



ENSURECOMM
GROUP CO.,LTD.

ENSURECOMM GROUP

ONLINE COMMERCE SERVICES & CONSULTANT

SOLVING BUSINESS PROBLEMS WITH COMMUNICATION, CREATIVITY & TECHNOLOGY



ABOUT US

ONLINE COMMERCE SERVICES & CONSULTANT

At ENSURECOMM GROUP, we harness the power of data and creativity to design communication strategies that deliver measurable and sustainable business impact.

By integrating insight, innovation, and technology, we help brands connect meaningfully with their audiences—turning challenges into long-term growth opportunities.



More Information

OUR VISSION OUR MISSION

We aim be one of the most effective communication agency in Thailand.
We're proud to be a strategic partner in communication. Our works aim to strengthen clients' brand
and achieve their business ambitions.

Consulting and development services for strategic communication planning.
That was thought up to address the brand marketing and communications business.
Including helping the brand to overcome challenges.
We provide strategic planning services at all levels and all dimensions of the brand.

WE SPEAK BETTER WHEN WE KNOW BETTER

WE TURN DATA INTO ACTION

Turning insights into business strategy

WE TURN DATA INTO TEAMWORK.

Empowering teams with insight-driven collaboration

WE TURN DATA INTO CONNECTION

data brings you closer to your customers
(Customer-Centric Approach)



HOW WE BEGAN

2014

We studied about digital marketing business and increase team for help our clients services on Application, Website and SEO.

2019

We expanded team to E-Commerce and Social Media platform supporting full media funnel in digital marketing in TH and CN market.

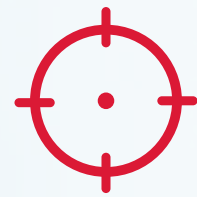
2021

We developed team more technology and software with using CDRM tools to help and improve solution for clients better.

2024

We builded a performance marketing team in Social media and E-Commerce platform to improve the performance of ads and get best conversion for Client's ROAS.

WHY WE'RE DIFFERENT



AIM WITH CLARITY

Clearly define what we want to achieve with every project or campaign — always aligning with your long-term vision and purpose.



FIND RIGHT TARGET

Identify and focus on the people who truly matter — those who believe, buy, and belong with your brand.



THINK DEEPER

Deeply understand your target audience's drives and motives behind the decision that they make



SHAPE THE STRATEGY

A plan to achieve goal and the big idea that brings the objective and insight together



EXECUTE THE IDEA

the creative idea(s) and how will it be brought to life through online/offline activations



MEASURE WHAT MATTER

Deeply understand your target audience's drives and motives behind the decision that they make

OUR SERVICES



**Social Media &
Community Management**



**Social Listening &
Monitoring**



**Ads Optimization &
Performance Marketing**



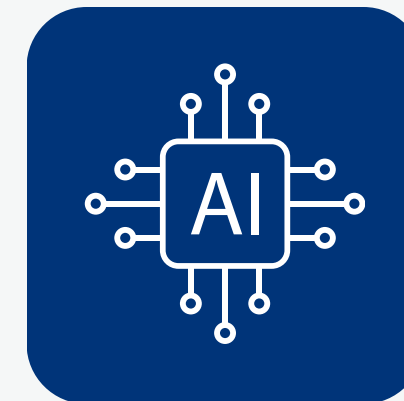
**Influencer Marketing,
KOL&KOC Management**



**Social Commerce Strategy
and Management Solution**



**Website & Software
Development (ERP/CRM)**



AI Assistant Automation



LMS Platform services

Social Media & Community Management

Combining creative community engagement with data-driven insights turns social media from a balance of creativity, consistency, and insight — helping your brand stand out, connect more authentically, and perform better than competitors who rely on instinct alone.



Content Planning & Scheduling



Engagement & Community Building



Brand Voice & Visual Consistency



Monthly Insight Report



Social Media & Community Management

Create Content 200 Posts					
Fill Positive & Top of mind Until Motor Expo					
Brand Preference 20%	Price 18%	Design 20%	Driving Performance & Function 20%	Motor Expo 2025 16%	Differentiators 10%
Reinforce a trustworthy, modern, and technology-leading brand image, especially in EV sub-segment	Position MG as the most value-for-money option in the market compared to what is offered.	Showcase MG's sleek, modern design that elevates the automotive market.	Showcase MG's excellent performance and capability to user driving styles.	Encourage people to come see the real car at the big booth upcoming bookings and top drive registrations before it ends in competition (such as BYD, JAC, etc.)	Reinforce long-term confidence and eliminate buyer hesitation about EV's battery costs.
• Building Trust • After-sales Service • Total Service and Solving Problem • Spare part block	• Total Value Beyond Expectations • Affordable Price	• Less Is More • Sleek both inside and out • MG's role as a pioneer in car design	• Uncompromising Performance • Tailored Driving Experience	• Authentic reviews • Test drive and booking on event • Launch key on promotion	• Lifetime Warranty (Unlimited Mileage) • Driving Technology & Suspension • The Extensive Coverage of Service Centers
• Content mix of daily MG usage, highlighting positive experiences and brand confidence • Driving positive experiences of MG owners, long-term problem-free, easy-to-use, and reliable performance • Strong experience on	• Not just affordable, but an Affordable Design • Thought a car of this price would be basic, but the MG EV is the only car in the segment that truly more than worth it.	• Sleek and minimalist Design is a key • First photos of the car from great angles • The car looks great in photos, but it's a real-life experience that truly more than worth it.	• "Suggested by the Performance" it feels like a beast • Content driving review video • Content about the car and its long-term reliability and service experience • Emphasize trust and class-leading value • New model with attractive promotion	• Photo or short video testimonials from real customers, mentioning after sales support, warranty, and service experience • Emphasize trust and class-leading value • New model with attractive promotion	• "A Lifetime Warranty is a Game Changer" • Post from a customer making a purchasing decision • This was a major reason I chose the MG EV. A lifetime warranty gives me peace of mind in my car purchase. • Infographics comparing key features of MG with major competitors • MG's extensive network of service centers and other value propositions.

Content Planning & Scheduling

Create and publish content aligned with data-driven insights for maximum reach and engagement.

Brand Voice & Visual Consistency

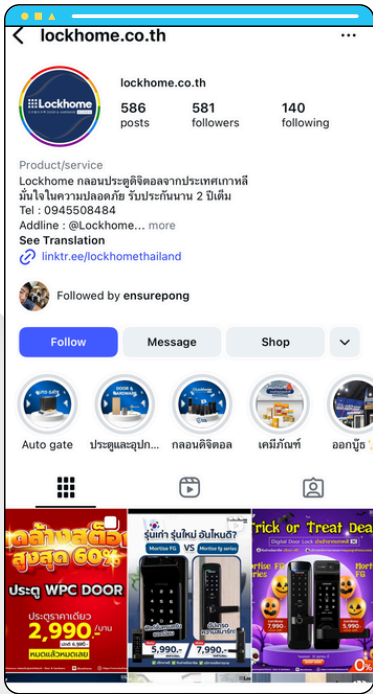
Maintain a unified identity across every channel.

Engagement & Community Building

Foster real conversations and relationships with your audience.

Monthly Insight Report

Turn social and community data into actionable insights for continuous improvement.





Social Listening & Monitoring

Listen to the voice of your audience before they speak louder. Understanding what your audience truly feels and thinks by using advanced listening tools, brands can collect and analyze real-time data from all social platforms to uncover valuable insights that drive smarter marketing decisions.



Sentiment & Trend Analysis



Competitor Monitoring



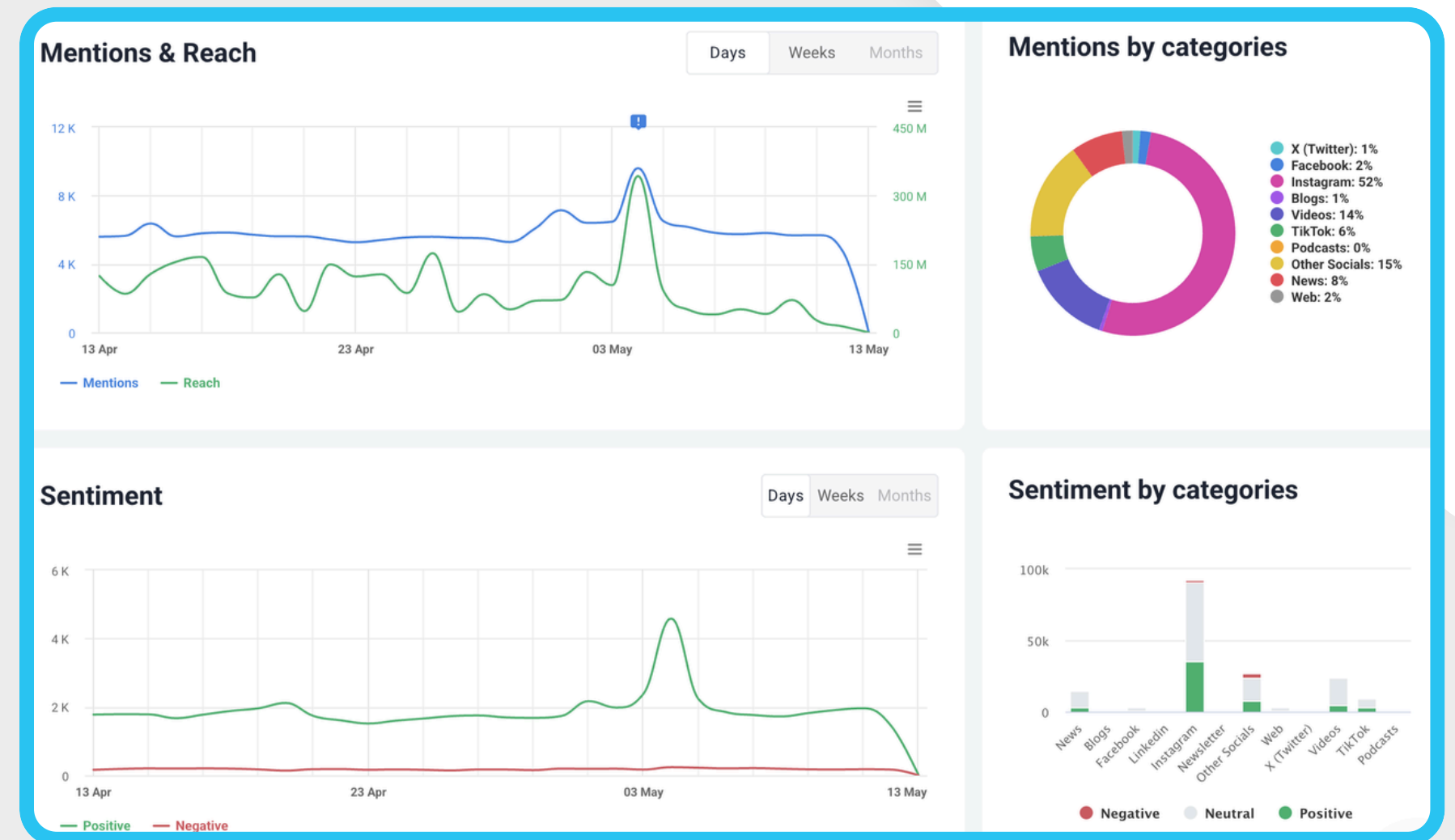
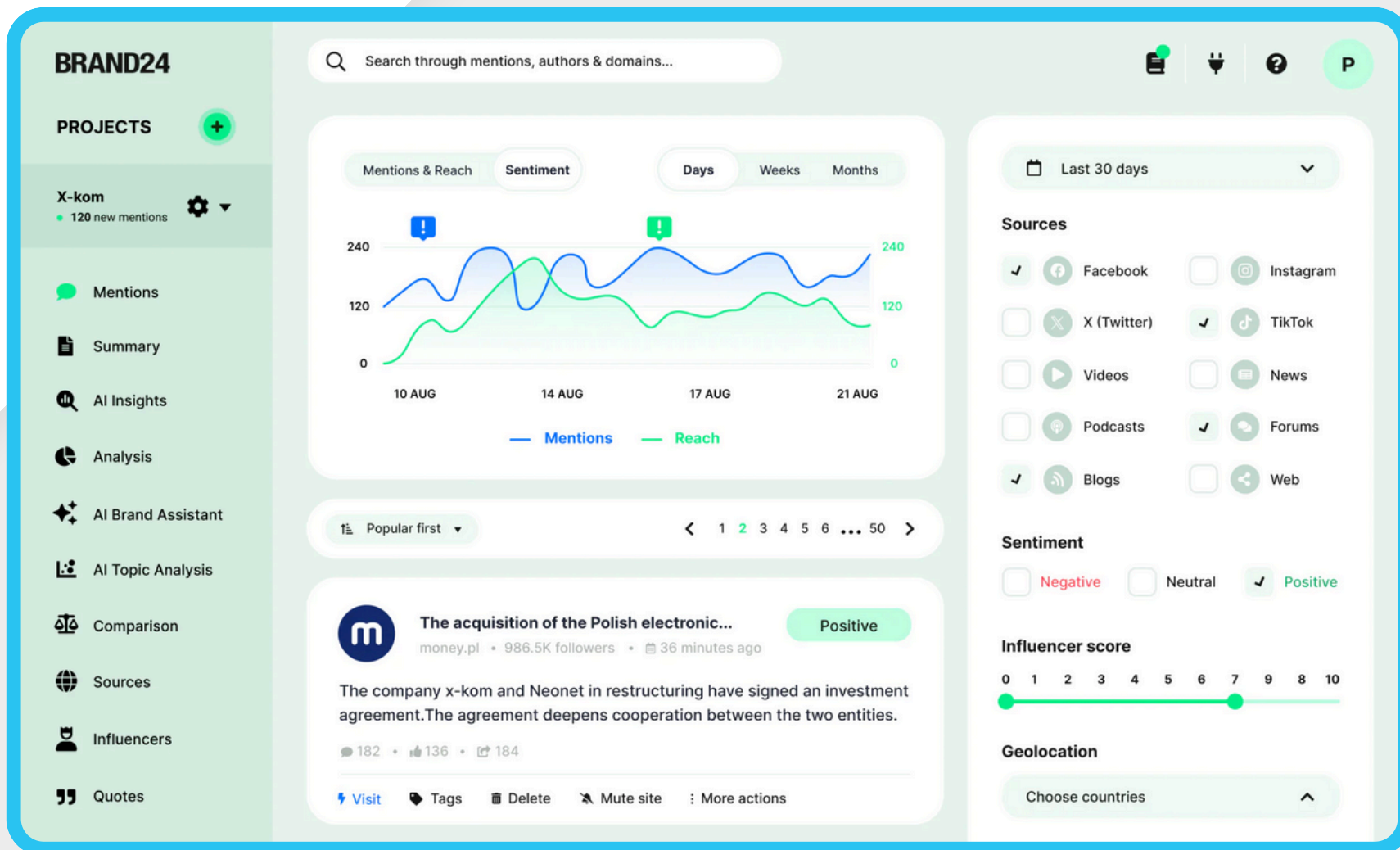
Crisis Alert & Reputation Tracking





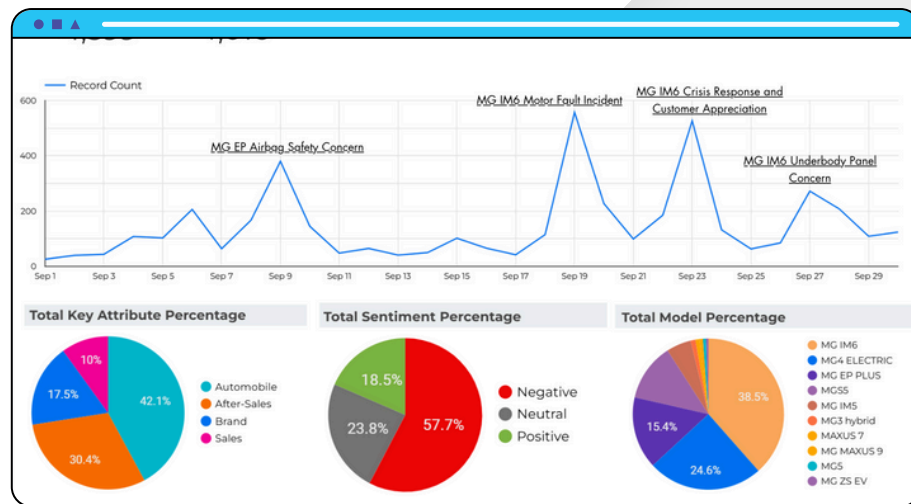
Social Listening & Monitoring

BRAND24





Social Listening & Monitoring

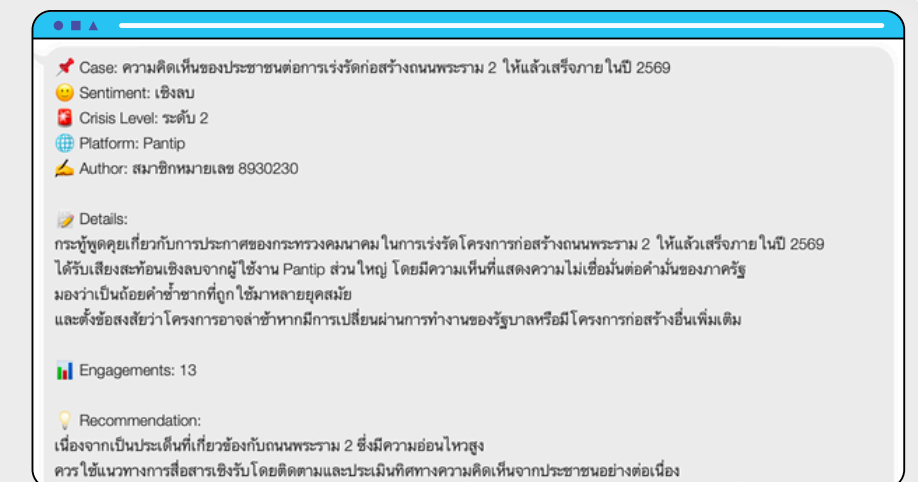
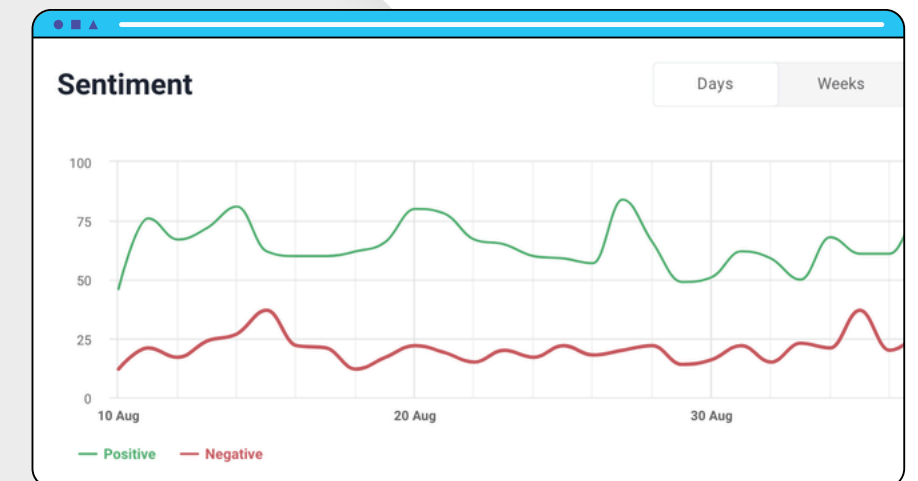


Sentiment & Trend Analysis

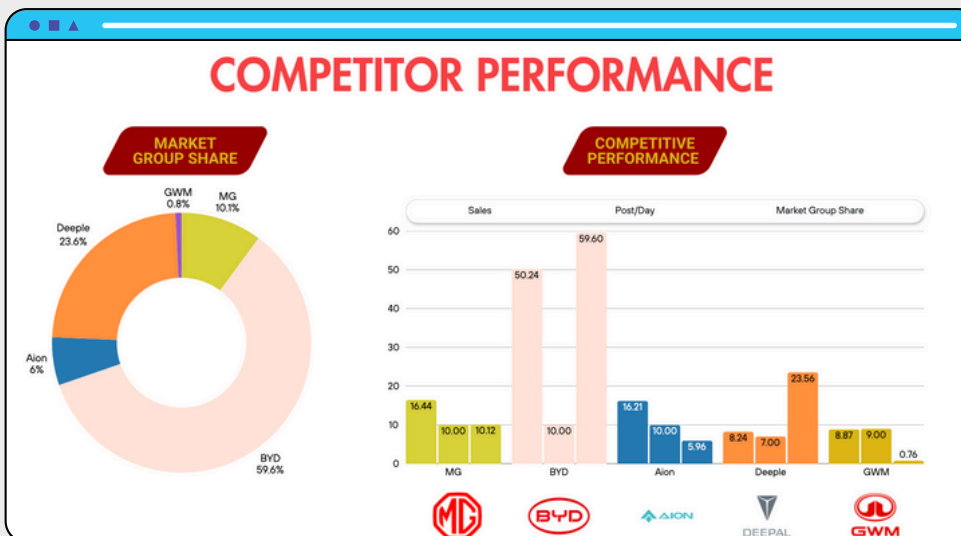
Understand audience emotions and discover emerging trends to stay ahead.

Crisis Alert & Reputation Tracking

Detect potential issues early and manage your brand image proactively.

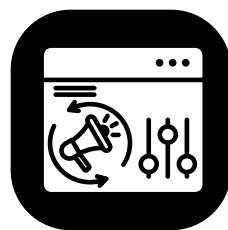


COMPETITOR PERFORMANCE



Competitor Monitoring

Learn from competitors' strengths and weaknesses to refine your strategy.



Ads Optimization & Performance Marketing

Understanding audience behavior, sentiment, and trends from social data, brands can design smarter campaigns, spend more efficiently, and boost conversions.

We manage your ad budgets with precision and data-backed strategy — across every platform — to deliver maximum conversions and measurable impact.



Campaign Planning



A/B Testing & Funnel Strategy



ROAS Analysis & Report





Ads Optimization & Performance Marketing

MULTIPLE BIDDING DEPENDS ON VARIOUS OBJECTIVE

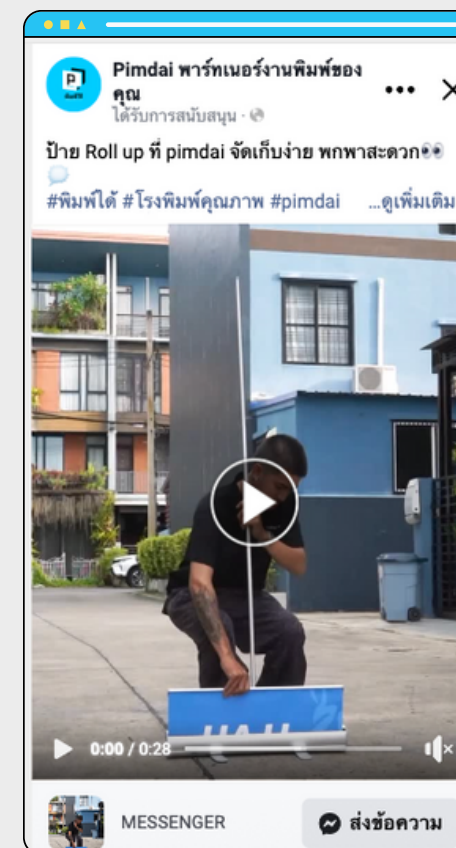
BIDDING
CPR - COST PER REACH
CPE - COST PER ENGAGEMENT
CPV - COST PER VIEW
CPF - COST PER FOLLOWER

LEAD CONVERSION
CPIB - COST PER INBOX
CPL - COST PER LEAD
CPC - COST PER CLICK
CPA - COST PER ACTION

SELECT THE RIGHT OBJECTIVE TO GROW YOUR BUSINESS FAST

BRAND AWARENESS
REACH
ENGAGEMENT
VIDEO VIEWS
FOLLOWERS

LEAD CONVERSION
MESSAGE INBOX
LEAD GENERATION
TRAFFIC CLICK
CONVERSION WEBSITE



E-COMMERCE SALES PROMOTION
LOCKHOME DIGITAL DOORLOCK

- Direct traffic to E-Commerce platform
- In-app ads + SEO + social media digital ads
- Generate leads and improve sales
- Achieve business development goals

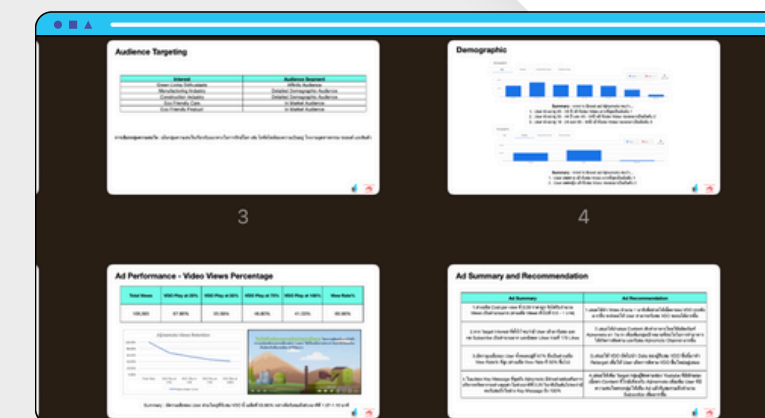
Achievements in 3 months:

TOP 1 SEO Performance

Revenue **300 K**

Total ROAS **330%**

80% 200% 200%



Campaign Planning

Build cross-channel campaigns aligned with audience insights. (Facebook, TikTok, Google, LINE)

A/B Testing & Funnel Strategy

Test, analyze and optimize every step also comparing what suit for campaign and got stronger results.

ROAS Analysis & Report

Use data to evaluate effectiveness and guide smarter ad spend.



Influencer Marketing, KOL&KOC Management

Listen to the voice of your audience before they speak louder and using advanced listening tools, brands can collect and analyze real-time data from all social platforms to uncover valuable insights that drive smarter marketing decisions.



Influencer Matching & Briefing



Campaign Management

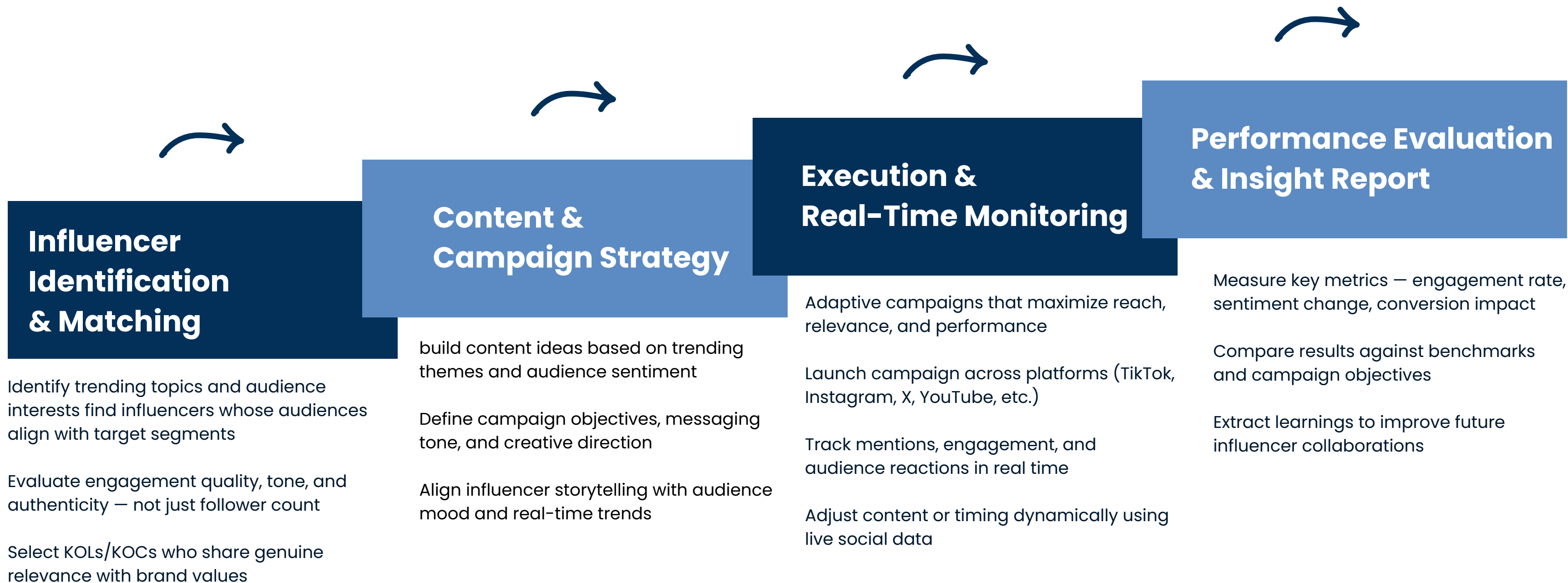


Performance Evaluation



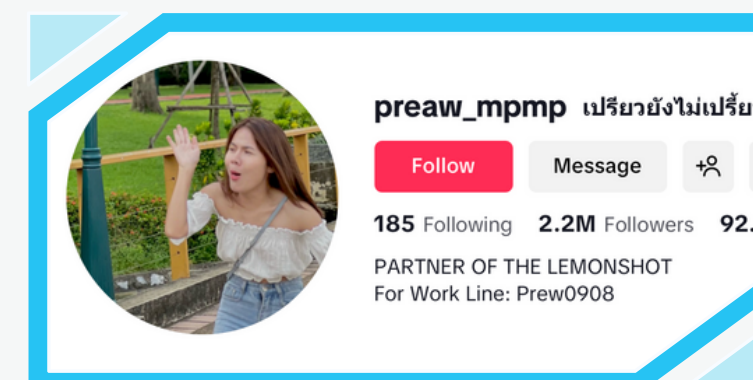
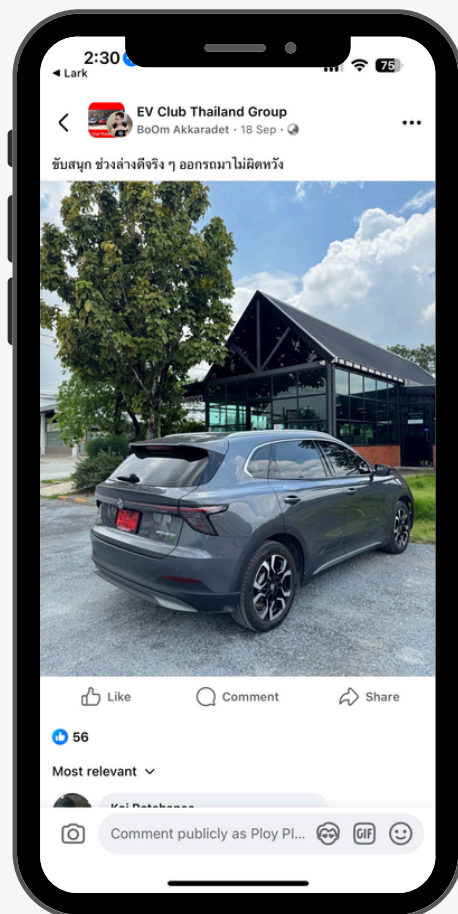


Influencer Marketing, KOL&KOC Management





Influencer Marketing, KOL&KOC Management

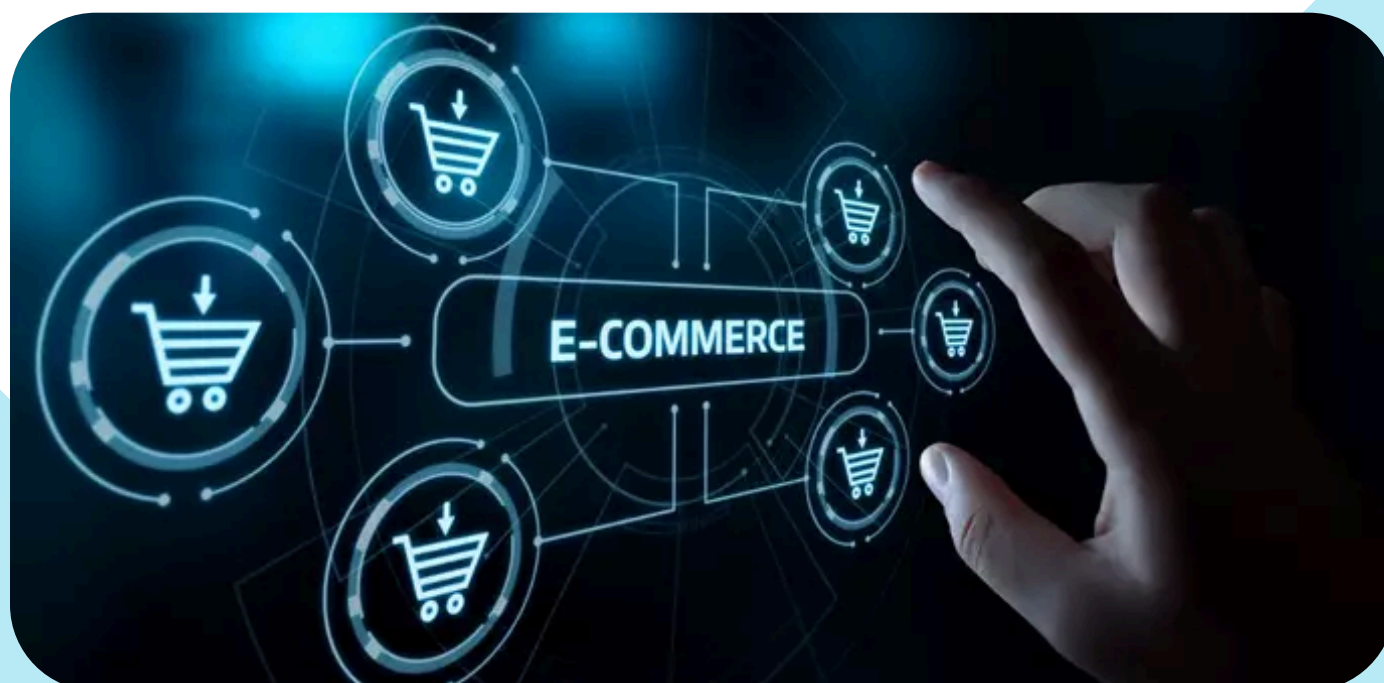




Social commerce strategy and Management Solution

E-commerce marketing today goes far beyond just running ads or listing products — it's about understanding consumer behavior and using data to optimize every touchpoint, from awareness to purchase.

By data-driven insights, brands can turn online conversations into real sales opportunities and continuously refine their strategy for higher conversion.



Store Setup & Creative Merchandising



Product Ads & Conversion Funnel



Live Commerce & Customer

SHOP MENAGEMENT



Store Management

- SKU & Pricing management
- Shop setup including but not limited to listing and renewal
- Customer service
- Order management

Comercial Planing

- Campaigns & voucher
- Promotional activities

Order & Inventory Management

- Order summary report

Report

- Monthly Report

Brand Account Management

- Content strategy
- TikTok account management
- Social listening analysis
- Data & insights
- Ads boosting of TikTok account Content, TikTok Shop LIVE, Exclusive Vouchers



Store Management

- SKU & Pricing management
- Shop setup including but not limited to listing and renewal
- Customer service
- Order management

Comercial Planing

- Promotional activities
- Campaigns & voucher management (MEGA campaign, etc)
- Ads setup
- Optimize Ads budget Search ads and discovery ads
- Support traffic drive and conversion to online store
- Provide suggestion for Artworks

Order & Inventory Management

- Order summary report

Report

- Monthly Report



Store Management

- SKU & Pricing management
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Order & Inventory Management

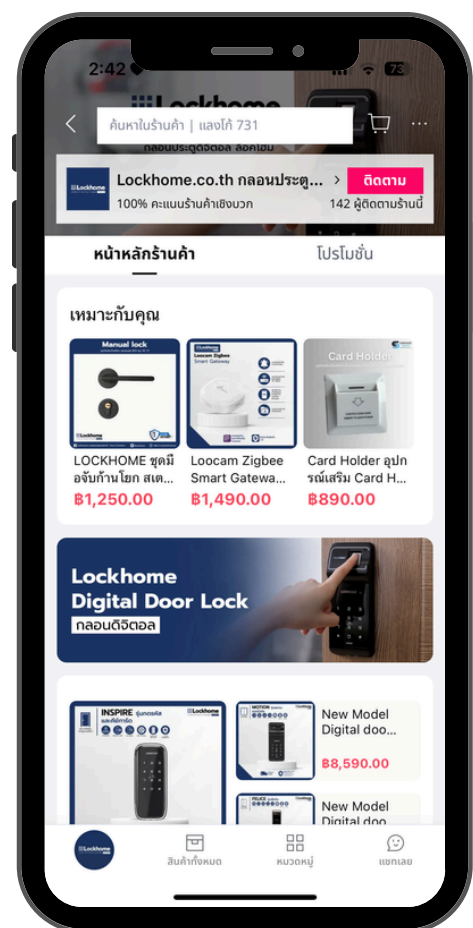
- Order summary report

Report

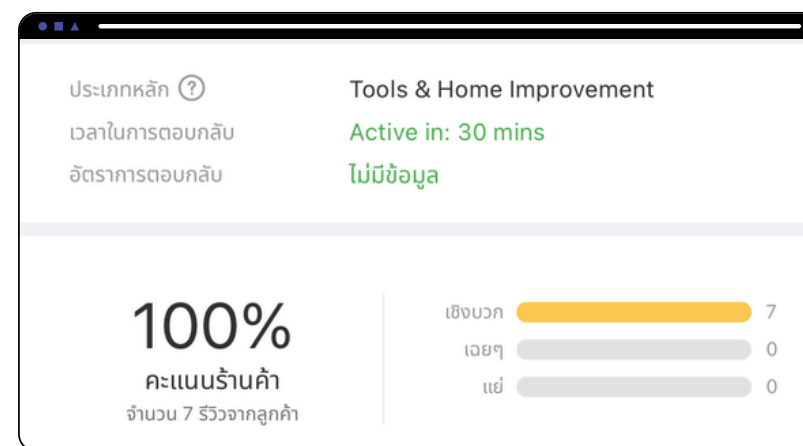
- Monthly Report



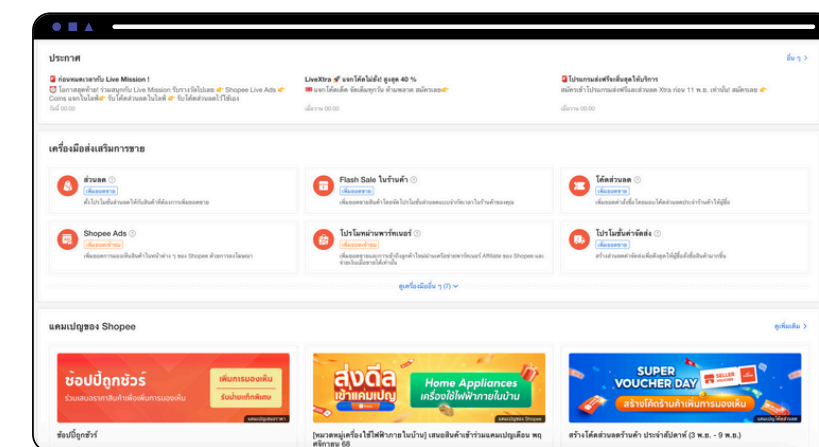
Social Commerce Strategy and Management Solution



Store Setup & Creative Merchandising



Customer Support



Ads & Promotion Support



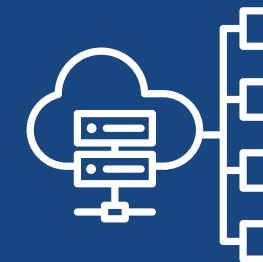
Website & Software Development (ERP/CRM)

Our website design and development service is designed to deliver fast and cost-efficient solutions for businesses of all sizes.

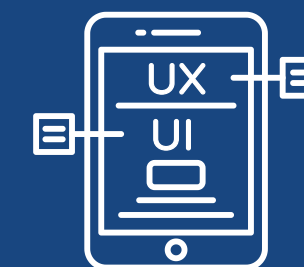
Our goal is to create a strong, flexible digital foundation that supports your marketing, commerce, and customer experience — all in one ecosystem.



WordPress, WooCommerce, Shopify



CRM / ERP Integration



UX/UI Optimization

OUR DEVELOPMENT WORKFLOW

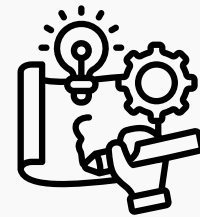


Discovery & Strategy

Understand your brand, objectives, and technical needs

- Conduct business and marketing requirement interviews
- Create a strategic sitemap and content framework

Phase 1

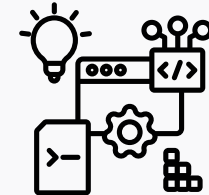


UX/UI Design & Prototype

Craft an intuitive and conversion-focused user experience

- Wireframe page structures based on user journey
- Design a clean, professional interface consistent with brand identity
- Optimize mobile responsiveness and accessibility

Phase 2

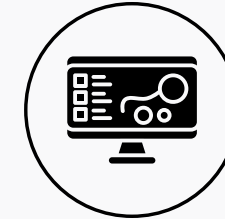


Development & Integration

Build a secure, scalable, and connected website

- Develop on WordPress, WooCommerce, or Shopify (depending on goals)
- Integrate CRM/ERP systems for seamless data flow (e.g., HubSpot, Salesforce, Odoo)
- Ensure SEO-friendly structure and fast page performance

Phase 3

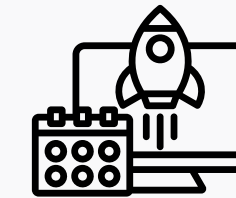


Testing & Quality Assurance

Ensure flawless performance before launch

- Conduct UX, UI, and browser/device testing
- Run integration and speed tests
- Review SEO & analytics setup

Phase 4



Launch & Optimization

Launch successfully and continuously improve performance

- Deploy to live domain with full monitoring
- Provide CMS training for client teams
- Implement analytics tracking (GA4, Meta Pixel, etc.)

Phase 5

OUR DEVELOPMENT WORKFLOW



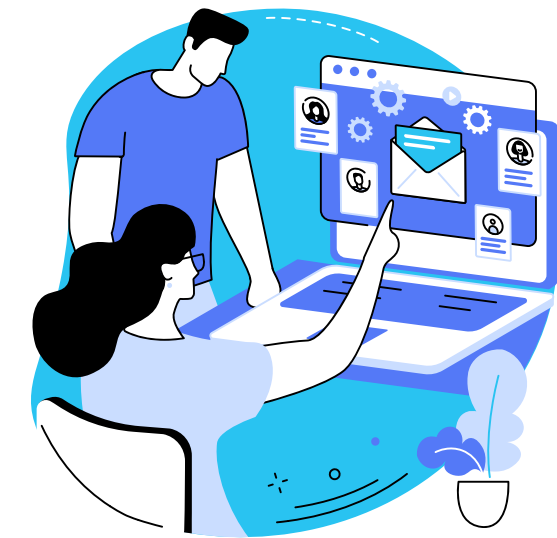
SEO

SEO is the process of improving a website to increase its visibility when people search for products, services, or information on search engines like Google. The higher a website appears on the search results page, the more likely it is to attract visitors — and potential customers.



APPLICATION

Application services for both iOS and Andoird to work on both smartphones and tablets. By a team of skilled.

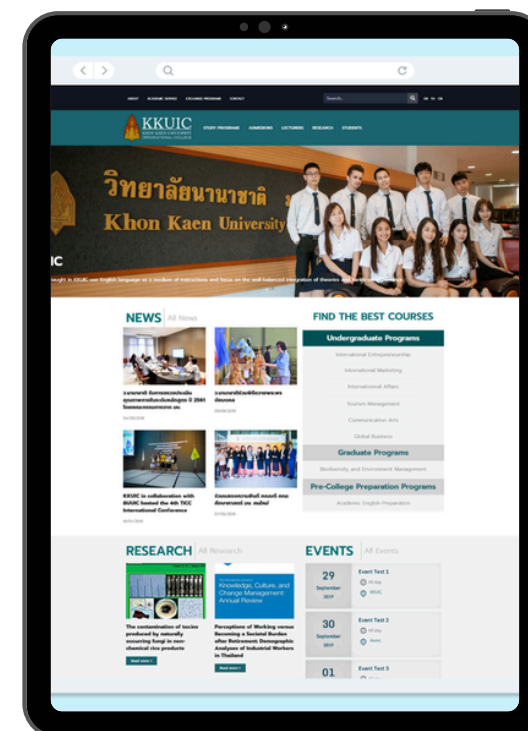
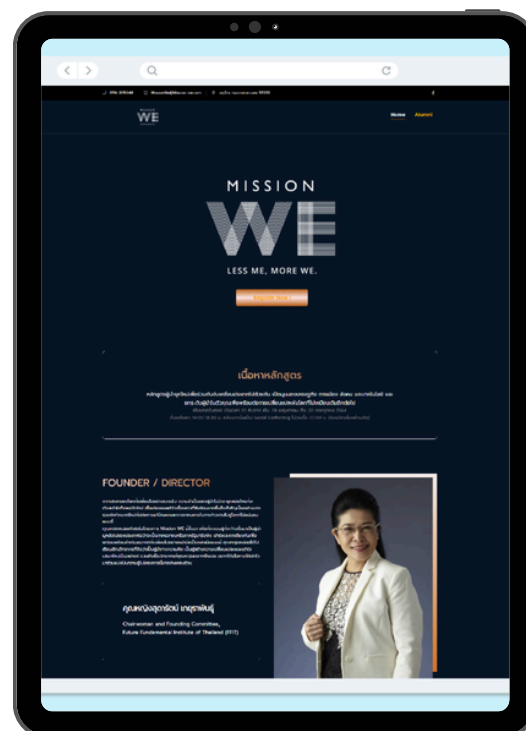
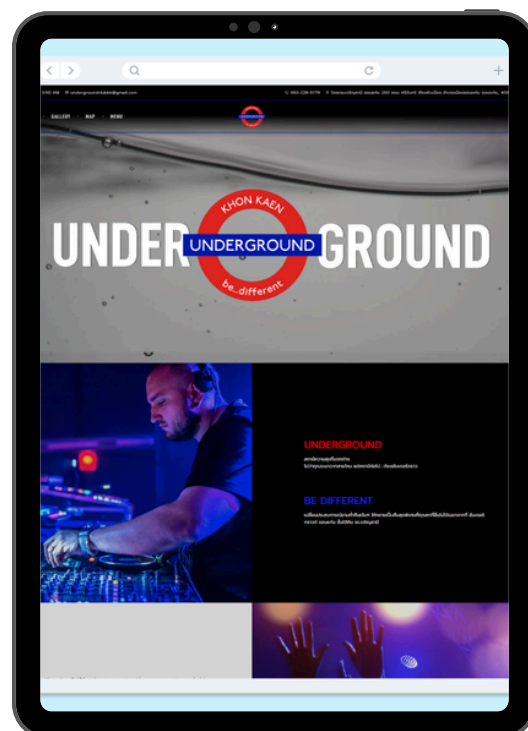
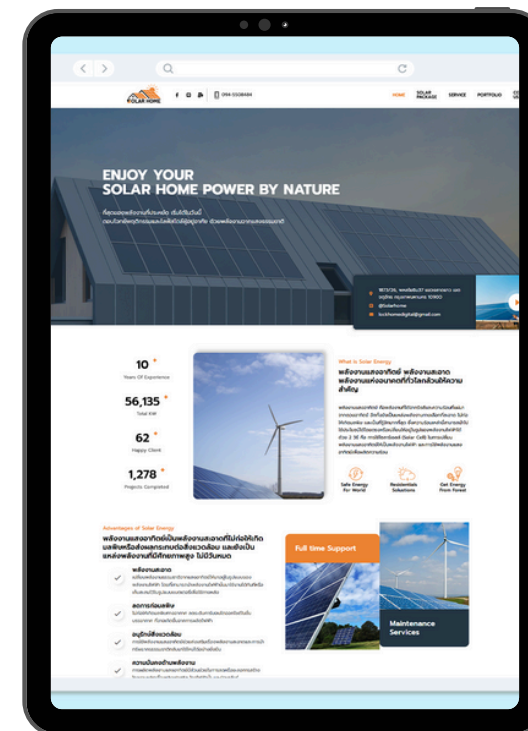
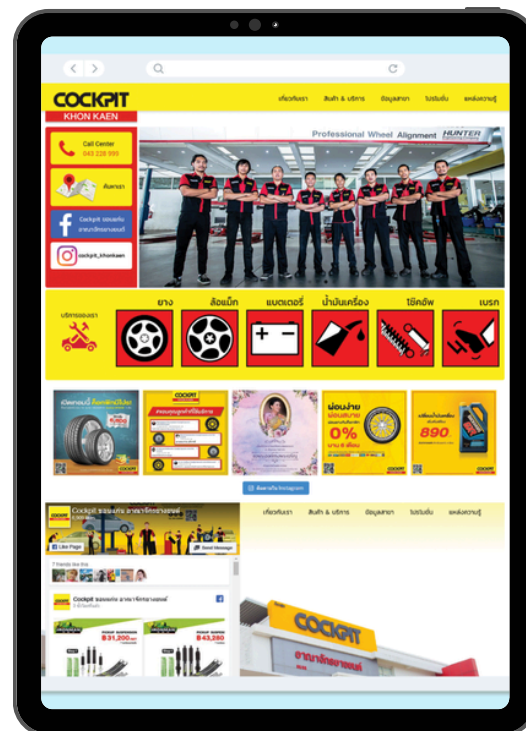
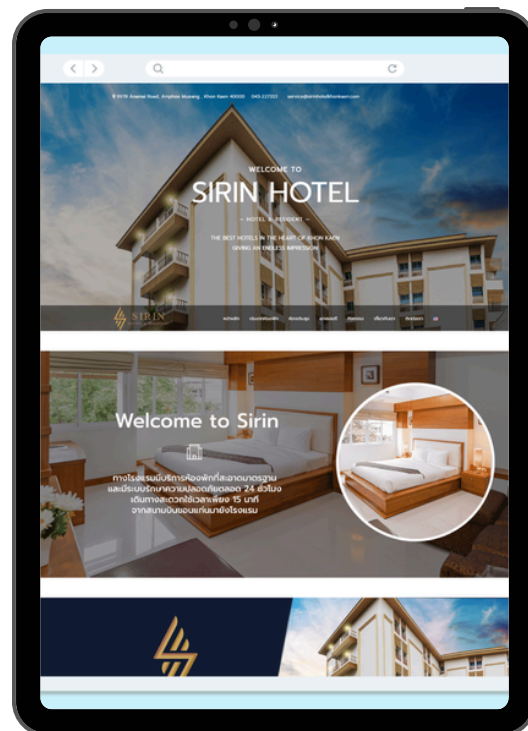


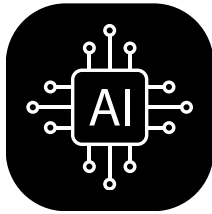
E-MAIL MARKETING

We are an expert in Email marketing. We have the technology developed to provide 100% email marketing services. Usually emailed to the service Junk almost pulled out, but ... We can fix it.



OUR WORK

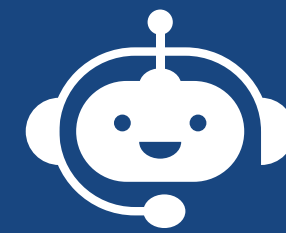




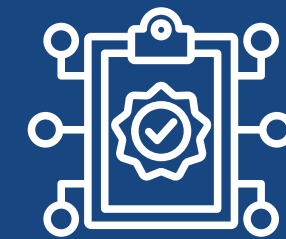
AI Assistant Automation

Developing intelligent AI tools and automated marketing systems that simplify complex workflows, enhance communication, and empower teams to focus on strategy — not repetitive tasks.

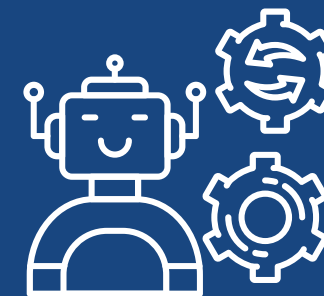
Helping organizations integrate automation seamlessly into their operations, improving efficiency and accuracy.



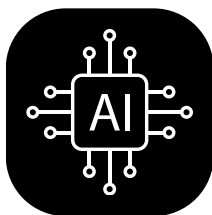
Chatbot / Lead Automation



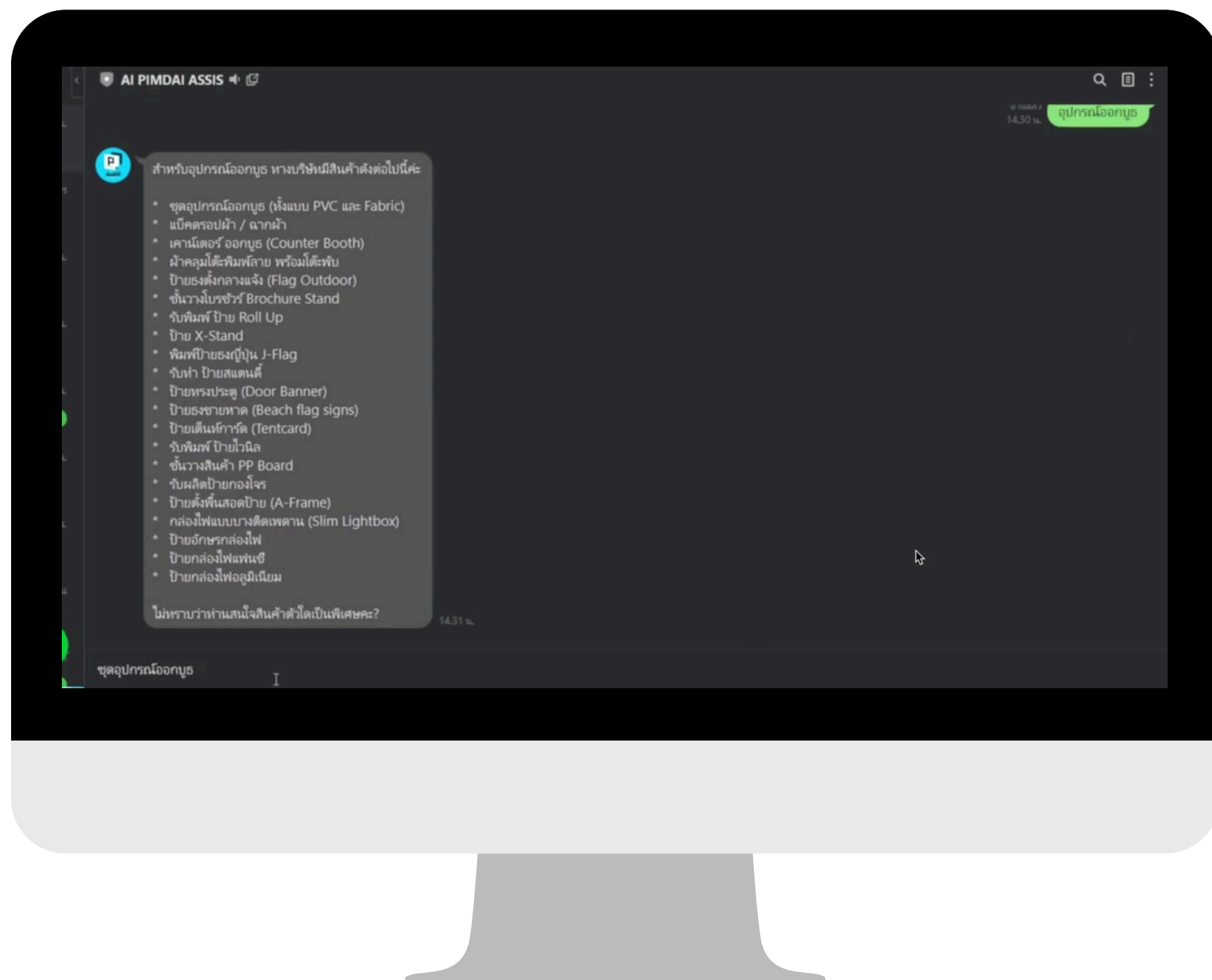
Data Integration & Auto Report



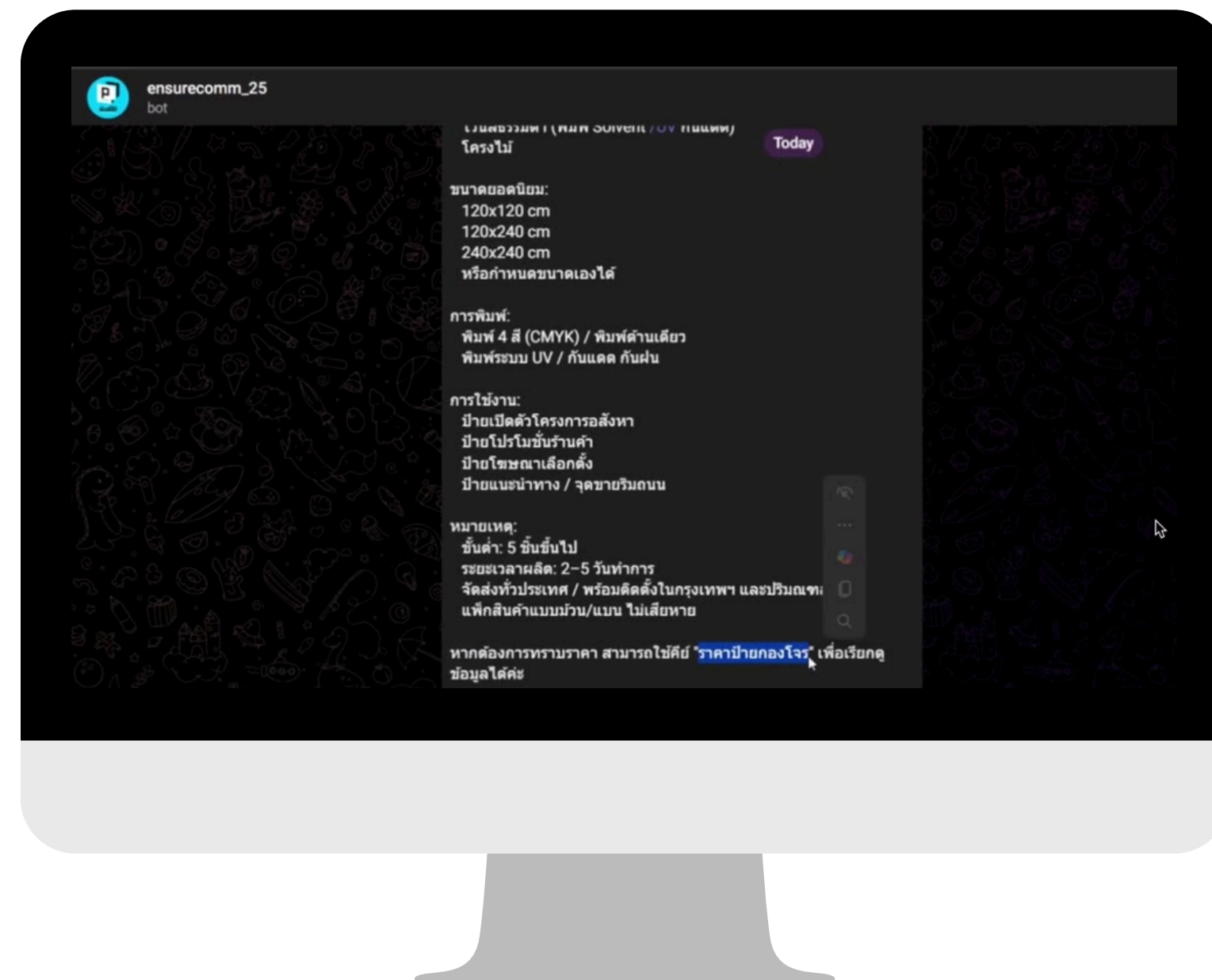
Workflow Automation



AI Assistant Automation



LINE
Official
Account



Telegram



LMS Platform Services

We design and build digital learning platforms tailored for organizations and their customers — enabling seamless online training, internal communication, and employee development.

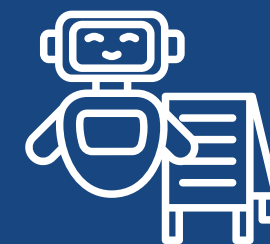
Our goal is to make learning accessible, measurable, and cost-effective, while fostering a culture of continuous growth within your organization.



LMS Design & Customization



Internal Training Course Production



AI Assistant for Learning

WHY IT MATTERS FOR ORGANIZATIONS

Boost Employee Capability

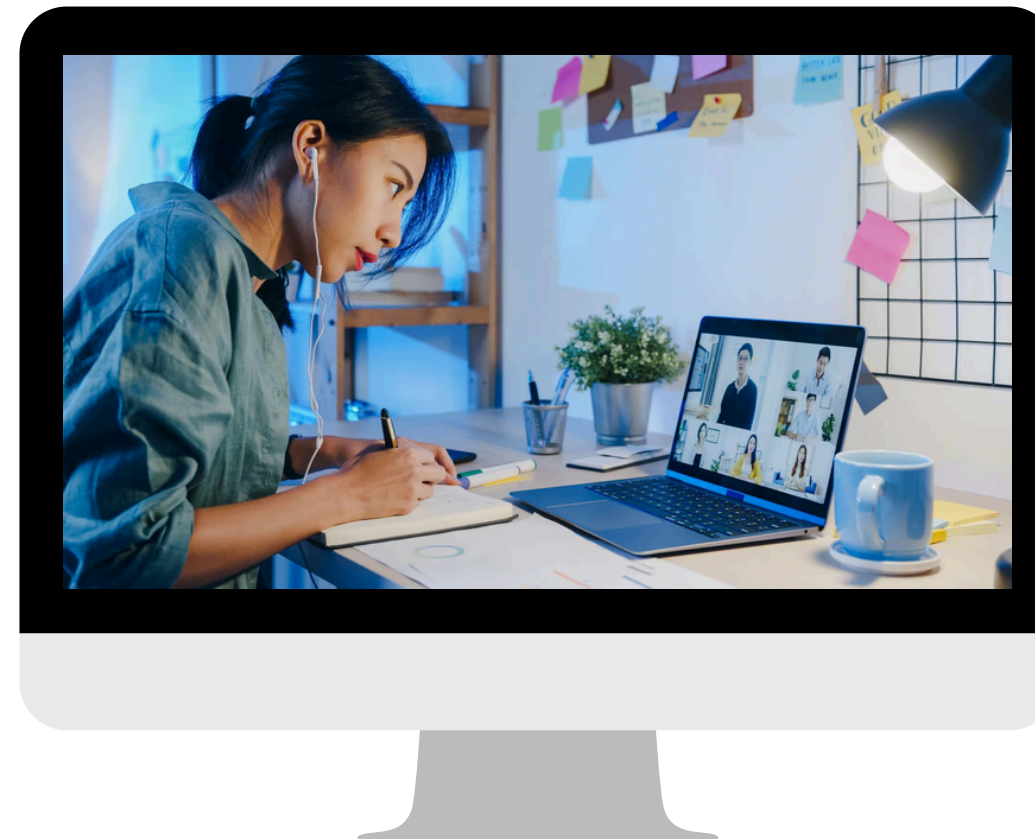
Improve Knowledge Retention

Reduce Training Costs

Measure & Optimize Performance

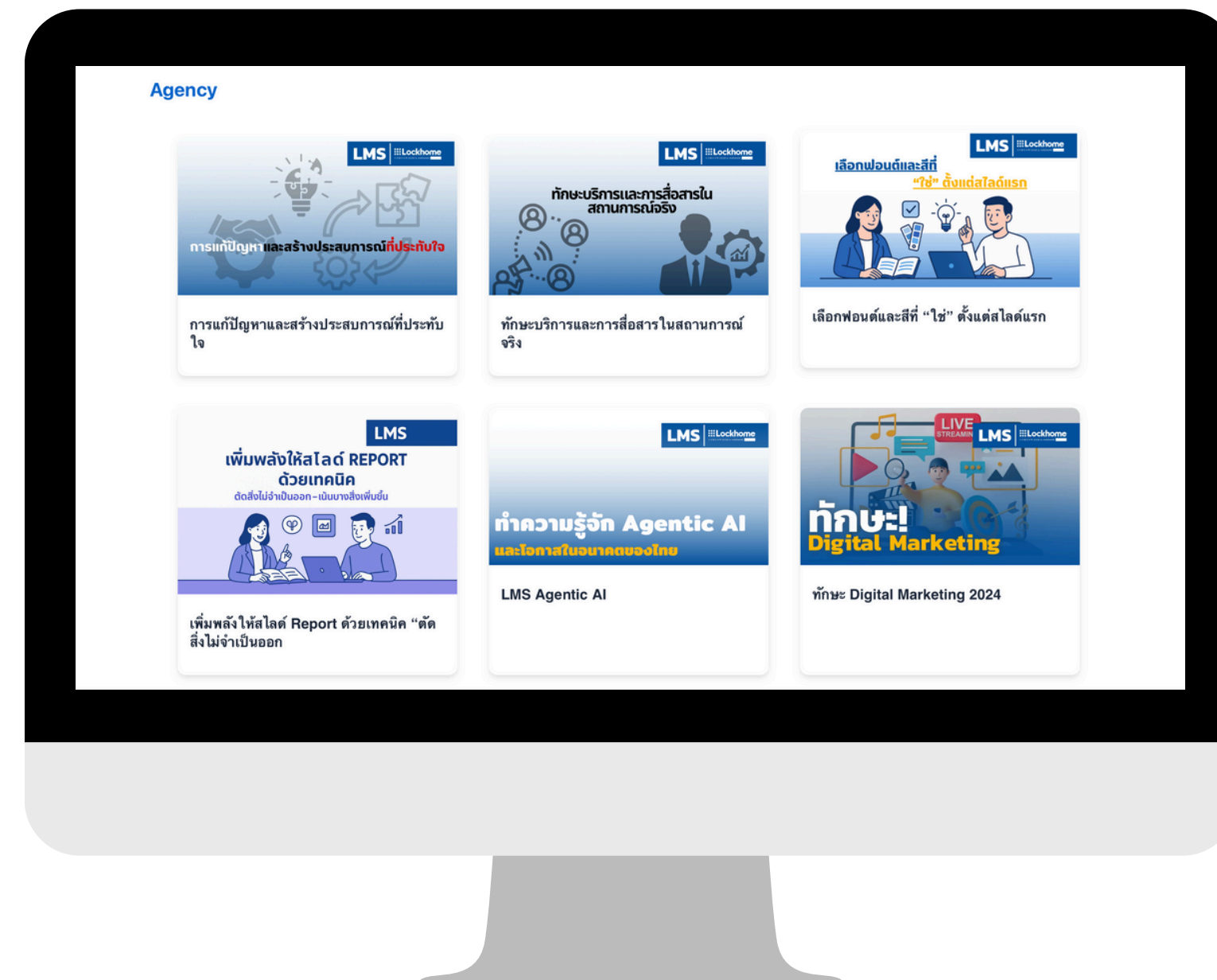
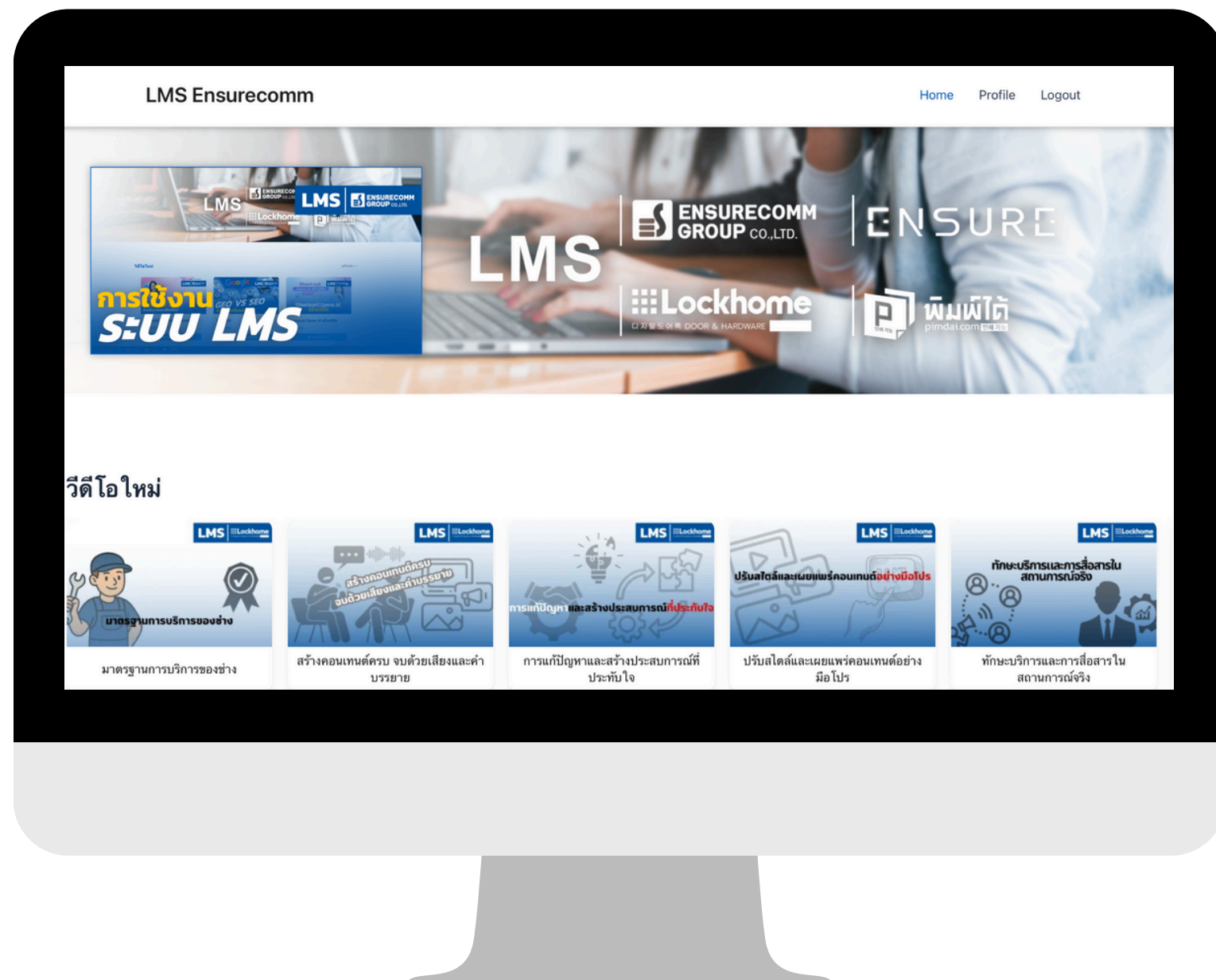
Build a Learning Culture

Business Solutions



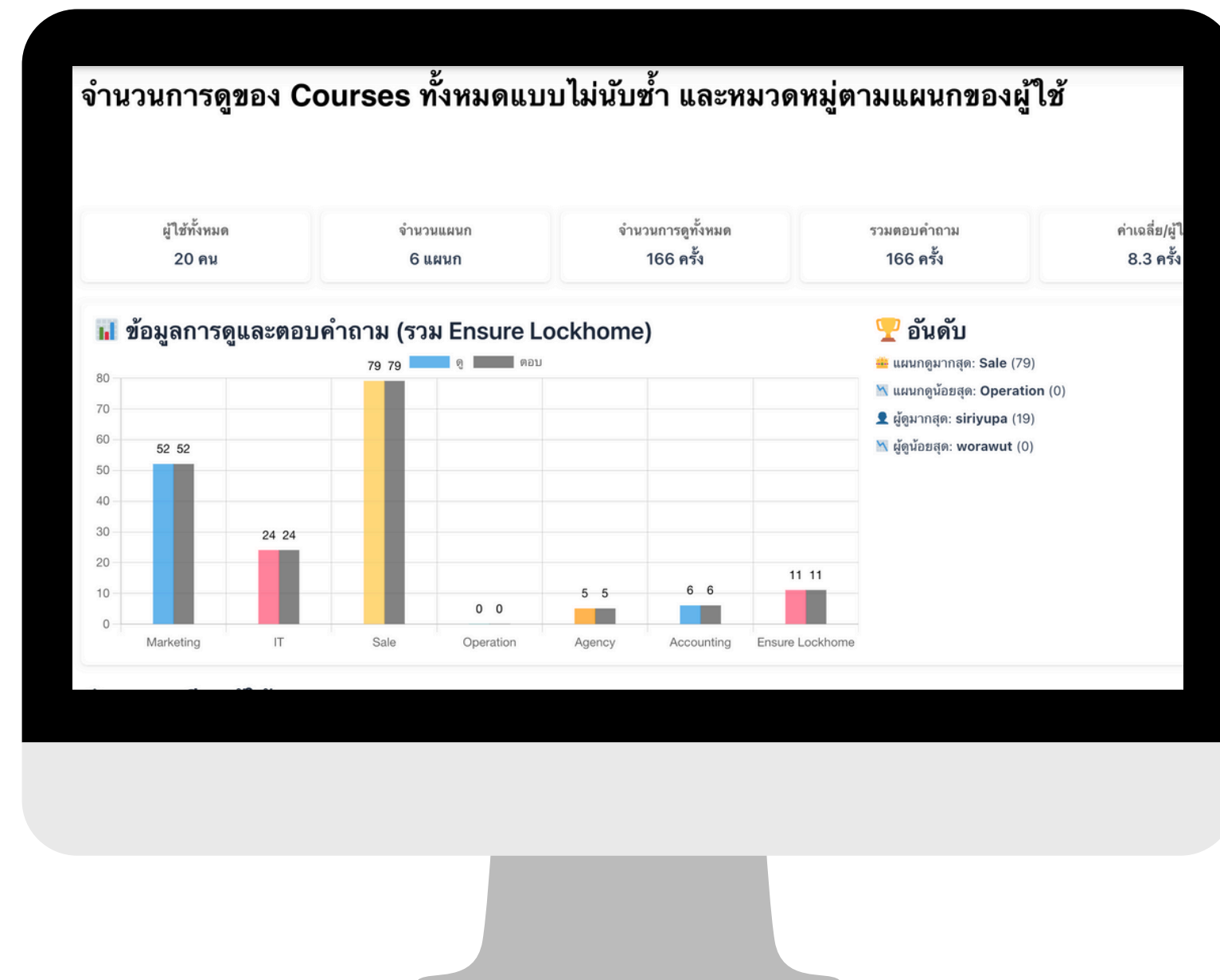
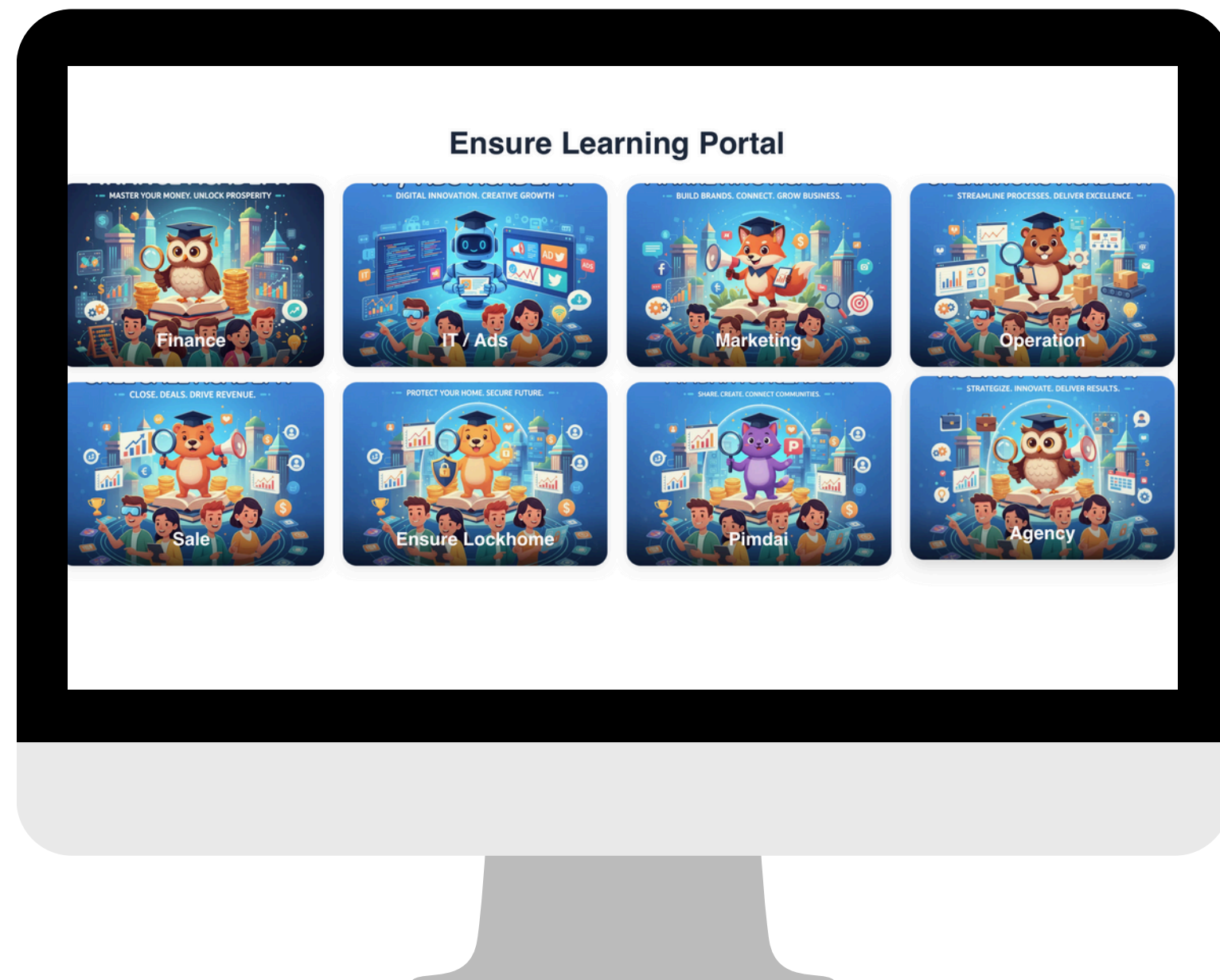


LMS Platform Services





LMS Platform Services



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