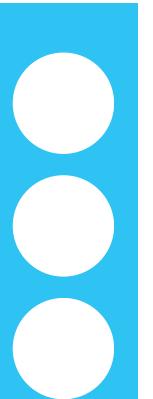




ENSURECOMM  
GROUP CO.,LTD.



# ENSURECOMM GROUP

ONLINE COMMERCE SERVICES & CONSULTANT

SOLVING BUSINESS PROBLEMS WITH COMMUNICATION, CREATIVITY & TECHNOLOGY



# ABOUT US

## ONLINE COMMERCE SERVICES & CONSULTANT

At ENSURECOMM GROUP, we harness the power of data and creativity to design communication strategies that deliver measurable and sustainable business impact.

By integrating insight, innovation, and technology, we help brands connect meaningfully with their audiences—turning challenges into long-term growth opportunities.

More Information



# OUR VISSION OUR MISSION

We aim be one of the most effective communication agency in Thailand.  
We're proud to be a strategic partner in communication. Our works aim to strengthen clients' brand  
and achieve their business ambitions.

Consulting and development services for strategic communication planning.  
That was thought up to address the brand marketing and communications business.  
Including helping the brand to overcome challenges.  
We provide strategic planning services at all levels and all dimensions of the brand.

# WE SPEAK BETTER WHEN WE KNOW BETTER

## WE TURN DATA INTO ACTION

Turning insights into business strategy

## WE TURN DATA INTO TEAMWORK.

Empowering teams with insight-driven collaboration

## WE TURN DATA INTO CONNECTION

data brings you closer to your customers  
(Customer-Centric Approach)



# HOW WE BEGAN

2014

We studied about digital marketing business and increase team for help our clients services on Application, Website and SEO.

2019

We expanded team to E-Commerce and Social Media platform supporting full media funnel in digital marketing in TH and CN market.

2021

We developed team more technology and software with using CDRM tools to help and improve solution for clients better.

2024

We builded a performance marketing team in Social media and E-Commerce platform to improve the performance of ads and get best conversion for Client's ROAS.

# WHY WE'RE DIFFERENT



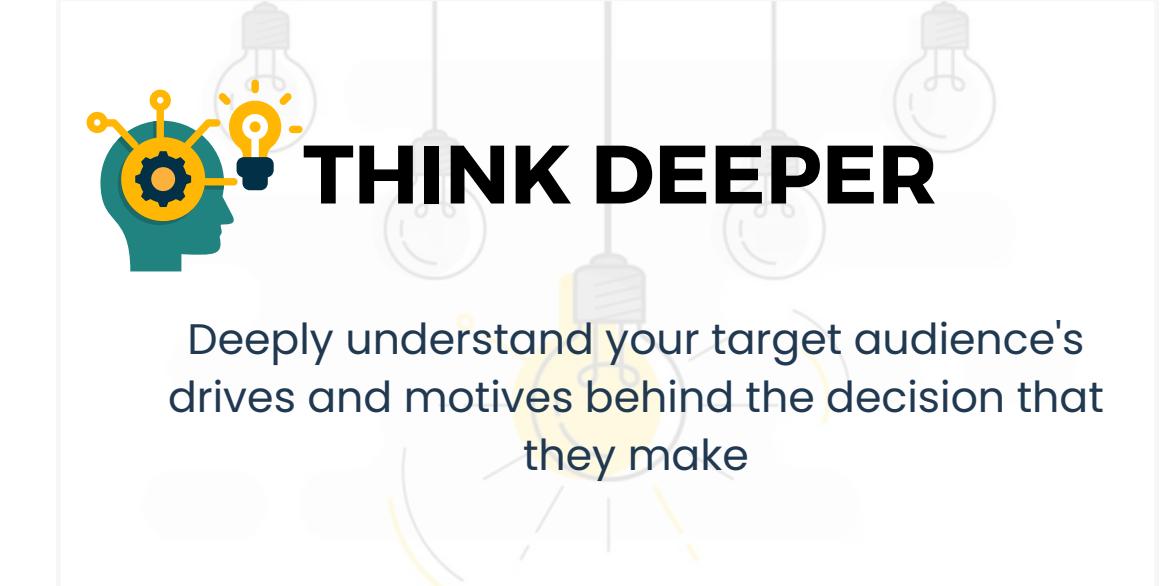
## AIM WITH CLARITY

Clearly define what we want to achieve with every project or campaign — always aligning with your long-term vision and purpose.



## FIND RIGHT TARGET

Identify and focus on the people who truly matter — those who believe, buy, and belong with your brand.



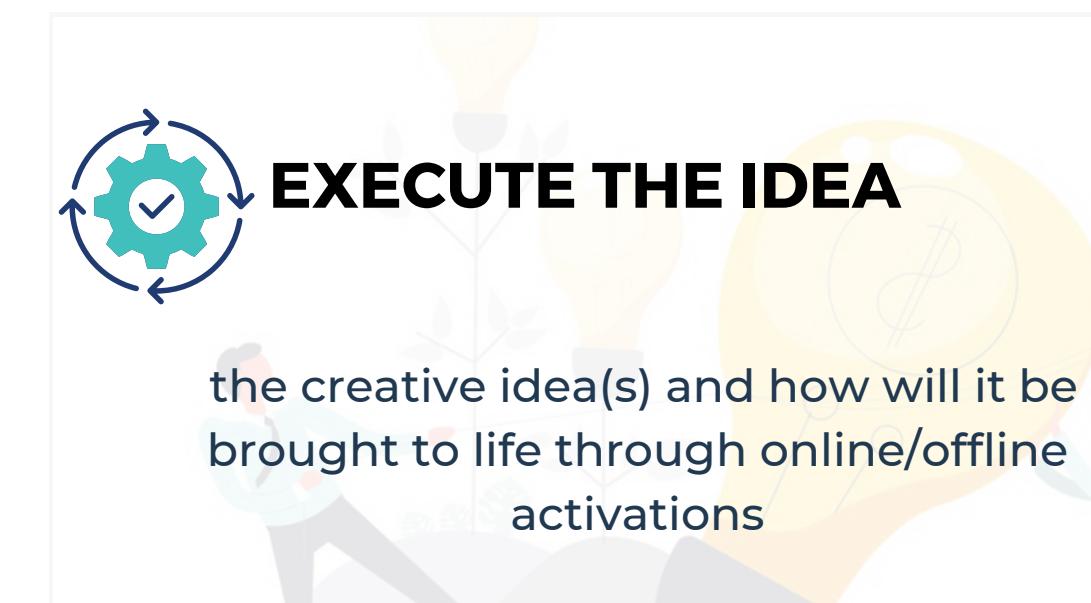
## THINK DEEPER

Deeply understand your target audience's drives and motives behind the decision that they make



## SHAPE THE STRATEGY

A plan to achieve goal and the big idea that brings the objective and insight together



## EXECUTE THE IDEA

the creative idea(s) and how will it be brought to life through online/offline activations



## MEASURE WHAT MATTER

Deeply understand your target audience's drives and motives behind the decision that they make

# OUR SERVICES

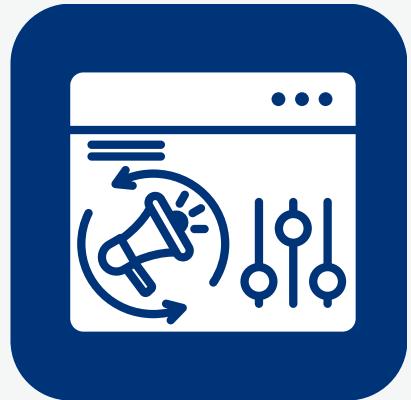
...



**Social Media &  
Community Management**



**Social Listening &  
Monitoring**



**Ads Optimization &  
Performance Marketing**



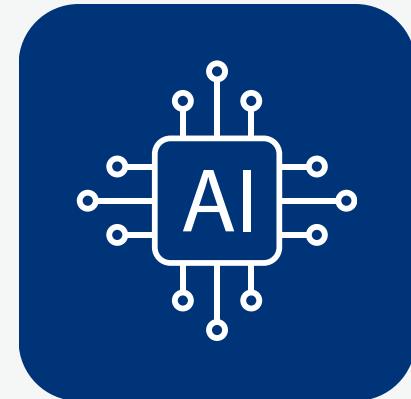
**Influencer Marketing,  
KOL&KOC Management**



**Social Commerce Strategy  
and Management Solution**



**Website & Software  
Development (ERP/CRM)**



**AI Assistant Automation**



**LMS Platform services**



# Social Media & Community Management

Combining creative community engagement with data-driven insights turns social media from a balance of creativity, consistency, and insight — helping your brand stand out, connect more authentically, and perform better than competitors who rely on instinct alone.



## Content Planning & Scheduling



## Engagement & Community Building



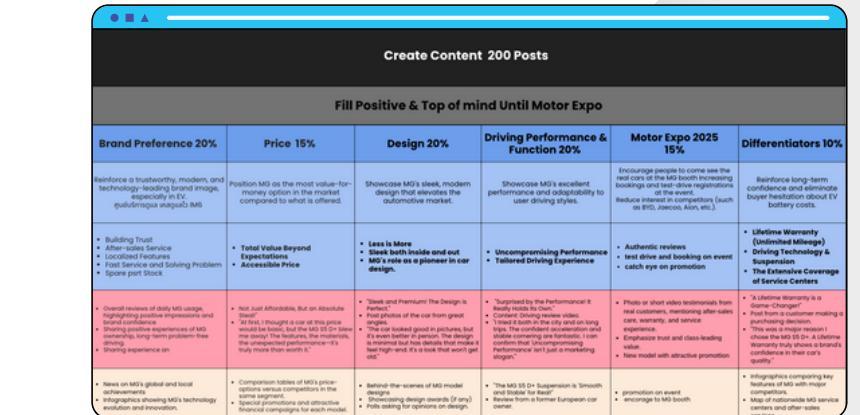
## Brand Voice & Visual Consistency



## Monthly Insight Report



# Social Media & Community Management



## Content Planning & Scheduling

Create and publish content aligned with data-driven insights for maximum reach and engagement.

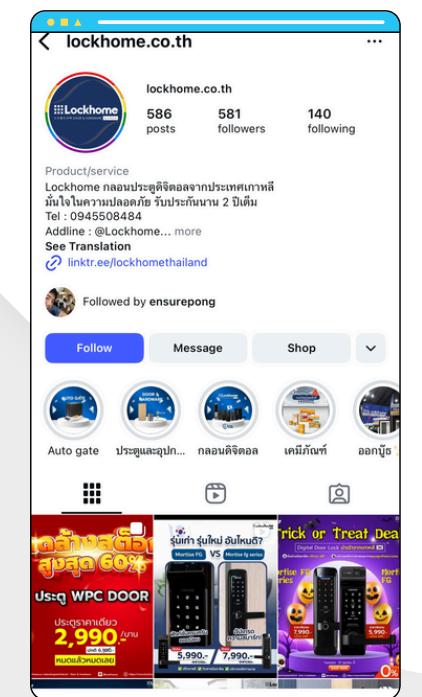


## Engagement & Community Building

Foster real conversations and relationships with your audience.

## Monthly Insight Report

Turn social and community data into actionable insights for continuous improvement.





# Social Listening & Monitoring

Listen to the voice of your audience before they speak louder. Understanding what your audience truly feels and thinks by using advanced listening tools, brands can collect and analyze real-time data from all social platforms to uncover valuable insights that drive smarter marketing decisions.



## Sentiment & Trend Analysis



## Competitor Monitoring



## Crisis Alert & Reputation Tracking



# Social Listening & Monitoring

**BRAND24**

**BRAND24**

Search through mentions, authors & domains...

**PROJECTS**

X-kom (120 new mentions)

Mentions, Summary, AI Insights, Analysis, AI Brand Assistant, AI Topic Analysis, Comparison, Sources, Influencers, Quotes

**Mentions & Reach** (Sentiment: Days, Weeks, Months)

10 AUG 14 AUG 17 AUG 21 AUG

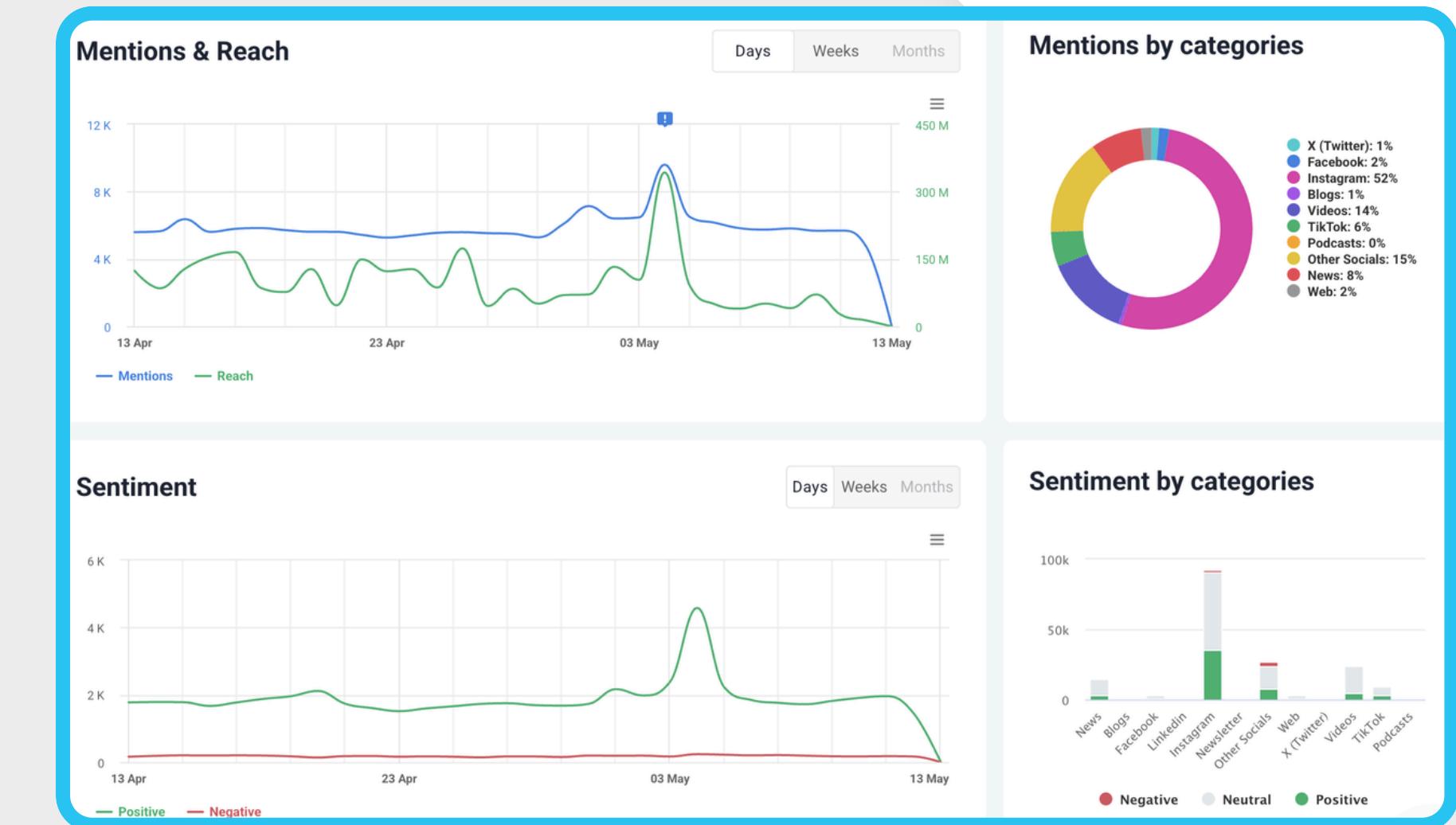
Mentions (blue line) and Reach (green line)

Popular first (1-50)

**Detail View:** The acquisition of the Polish electronic... (Positive) by money.pl (986.5K followers) 36 minutes ago

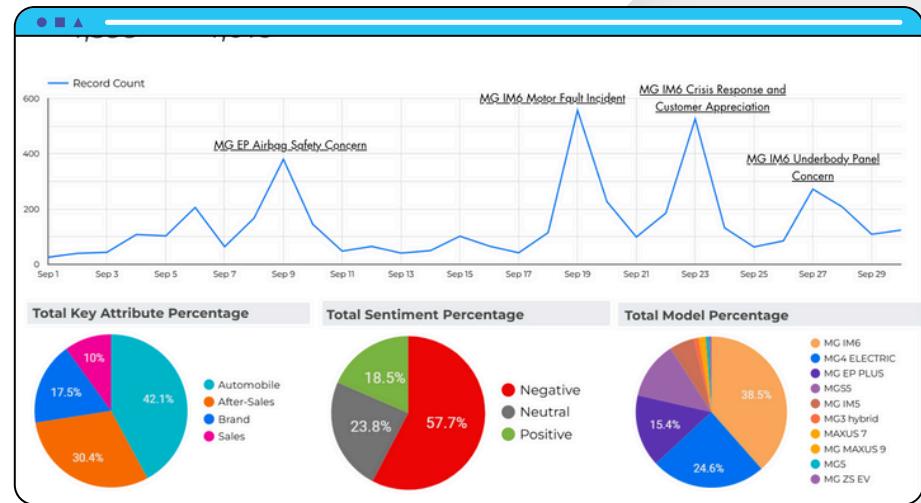
The company x-kom and Neonet in restructuring have signed an investment agreement. The agreement deepens cooperation between the two entities.

182, 136, 184, Visit, Tags, Delete, Mute site, More actions





# Social Listening & Monitoring



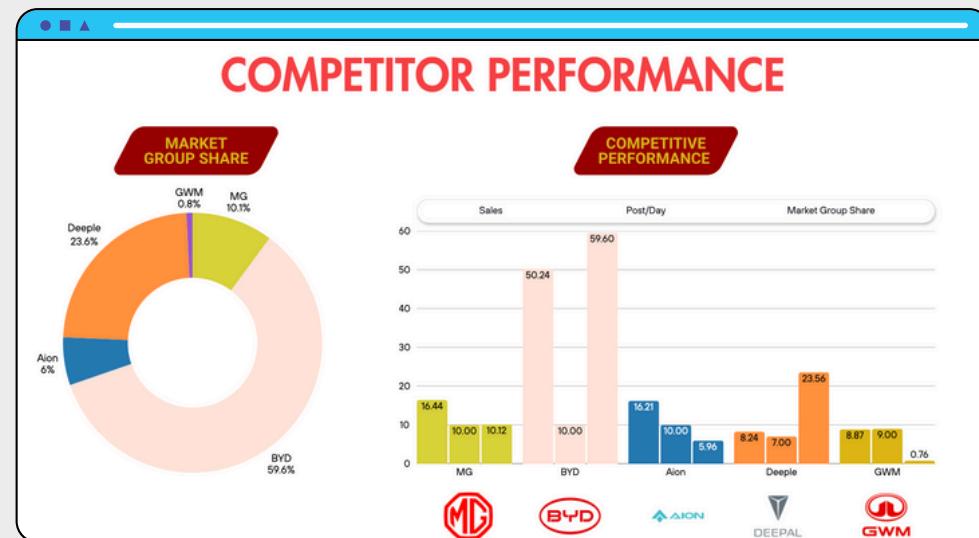
## Sentiment & Trend Analysis

Understand audience emotions and discover emerging trends to stay ahead.



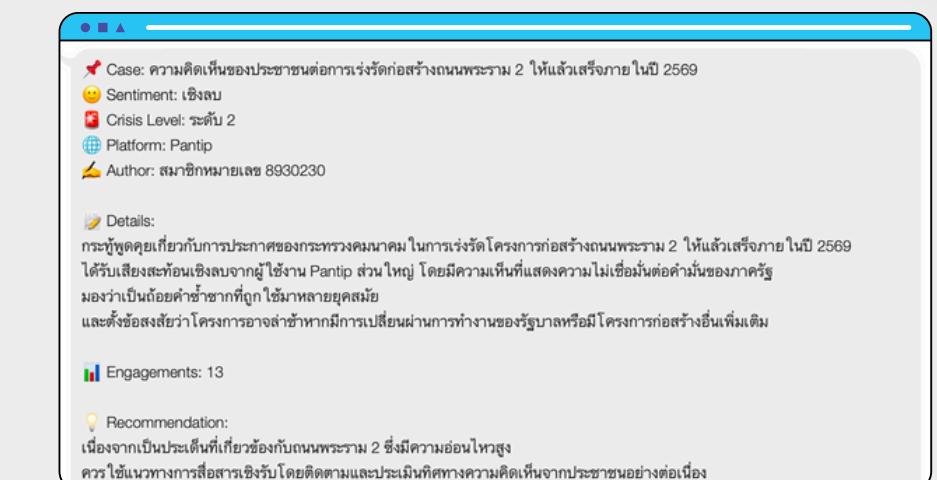
## Crisis Alert & Reputation Tracking

Detect potential issues early and manage your brand image proactively.



## Competitor Monitoring

Learn from competitors' strengths and weaknesses to refine your strategy.





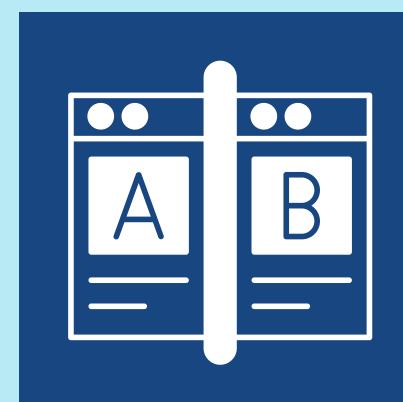
# Ads Optimization & Performance Marketing

Understanding audience behavior, sentiment, and trends from social data, brands can design smarter campaigns, spend more efficiently, and boost conversions.

We manage your ad budgets with precision and data-backed strategy — across every platform — to deliver maximum conversions and measurable impact.



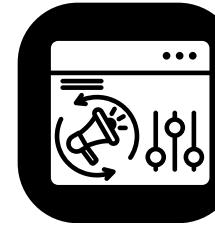
## Campaign Planning



## A/B Testing & Funnel Strategy



## ROAS Analysis & Report



# Ads Optimization & Performance Marketing

**MULTIPLE BIDDING DEPENDS ON VARIOUS OBJECTIVE**

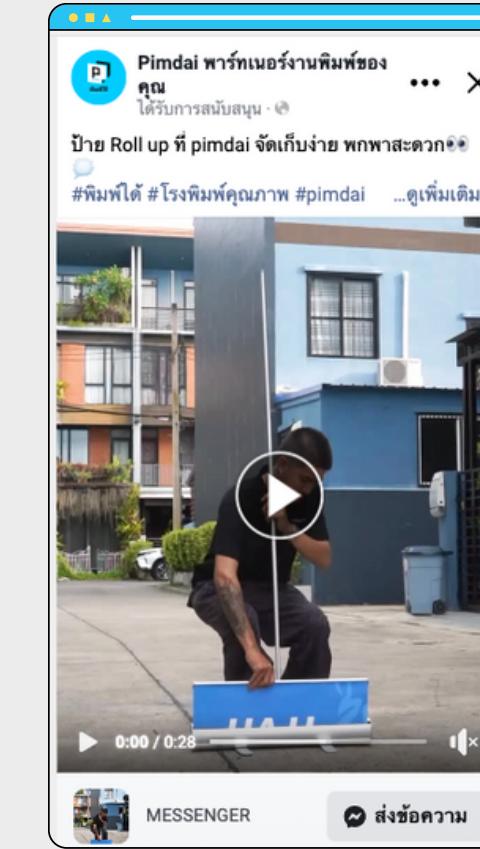
**BIDDING**  
CPR - COST PER REACH  
CPE - COST PER ENGAGEMENT  
CPV - COST PER VIEW  
CPF - COST PER FOLLOWER

**LEAD CONVERSION**  
CPIB - COST PER INBOX  
CPL - COST PER LEAD  
CPC - COST PER CLICK  
CPA - COST PER ACTION

**SELECT THE RIGHT OBJECTIVE TO GROW YOUR BUSINESS FAST**

**BRAND AWARENESS**  
REACH  
ENGAGEMENT  
VIDEO VIEWS  
FOLLOWERS

**LEAD CONVERSION**  
MESSAGE INBOX  
LEAD GENERATION  
TRAFFIC CLICK  
CONVERSION WEBSITE



**E-COMMERCE SALES PROMOTION**  
LOCKHOME DIGITAL DOORLOCK

- Direct traffic to E-Commerce platform
- In-app ads + SEO + social media digital ads
- Generate leads and improve sales
- Achieve business development goals

**Achievements in 3 months:**

**TOP 1 SEO Performance**  
Revenue **300 K**  
Total ROAS **330%**

**Audience Targeting**

**Demographic**

**Ad Performance - Video Views Percentage**

**Ad Summary and Recommendation**

## Campaign Planning

Build cross-channel campaigns aligned with audience insights. (Facebook, TikTok, Google, LINE)

## A/B Testing & Funnel Strategy

Test, analyze and optimize every step also comparing what suit for campaign and got stronger results.

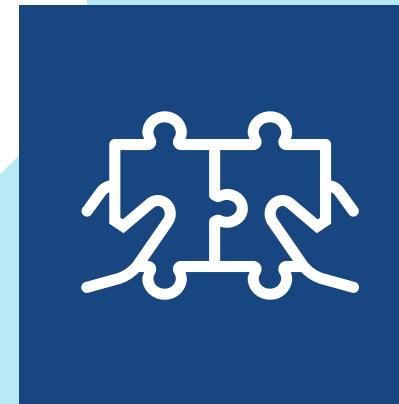
## ROAS Analysis & Report

Use data to evaluate effectiveness and guide smarter ad spend.



# Influencer Marketing, KOL&KOC Management

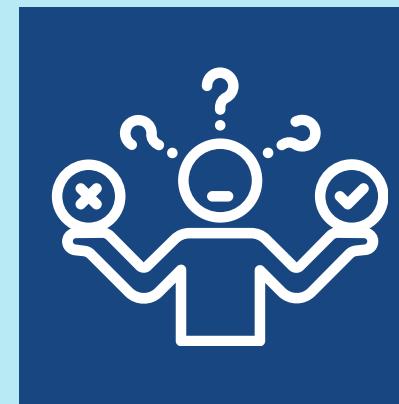
Listen to the voice of your audience before they speak louder and using advanced listening tools, brands can collect and analyze real-time data from all social platforms to uncover valuable insights that drive smarter marketing decisions.



## Influencer Matching & Briefing



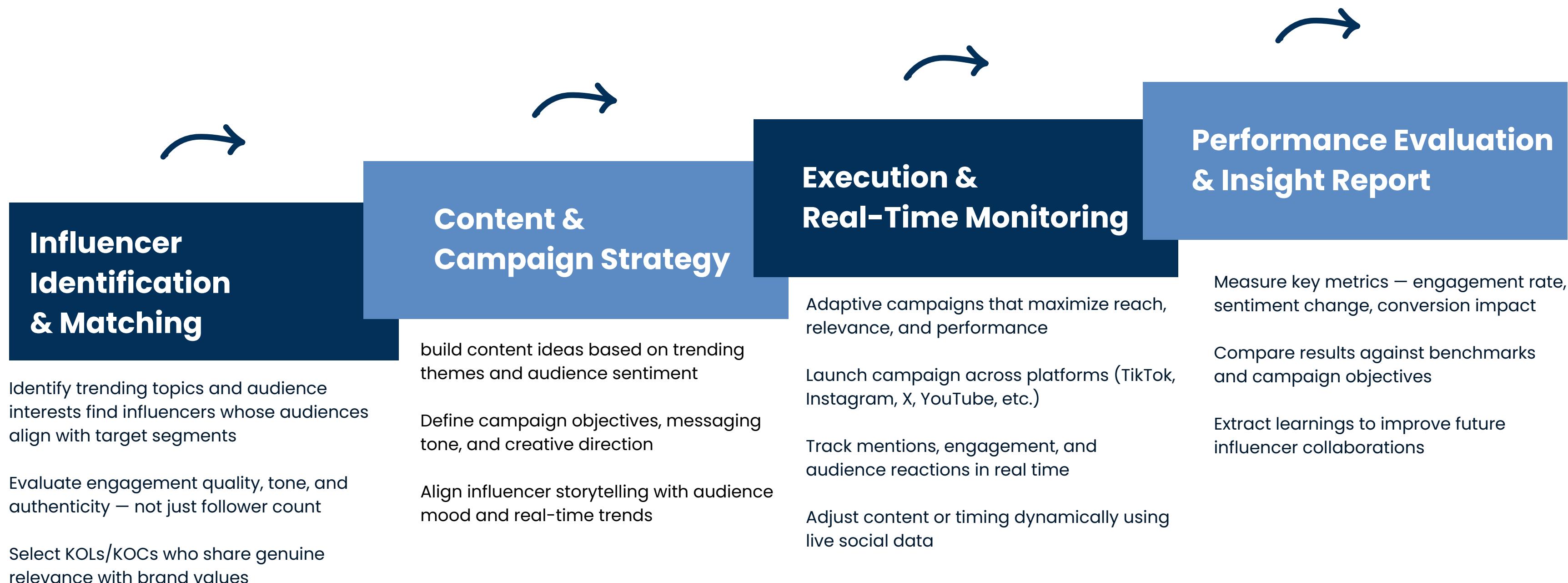
## Campaign Management



## Performance Evaluation

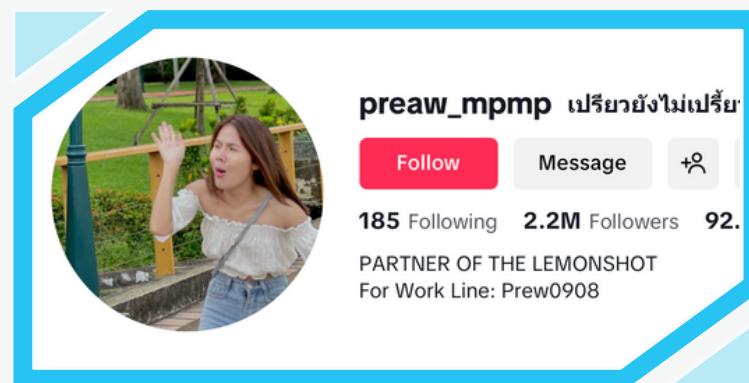
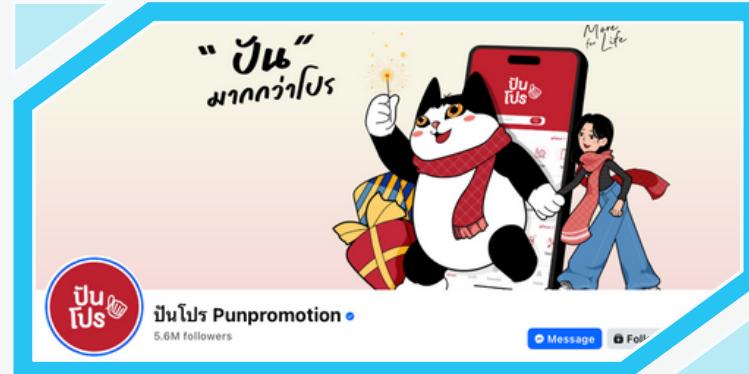
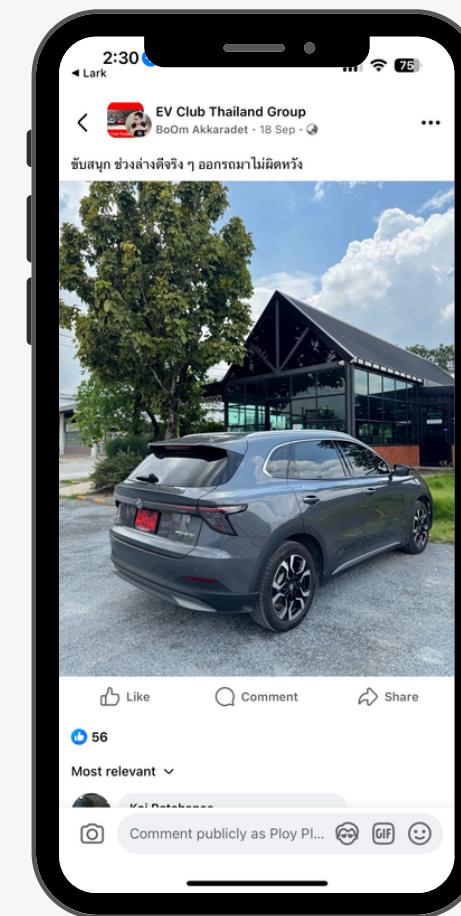


# Influencer Marketing, KOL&KOC Management





# Influencer Marketing, KOL&KOC Management





# Social commerce strategy and Management Solution

E-commerce marketing today goes far beyond just running ads or listing products — it's about understanding consumer behavior and using data to optimize every touchpoint, from awareness to purchase.

By data-driven insights, brands can turn online conversations into real sales opportunities and continuously refine their strategy for higher conversion.



**Store Setup & Creative Merchandising**



**Product Ads & Conversion Funnel**



**Live Commerce & Customer**

# SHOP MANAGEMENT



## Store Management

- SKU & Pricing management
- Shop setup including but not limited to listing and renewal
- Customer service
- Order management

## Comercial Planing

- Campaigns & voucher
- Promotional activities

## Order & Inventory Management

- Order summary report

## Report

- Monthly Report

## Brand Account Management

- Content strategy
- TikTok account management
- Social listening analysis
- Data & insights
- Ads boosting of TikTok account
- Content, TikTok Shop LIVE, Exclusive Vouchers



## Store Management

- SKU & Pricing management
- Shop setup including but not limited to listing and renewal
- Customer service
- Order management

## Comercial Planing

- Promotional activities
- Campaigns & voucher management (MEGA campaign, etc)
- Ads setup
- Optimize Ads budget Search ads and discovery ads
- Support traffic drive and conversion to online store
- Provide suggestion for Artworks

## Order & Inventory Management

- Order summary report

## Report

- Monthly Report



## Store Management

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## Order & Inventory Management

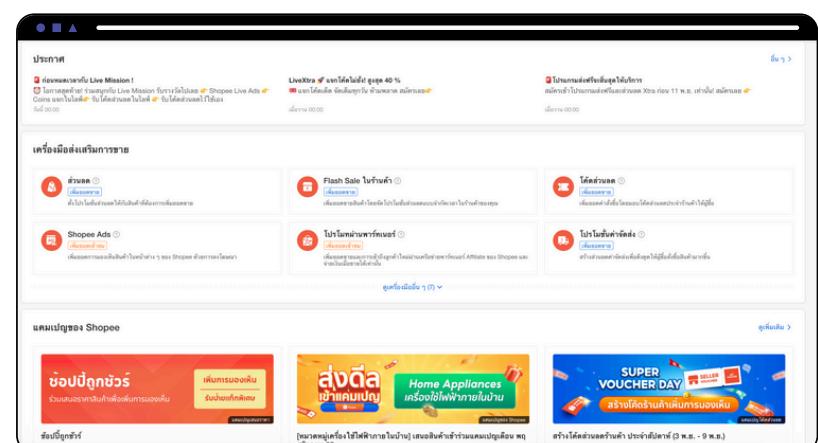
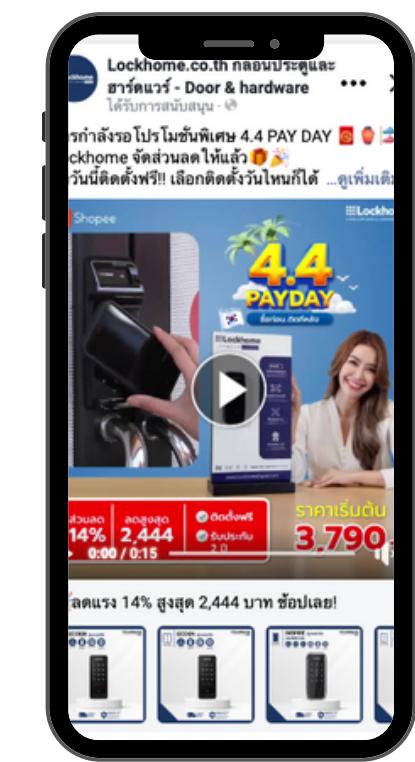
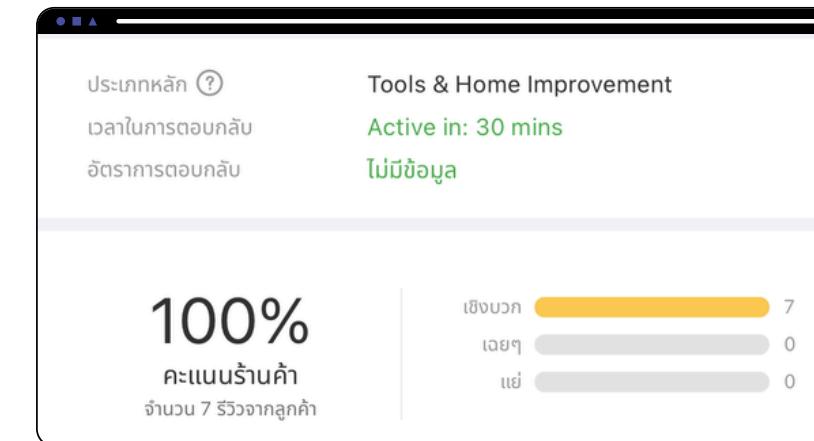
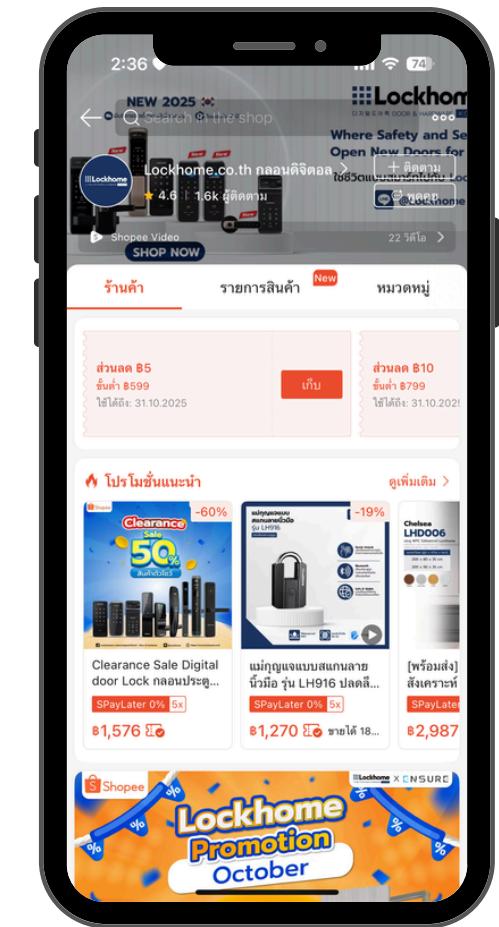
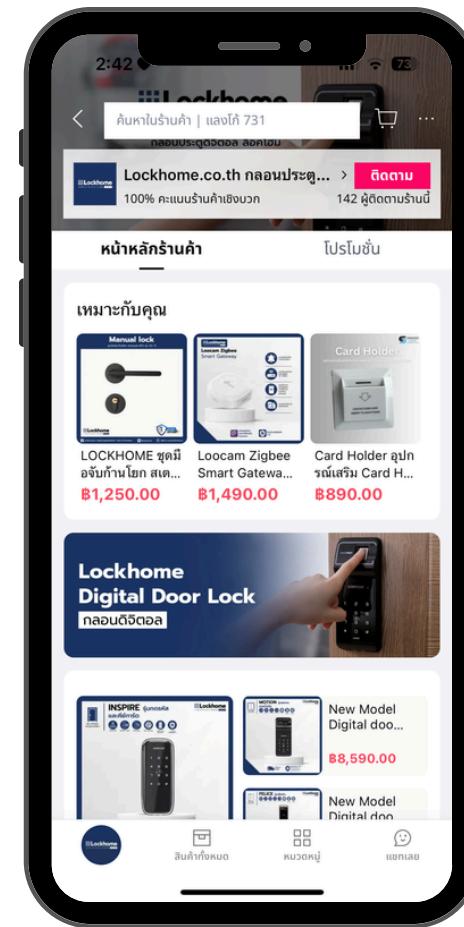
- Order summary report

## Report

- Monthly Report



# Social Commerce Strategy and Management Solution



Store Setup & Creative Merchandising

Customer Support

Ads & Promotion Support



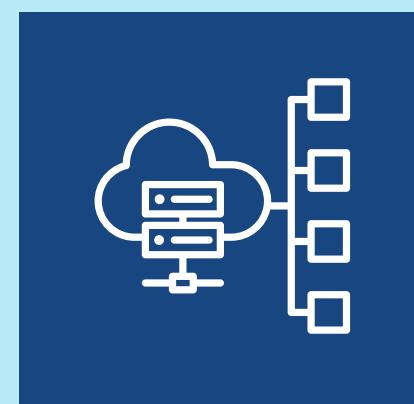
# Website & Software Development (ERP/CRM)

Our website design and development service is designed to deliver fast and cost-efficient solutions for businesses of all sizes.

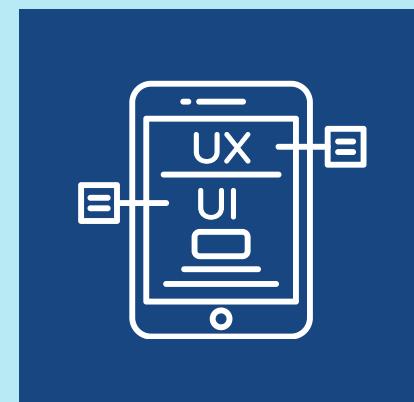
Our goal is to create a strong, flexible digital foundation that supports your marketing, commerce, and customer experience – all in one ecosystem.



**WordPress, WooCommerce, Shopify**

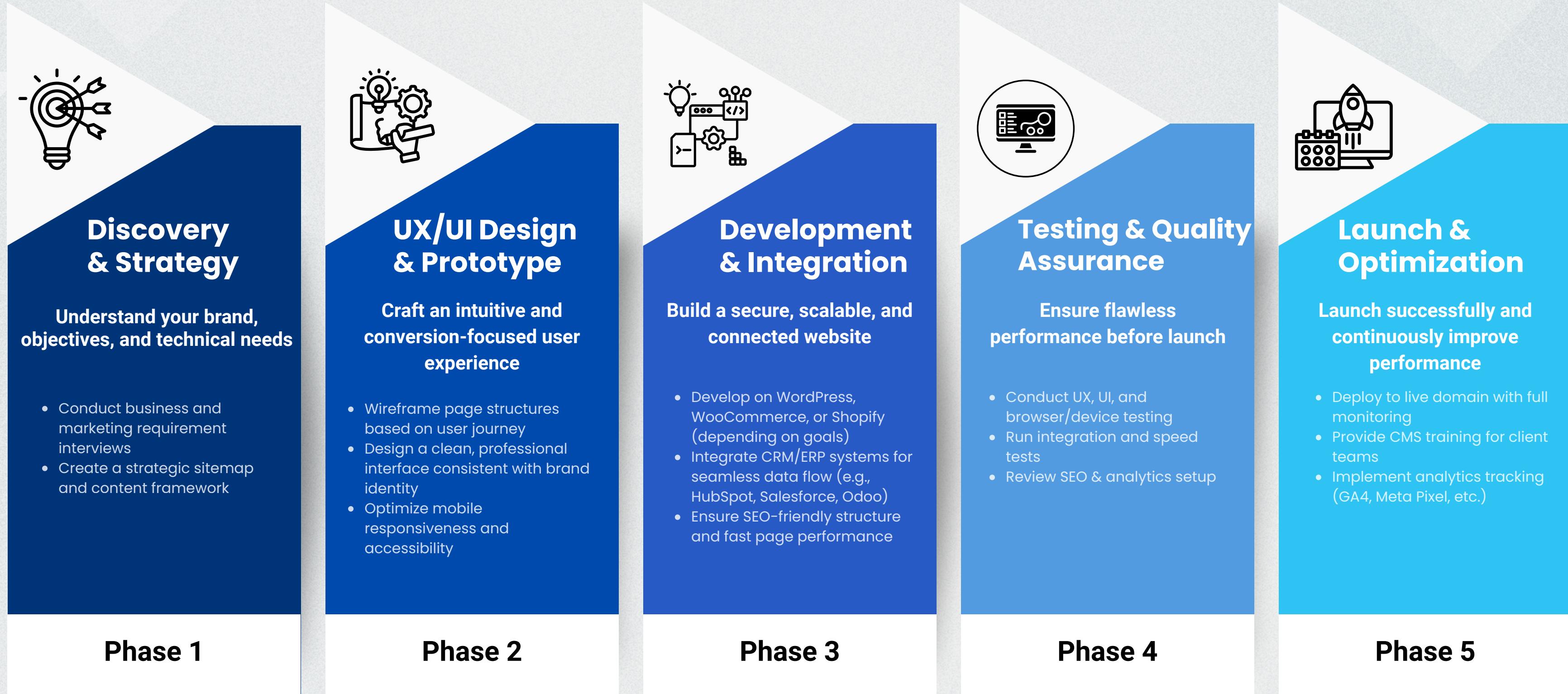


**CRM / ERP Integration**



**UX/UI Optimization**

# OUR DEVELOPMENT WORKFLOW

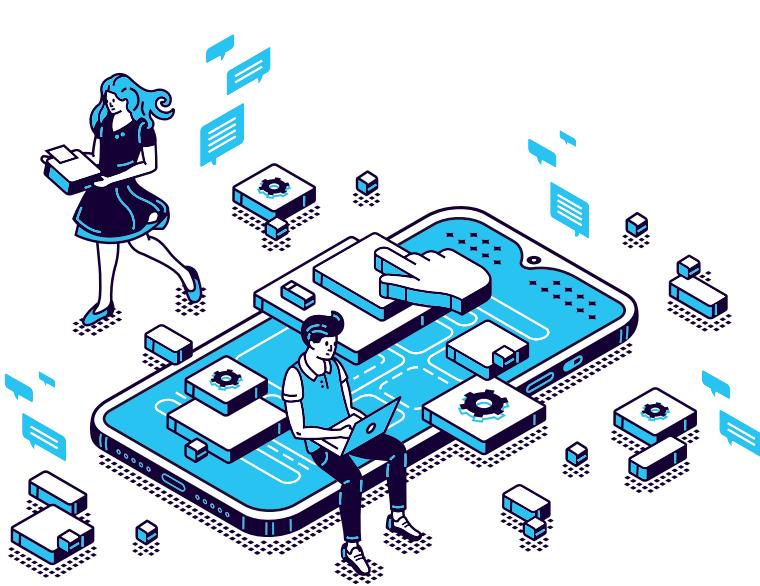


# OUR DEVELOPMENT WORKFLOW



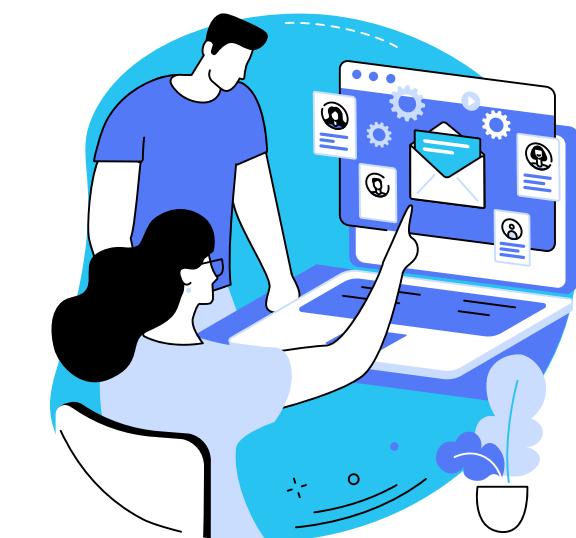
## SEO

SEO is the process of improving a website to increase its visibility when people search for products, services, or information on search engines like Google. The higher a website appears on the search results page, the more likely it is to attract visitors — and potential customers.



## APPLICATION

Application services for both iOS and Andoird to work on both smartphones and tablets. By a team of skilled.

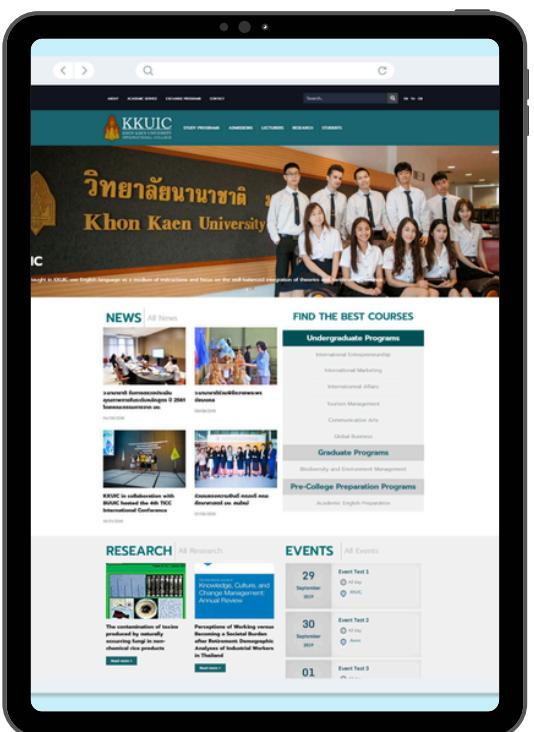
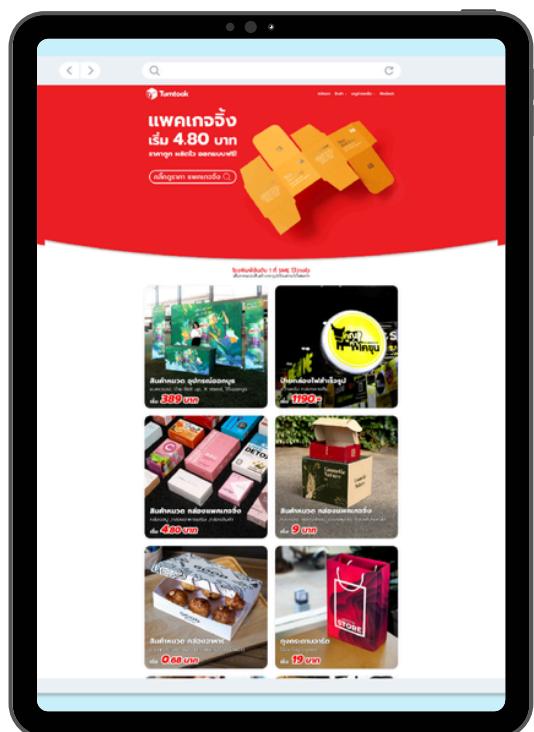
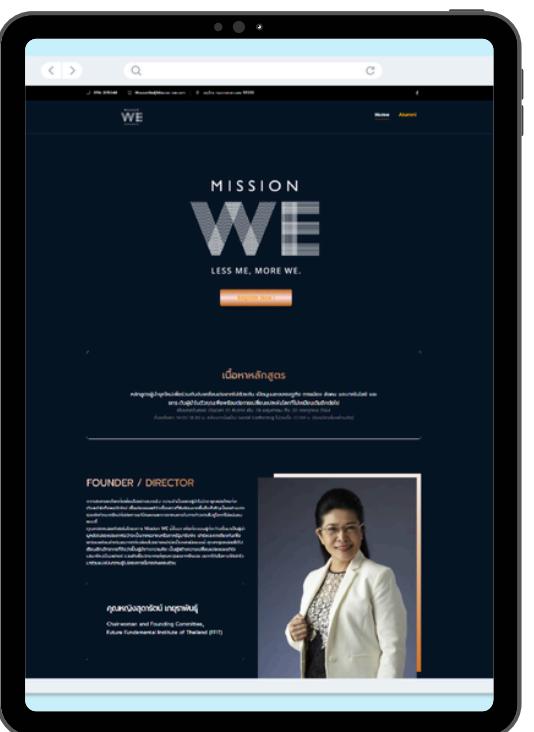
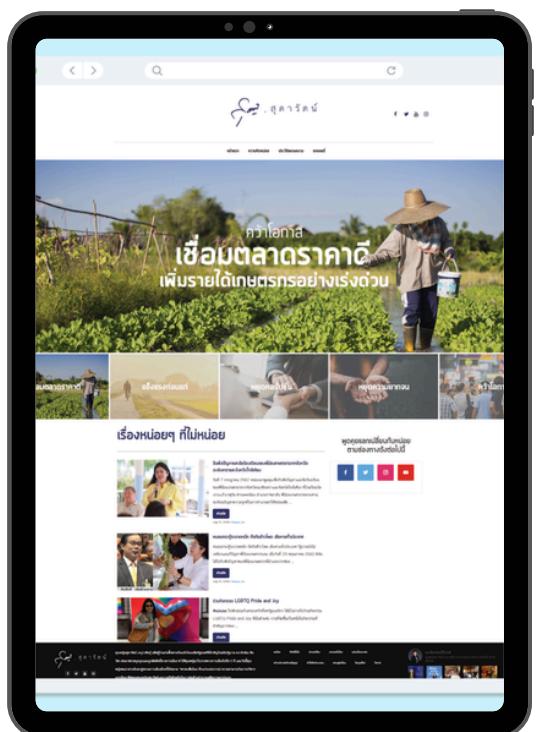
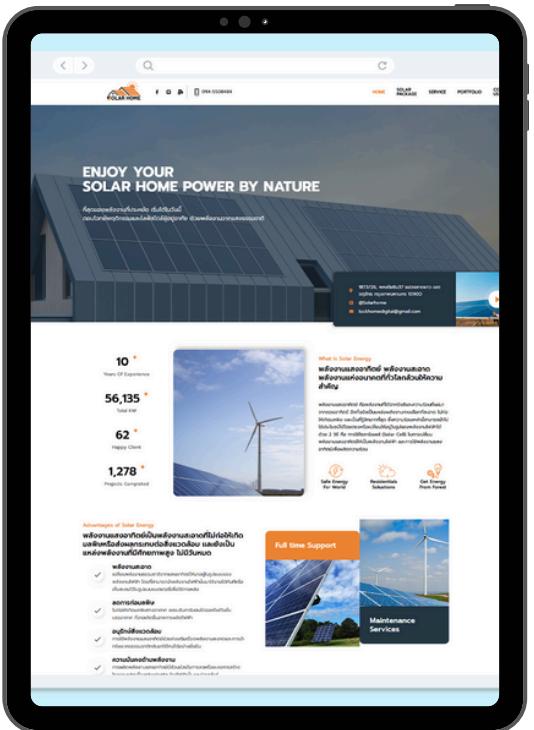
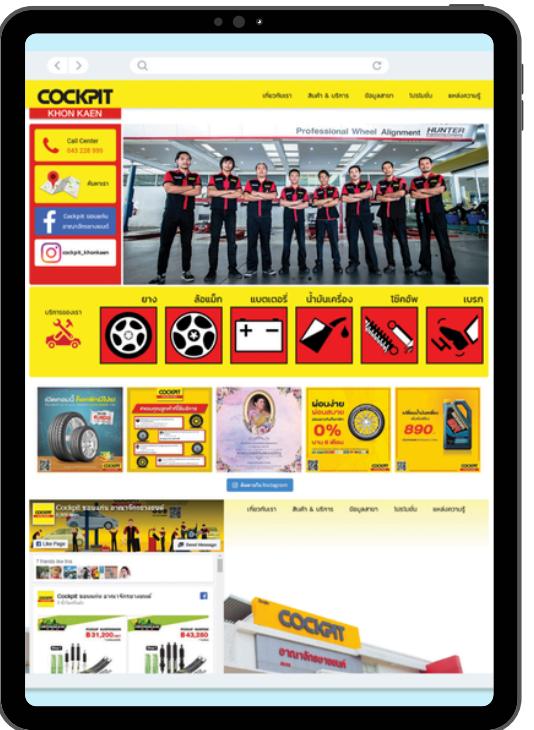
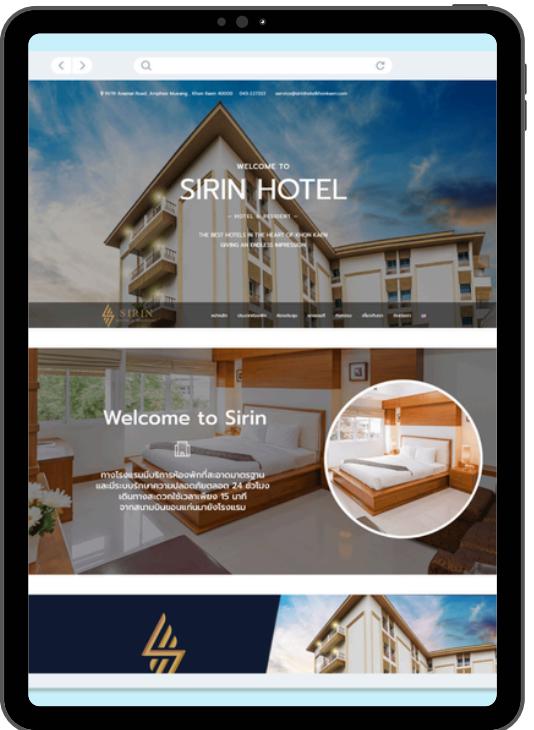
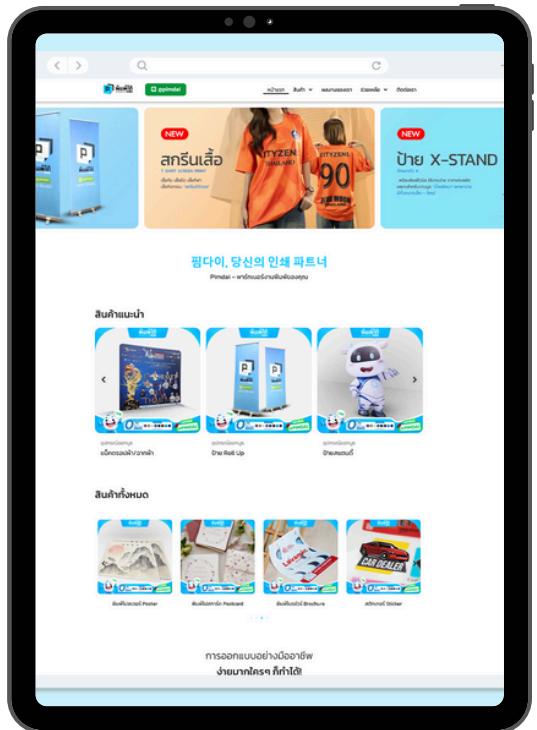


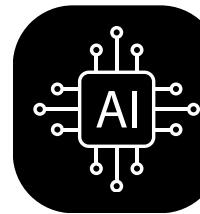
## E-MAIL MARKETING

We are an expert in Email marketing. We have the technology developed to provide 100% email marketing services. Usually emailed to the service Junk almost pulled out, but ... We can fix it.



# OUR WORK

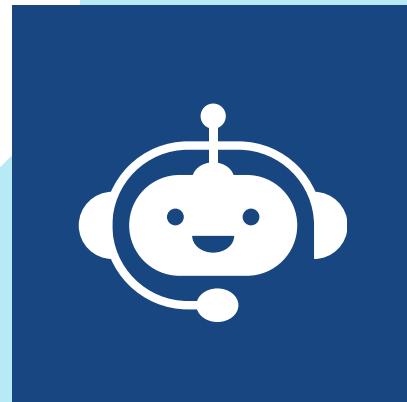




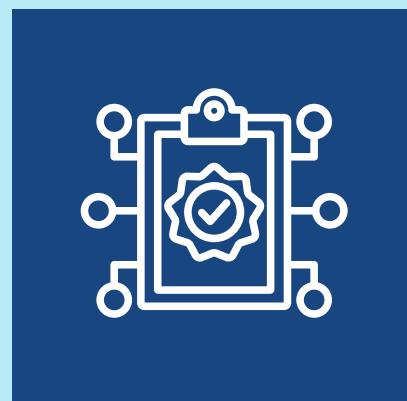
# AI Assistant Automation

Developing intelligent AI tools and automated marketing systems that simplify complex workflows, enhance communication, and empower teams to focus on strategy – not repetitive tasks.

Helping organizations integrate automation seamlessly into their operations, improving efficiency and accuracy.



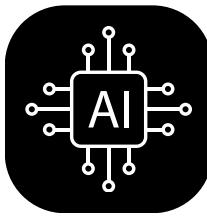
## Chatbot / Lead Automation



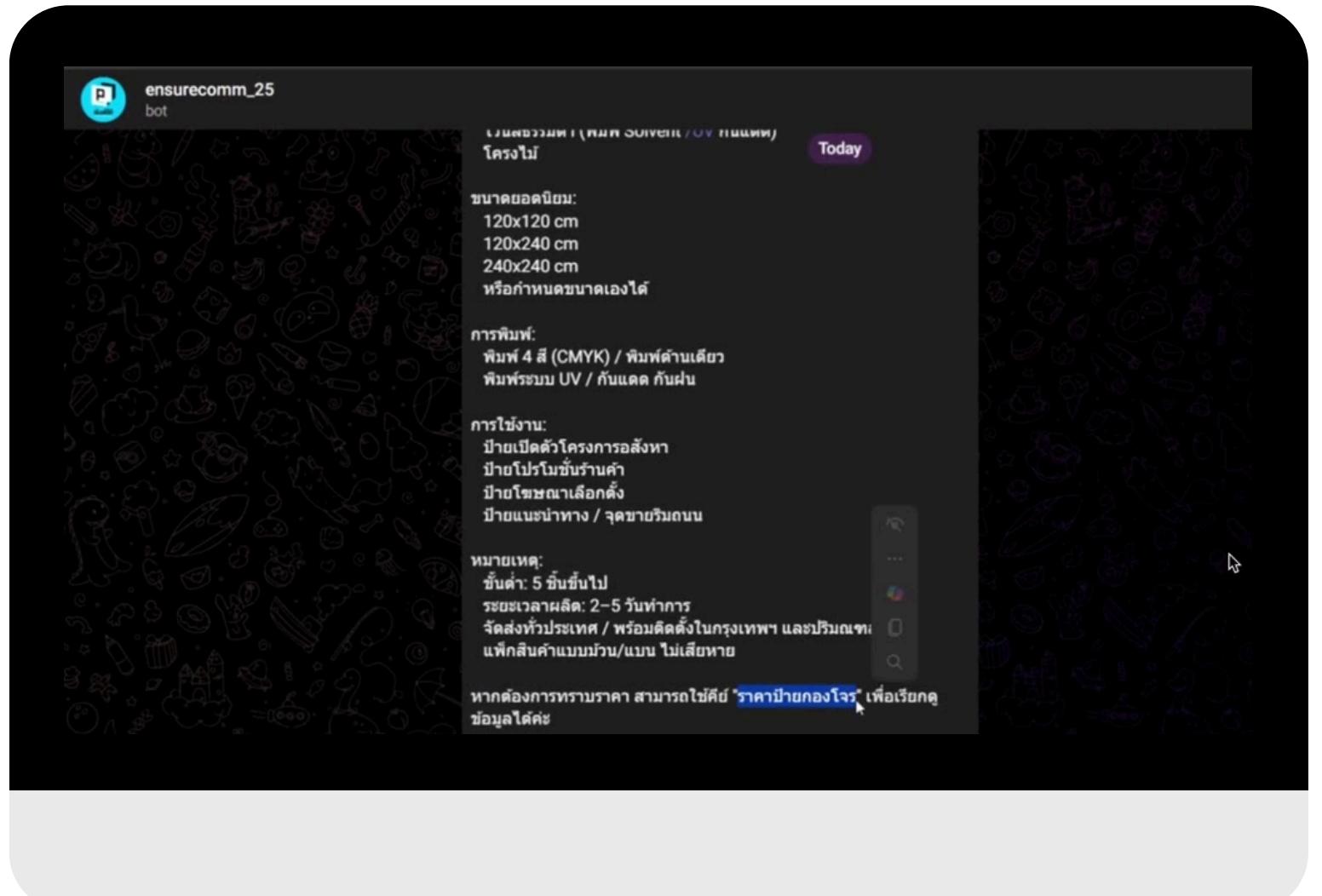
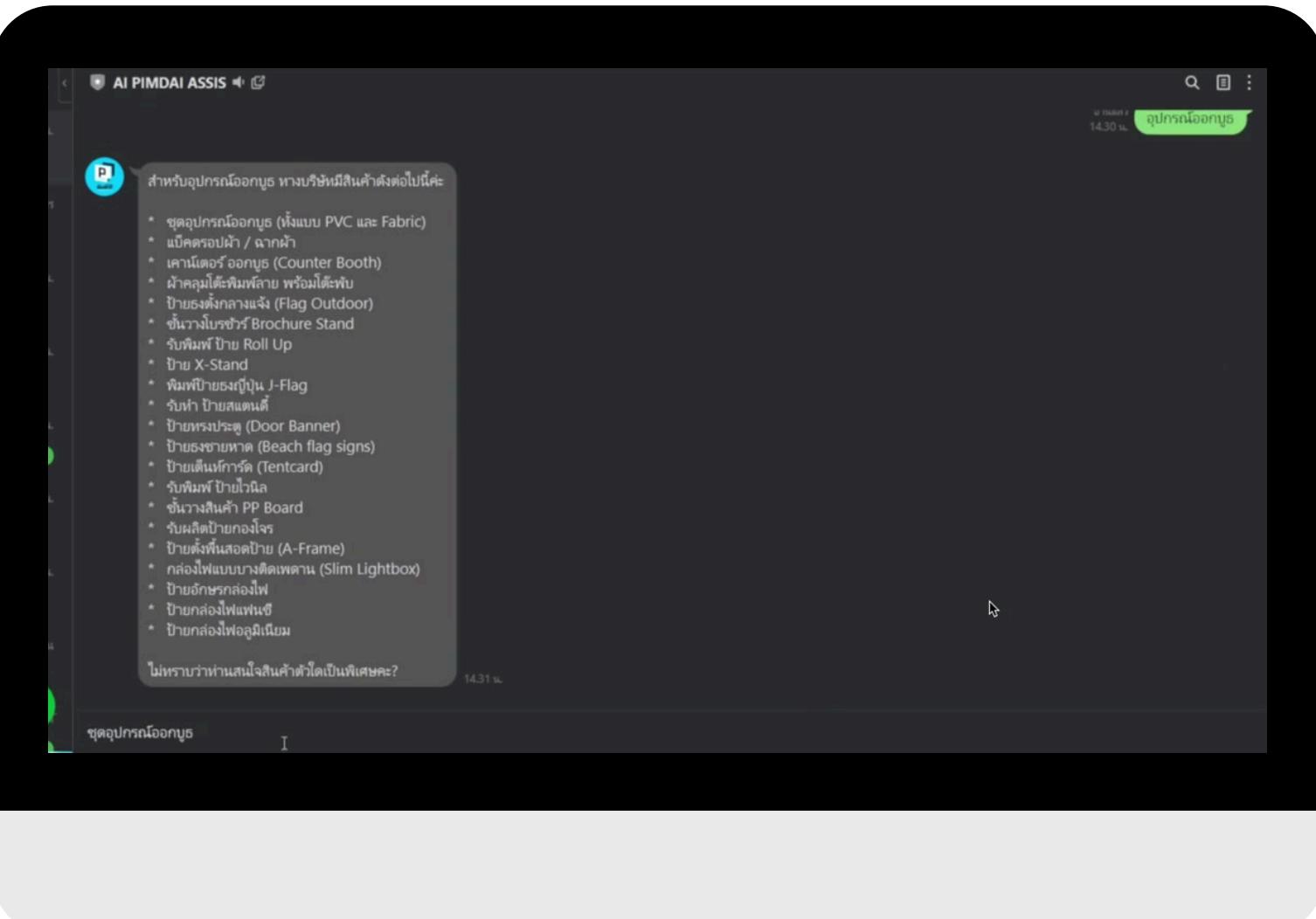
## Data Integration & Auto Report



## Workflow Automation



# AI Assistant Automation



LINE  
Official  
Account



Telegram



# LMS Platform Services

We design and build digital learning platforms tailored for organizations and their customers — enabling seamless online training, internal communication, and employee development.

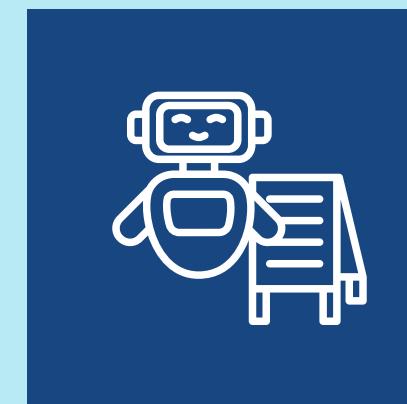
Our goal is to make learning accessible, measurable, and cost-effective, while fostering a culture of continuous growth within your organization.



## LMS Design & Customization



## Internal Training Course Production



## AI Assistant for Learning

# WHY IT MATTERS FOR ORGANIZATIONS

**Boost Employee Capability**

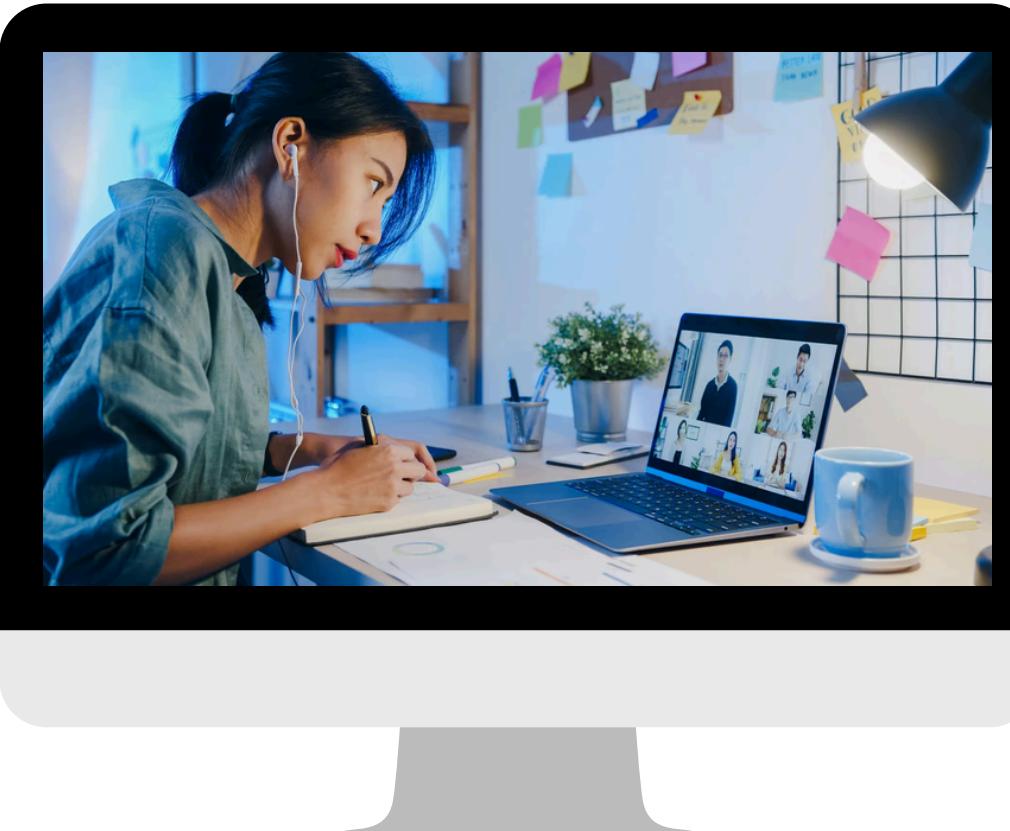
**Improve Knowledge Retention**

**Reduce Training Costs**

**Measure & Optimize Performance**

**Build a Learning Culture**

**Business Solutions**





# LMS Platform Services

LMS Ensurecomm

Home Profile Logout

วีดีโอดูใหม่

- มาตรฐานการบริการของช่าง
- สร้างคอมเพิล์นิค จนตัวอย่างและคำบรรยาย
- การเก็บข้อมูลและสร้างประสบการณ์ที่ประทับใจ
- ปรับเปลี่ยนและเผยแพร่คุณภาพที่ดี
- ทักษะบริการและการสื่อสารในสถานการณ์จริง

Agency

- การเก็บข้อมูลและสร้างประสบการณ์ที่ประทับใจ
- ทักษะบริการและการสื่อสารในสถานการณ์จริง
- เพิ่มพลังให้สไลด์ REPORT ด้วยเทคโนโลยี
- ทักษะการรู้จัก Agentic AI และโอกาสในอนาคตของไทย
- ทักษะ Digital Marketing 2024



# LMS Platform Services

### Ensure Learning Portal

MASTER YOUR MONEY. UNLOCK PROSPERITY. — Finance

DIGITAL INNOVATION. CREATIVE GROWTH. — IT / Ads

BUILD BRANDS. CONNECT. GROW BUSINESS. — Marketing

STREAMLINE PROCESSES. DELIVER EXCELLENCE. — Operation

CLOSE. DEALS. DRIVE REVENUE. — Sale

PROTECT YOUR HOME. SECURE FUTURE. — Ensure Lockhome

SHARE. CREATE. CONNECT COMMUNITIES. — Pimda

STRATEGIZE. INNOVATE. DELIVER RESULTS. — Agency

### จำนวนการดูของ Courses ทั้งหมดแบบไม่นับซ้ำ และหมวดหมู่ตามแผนกของผู้ใช้

ผู้ใช้งานทั้งหมด	จำนวนแผนก	จำนวนการดูทั้งหมด	รวมตอบคำถาม	ค่าเฉลี่ย/ผู้ใช้
20 คน	6 แผนก	166 ครั้ง	166 ครั้ง	8.3 ครั้ง

#### ข้อมูลการดูและตอบคำถาม (รวม Ensure Lockhome)

แผนก	จำนวนการดู	จำนวนตอบ
Marketing	52	52
IT	24	24
Sale	79	79
Operation	0	0
Agency	5	5
Accounting	6	6
Ensure Lockhome	11	11

#### อันดับ

- แผนกอุตสาหกรรม: Sale (79)
- แผนกดูแลลูกค้า: Operation (0)
- ผู้ดูแลลูกค้า: siriyupa (19)
- ผู้ดูแลลูกค้า: worawut (0)

# Contact Us

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**Sasipim Y. (Tour)**  
**Account Manager**

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