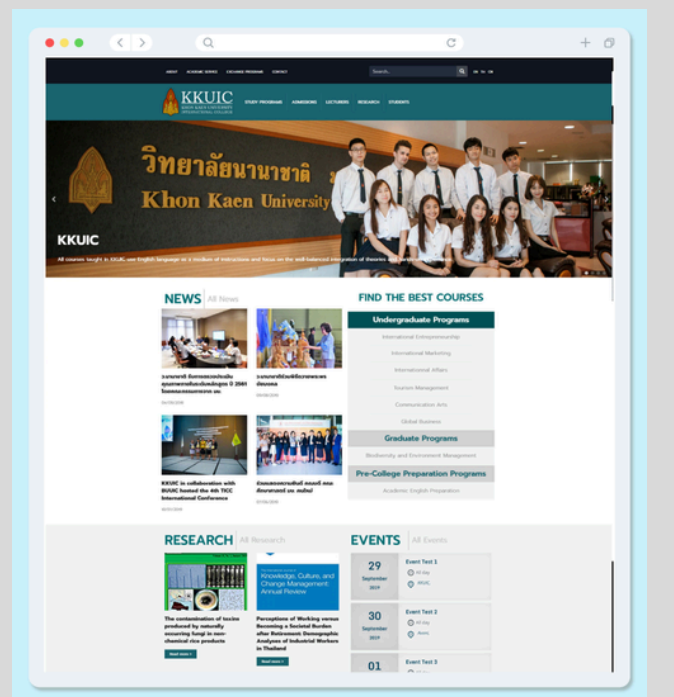
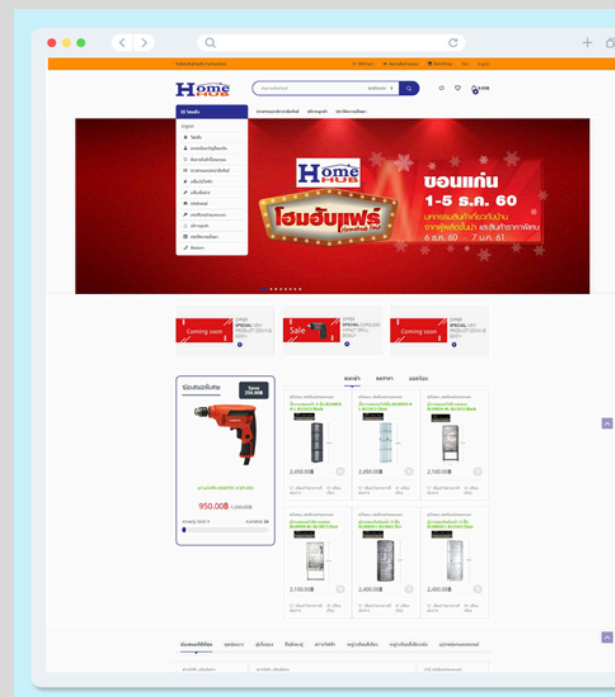
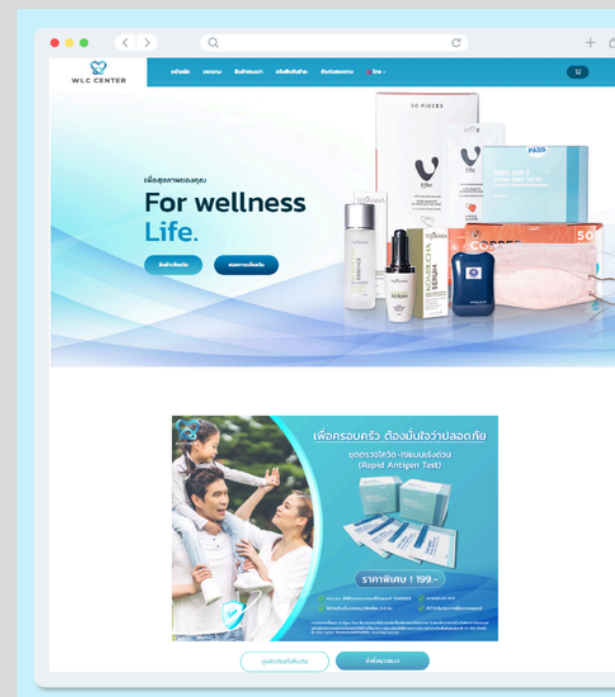
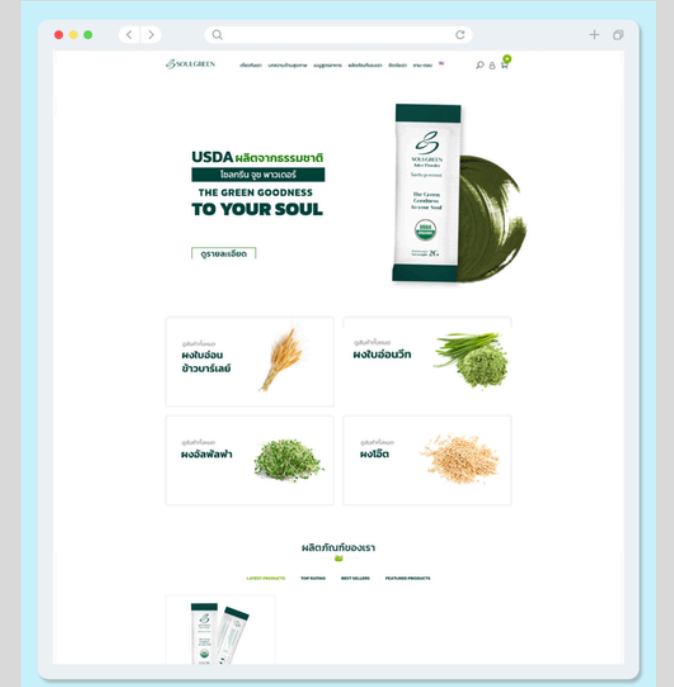
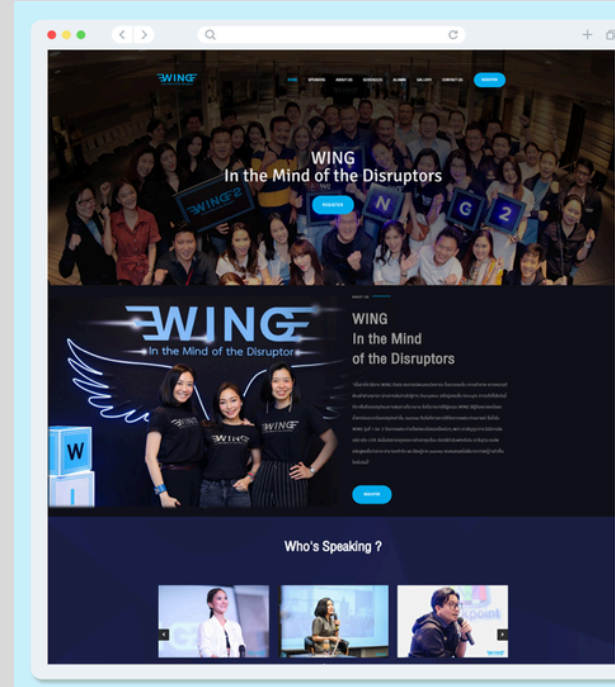
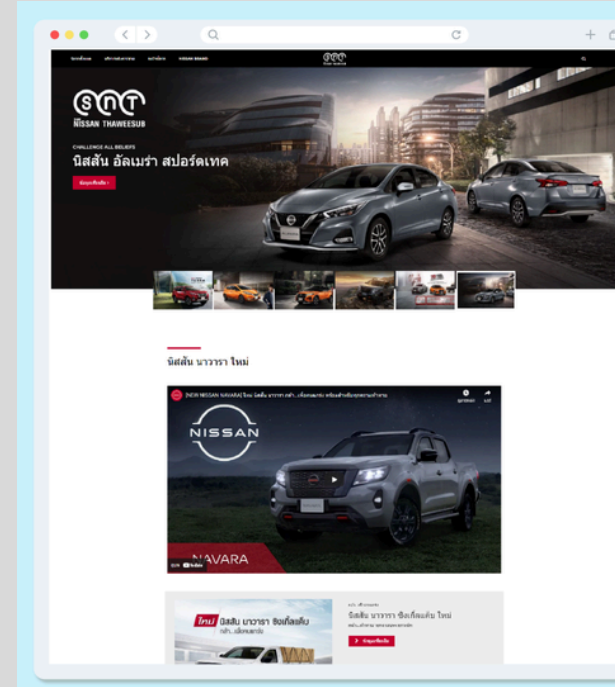


OUR WORK

Website Design & Development

Our website design and development service is designed to deliver fast and cost-efficient solutions for businesses of all sizes.

Our process is streamlined and efficient, allowing us to create custom websites that are tailored to your business needs and objectives, without breaking the bank



OUR WORK

Video Content Production

Our video content production service offers businesses the versatility they need to create engaging and effective video content.

Our team of video experts can create custom solutions tailored to your needs and objectives.

From concept development and scripting to post-production and editing, we work with you to ensure your video content is on-brand and delivers your message effectively



Interview

Content is no longer available

Lifestyle Content

Corporate Video

Content is no longer available

OUR PRODUCT

Digital Doorlock and Smart Home Products

Expanding Our Business by Developing, Importing, and Marketing Our Own Products. Our company is excited to announce our expansion from service-based operations to developing, importing, and marketing our own products.

Among the new products we are offering are digital door lock products from Korea, Lockhome and Keyin. In addition, we are proud to unveil our own brand, Ensure Smart Lock, which will be available in China. Our primary goal for this expansion is to create new revenue streams and leverage these products as real-world marketing case studies for our team.



Lockhome Digital



Ensure Shop

CONNECT WITH US!

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Account Management Lead

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