

CREDENTIAL

2027

SOLVING BUSINESS PROBLEMS
WITH **COMMUNICATION, CREATIVITY
& TECHNOLOGY**



100+
PROFESSIONALS



150+
CLIENTS



500+
SUCCESSFUL
PROJECTS



10+
YEARS OF
EXPERIENCE

INTELLIGENCE • CREATIVITY • GROWTH

DATA
INTELLIGENCE

ERP
Ensurecomm

CREATIVITY

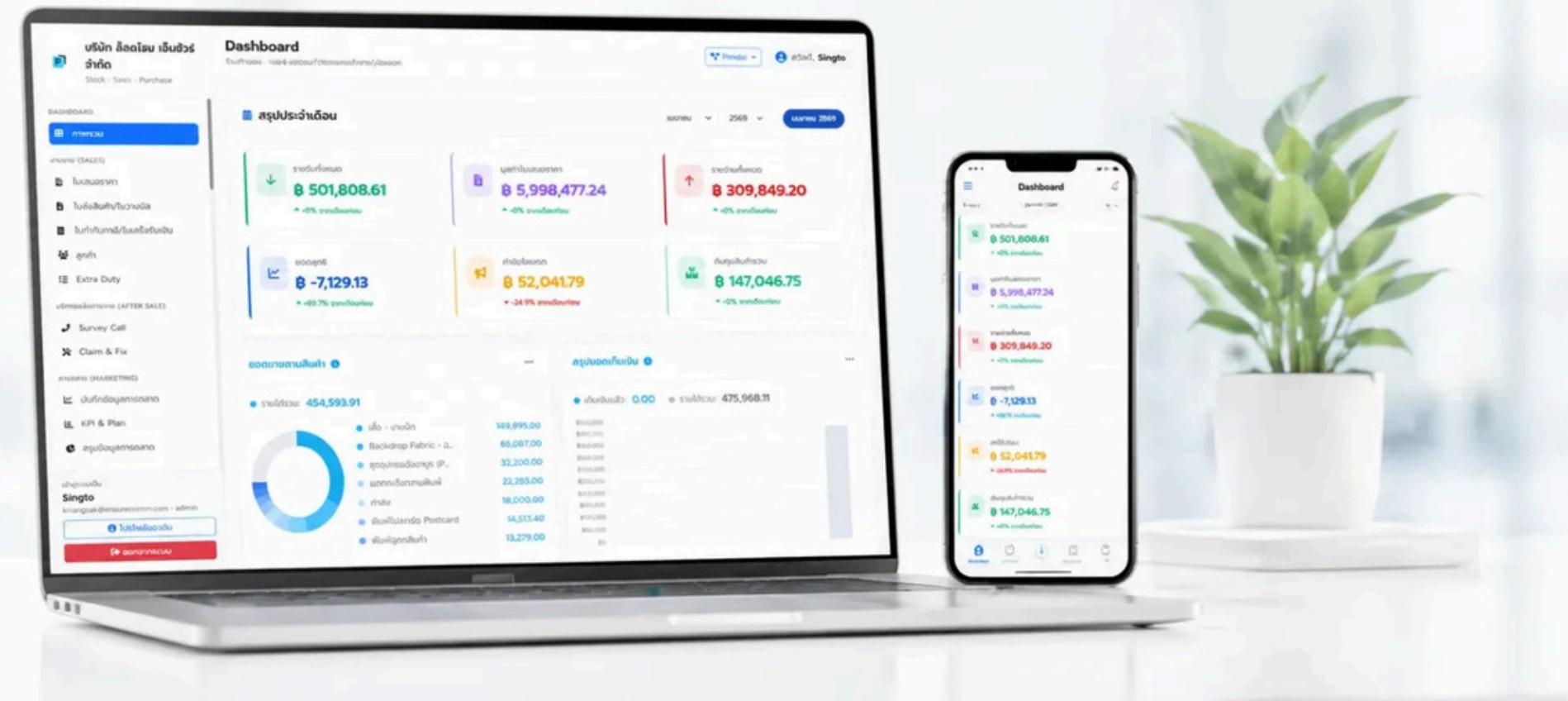
COMMUNICATION

TECHNOLOGY

www.ensurecomm.co.th

ABOUT ENSURECOMM

EnsureComm is a **Business Growth & Intelligence Partner** that combines data, creativity and technology to help organizations understand their market, connect with people and achieve measurable business growth.



100+

PROFESSIONALS

Across Strategy, Content,
Data and Technology

200+

CLIENTS

From SMEs to
Leading Enterprises

15+

YEARS OF EXPERIENCE

Delivering Results that
Drive Business Growth

10+

INDUSTRIES

Across Commerce, Finance,
Property, Tech and More

VISION & MISSION

We exist to turn **intelligence into impact** and drive sustainable growth for our clients.

VISION

To be the **most trusted partner** in intelligence-driven communication and marketing technology in Thailand and beyond.

MISSION

We empower organizations to **make better decisions, connect with people** and achieve measurable growth through the power of **intelligence, creativity and technology.**

HOW WE BEGAN

From communication expertise to **intelligence-driven** impact.

ENSURECOMM began with a simple belief — that meaningful communication creates change. Over time, we saw a bigger opportunity: to use data and technology to understand conversations, uncover insights, and help organizations make better decisions.

Today, we turn conversations into business intelligence that drives growth and protects reputation.

2004



THE START

Founded with a passion for communication and a mission to help brands connect with people.

2010



EXPANDING CAPABILITY

Grew our expertise across PR, digital and content, delivering integrated communication solutions.

2016



DATA IN OUR DNA

Invested in social listening and analytics to understand conversations and consumer behaviors at scale.

2020



INTELLIGENCE-FIRST

Evolved into an intelligence-led partner, turning insights into strategies that drive measurable impact.

TODAY



DRIVING WHAT'S NEXT

Continuing to innovate with technology and human insight to help organizations grow and stay ahead.



5 BUSINESS SOLUTIONS

One integrated ecosystem
designed to turn **intelligence**
into **measurable business growth**.

01

BUSINESS & REPUTATION INTELLIGENCE

Social Listening /
Consumer Insight /
Competitor Intelligence /
Reputation / Crisis /
Narrative Analysis

02

CONTENT & CREATOR ENGINE

Social Content /
Short Video /
Community /
KOL & KOC /
Creator Activation

03

DRIVING GROWTH AND REVENUE

Performance Media /
Lead Generation /
Social Commerce /
Marketplace /
Conversion

04

AI SEARCH & DIGITAL DISCOVERY

SEO / GEO /
AI Visibility /
Authority Content /
Digital PR

05

AI & MARKETING TECHNOLOGY

AI Agent / Automation /
CRM / Dashboard /
Website / Software /
Integration

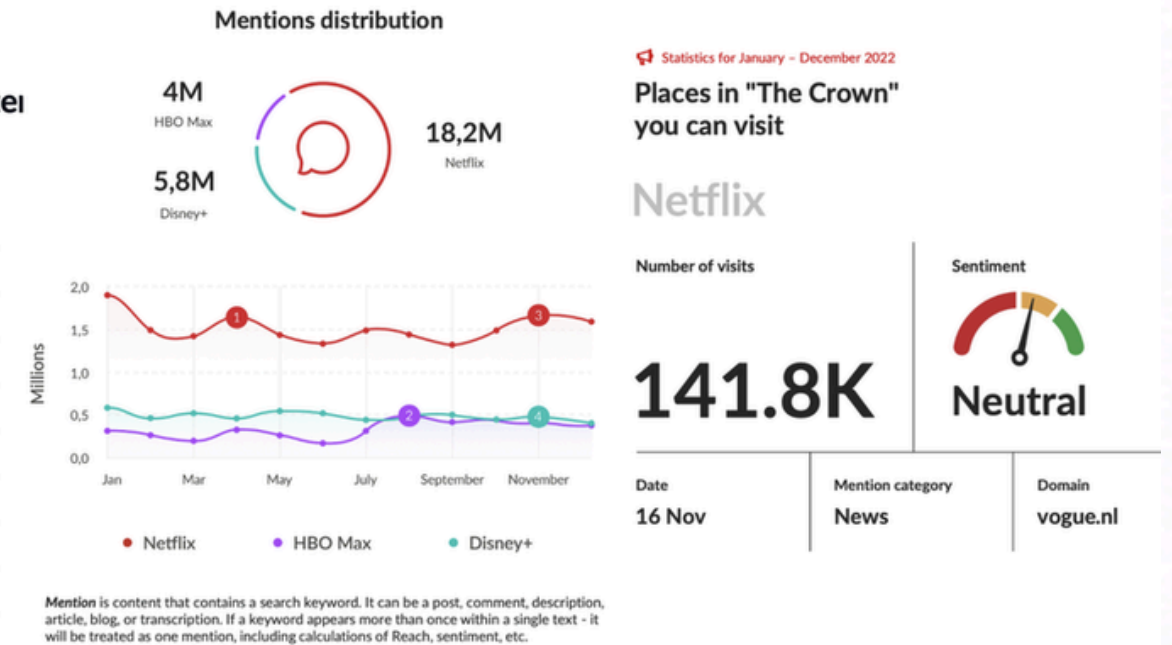
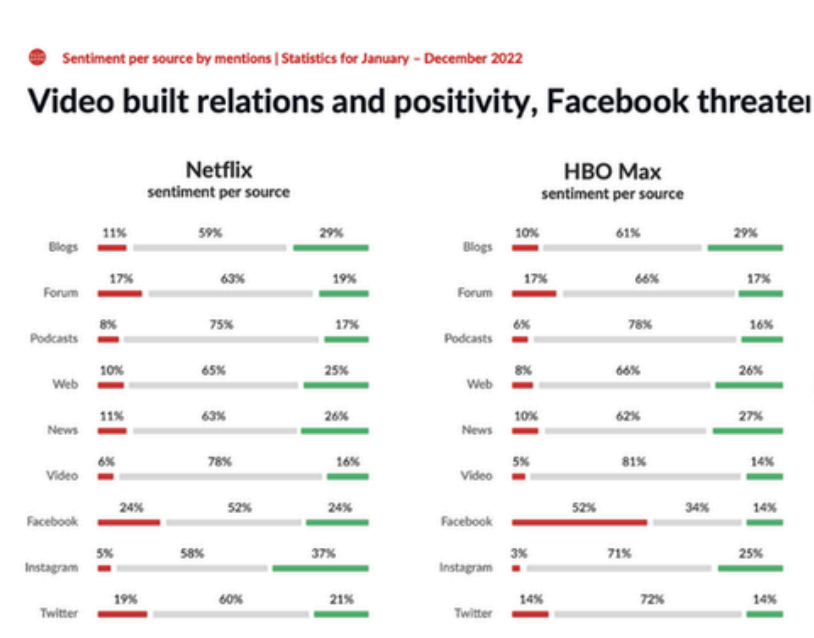
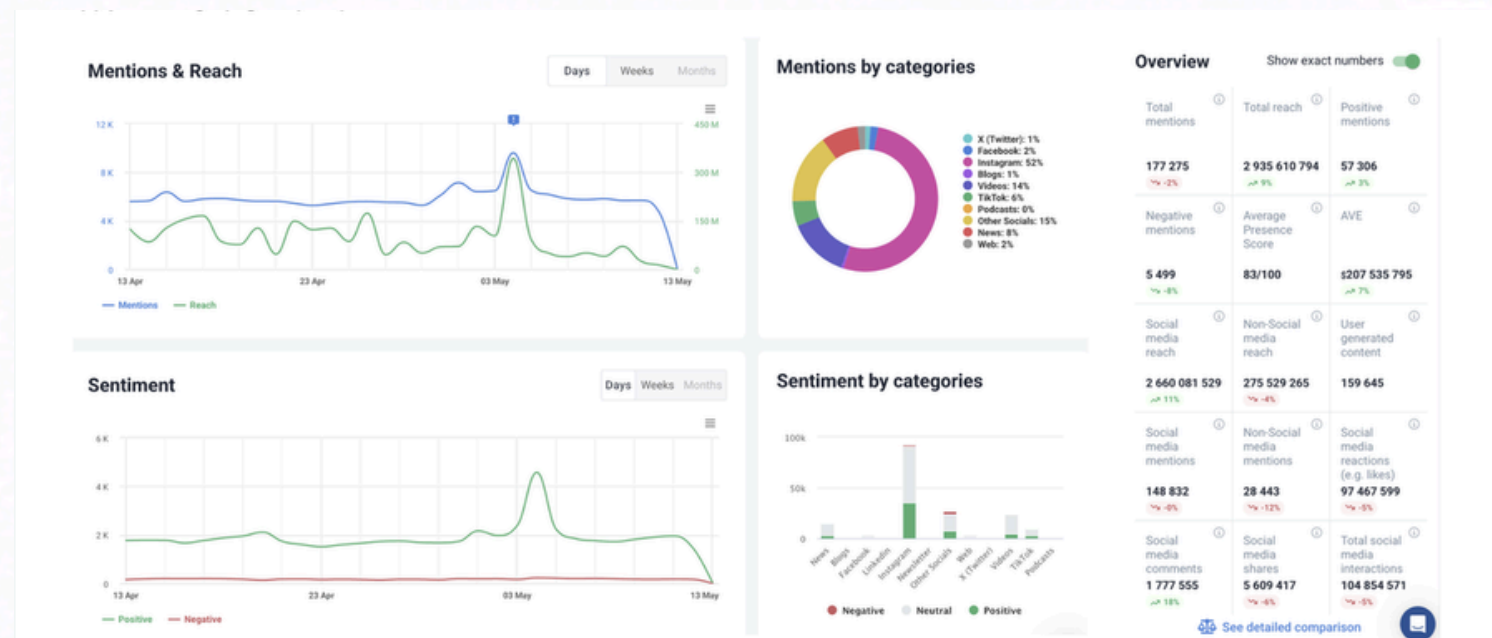
From **understanding** what matters → **to creating** what moves business forward.

BUSINESS & REPUTATION INTELLIGENCE

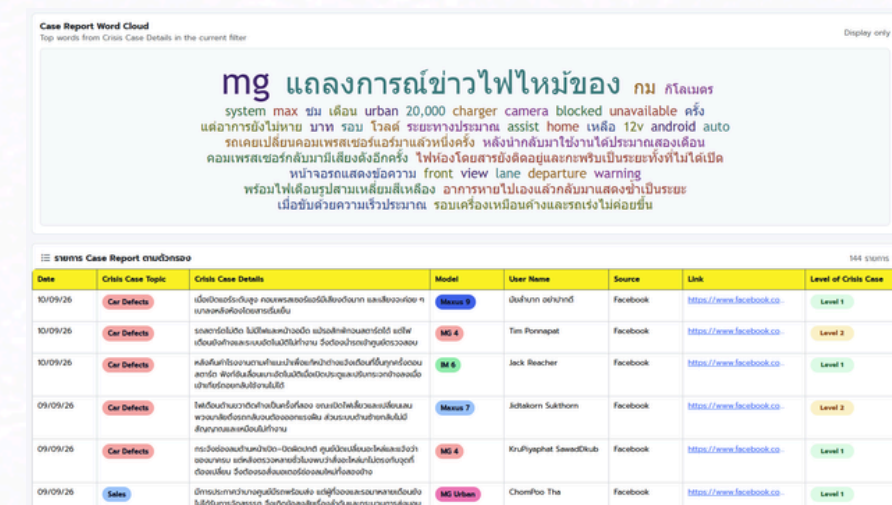
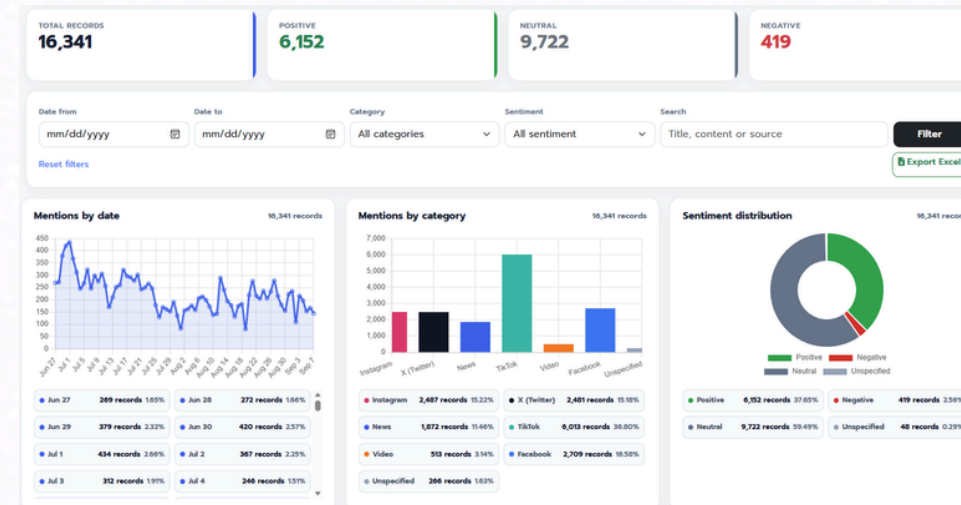
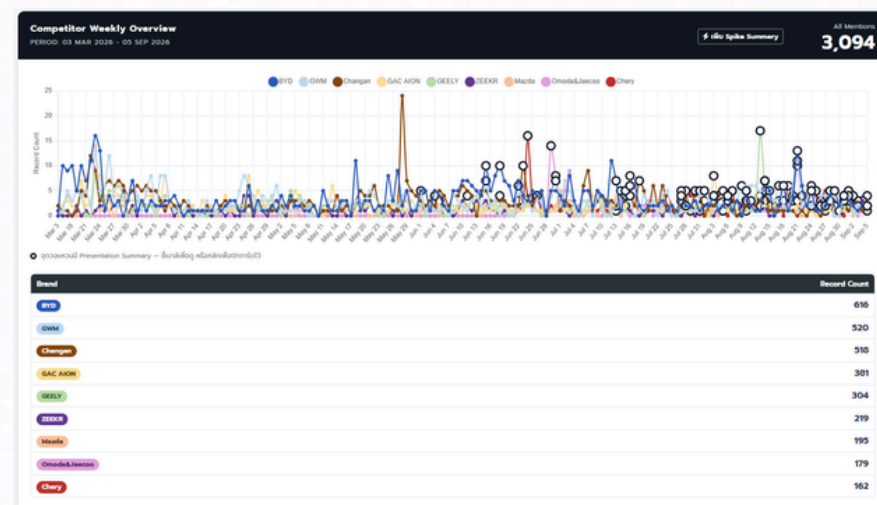
Turn conversations into business intelligence.

We monitor what's being said about your brand across every channel, turning social listening and competitor tracking into insight you can act on before a crisis becomes a headline.

- Social Listening & Monitoring – track brand mentions across every channel in real time
- Consumer Insight Research – understand audience behavior and sentiment



- Competitor Intelligence – monitor competitor moves and market shifts
- Reputation & Crisis Management – detect and respond to risk before it escalates
- Narrative Analysis – track how public conversation shifts over time

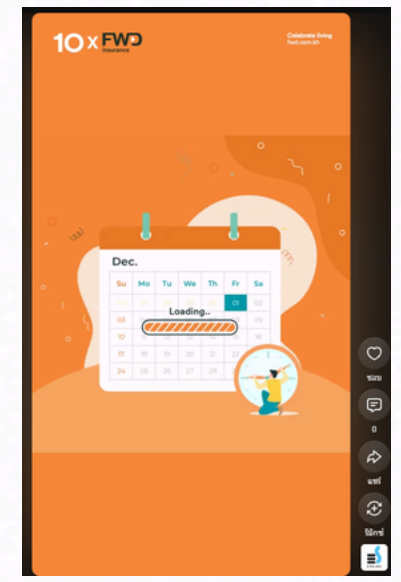


CONTENT AND CREATOR ENGINE

TURN INSIGHT INTO CONTENT THAT MOVED PEOPLE

From scroll-stopping short video to KOL and KOC activation, we build and manage the content and community that keeps your audience engaged and talking.

- Social Content Strategy & Production – an always-on content calendar built for your brand voice
- Short-Form Video Production – scroll-stopping video made for social platforms
- Community Management – day-to-day engagement that keeps your audience active
- KOL & KOC Activation – influencer and creator partnerships that build trust
- Creator Partnership Programs – long-term collaborations that scale organic reach

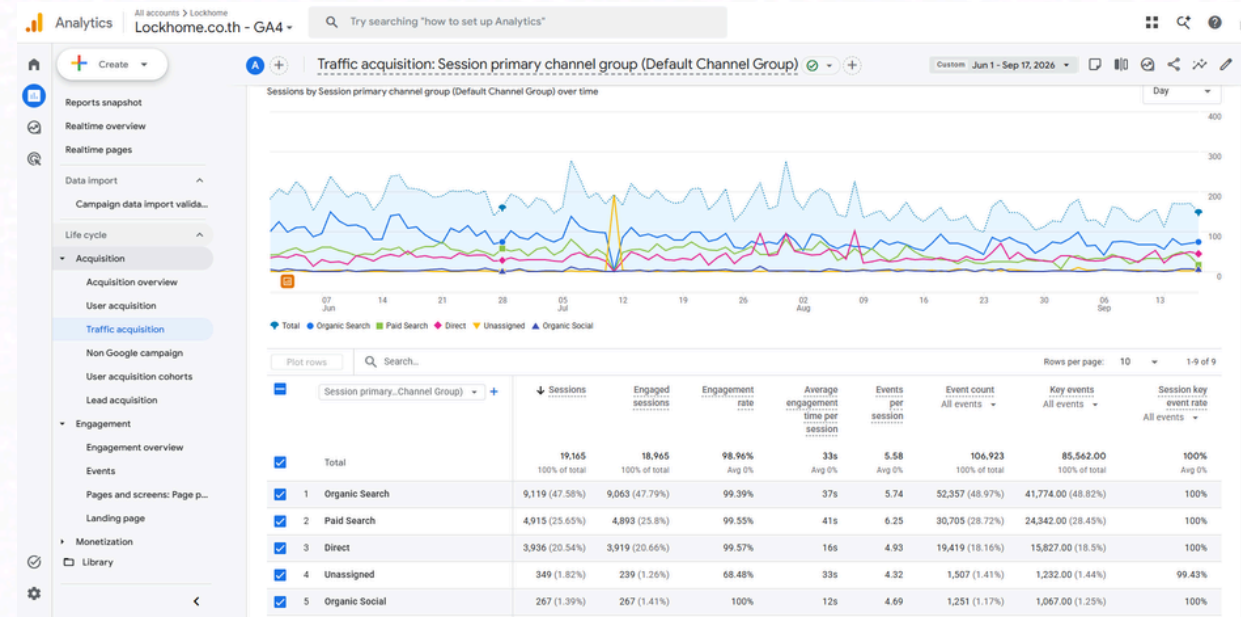
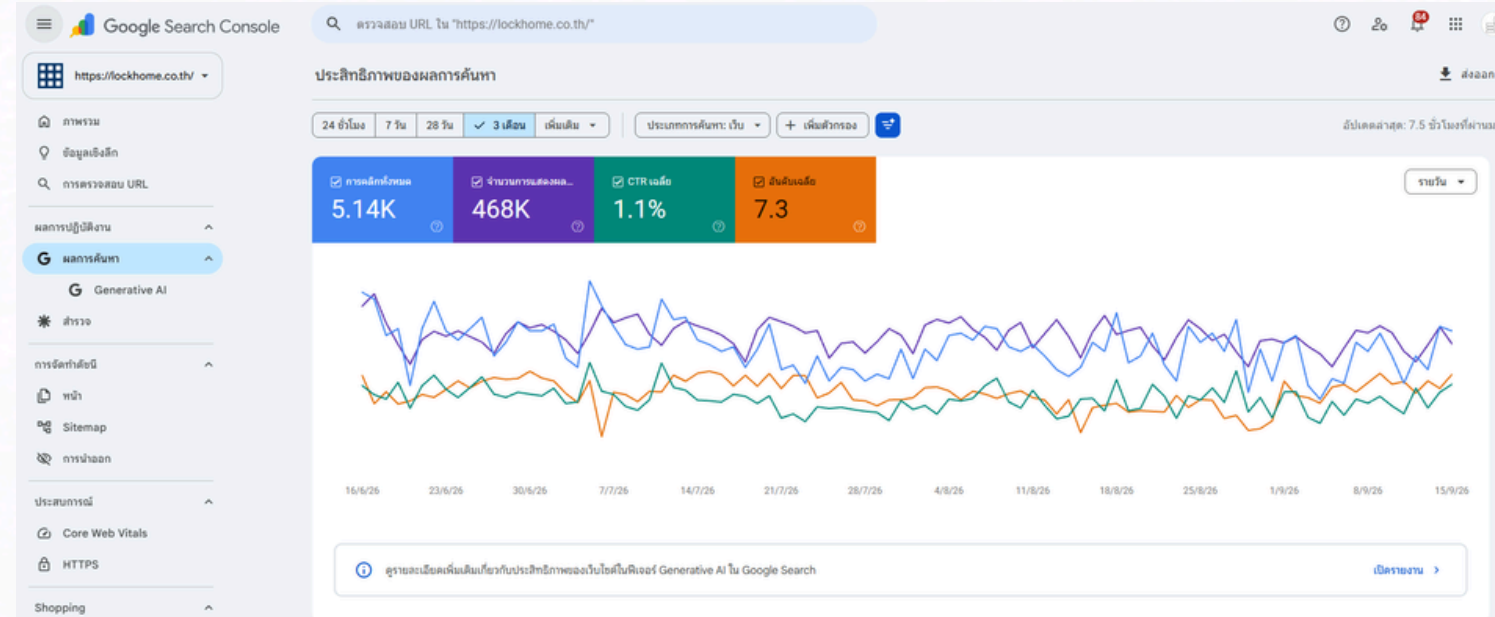


AI SEARCH & DIGITAL DISCOVERY

Make your brand discoverable in the age of AI

As search shifts from Google to AI assistants, we make sure your brand shows up, optimizing for both traditional SEO and the new generative engines shaping how customers find you.

- SEO & GEO (Generative Engine Optimization) – visibility across Google and AI search engines
- AI Visibility Audits – assessing how your brand appears in AI-generated answers
- Authority Content Strategy – content built to establish expertise and trust
- Digital PR – earned coverage that builds authority and backlinks



AI responses ⁱ			New index		
All platforms		14 ⁻¹	AI Overviews ⁱ		
			♦ 3		
Pages		8 ⁺²	Pages		2 ⁺¹
Platform	Responses	Pages			
 AI Mode ⁱ	2 ⁻³	1			
 ChatGPT	3 ⁺¹	1			
 Gemini	1 ⁺¹	1 ⁺¹			
 Perplexity	0	0			
 Copilot	5	6 ⁺¹			
 Grok (paused) ⁱ	0	0			

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AI & MARKETING TECHNOLOGY

Smarter technology , Stronger marketing , Better results

We build the AI agents, automation, and CRM systems that run in the background, so your team spends less time on manual marketing tasks and more time on strategy.

- AI Agent Development – custom AI agents for customer service and sales support
- Marketing Automation – automated workflows across the customer journey
- CRM Implementation – systems that centralize and act on customer data



- Dashboards & Reporting – real-time visibility into performance across channels
- Website & Software Development – custom builds that support the full stack



Automate Smarter

AI-powered automation
that saves time and cost.



Personalize at Scale

Deliver the right message
to the right audience.



Optimize Performance

Real-time optimization for
better results and ROI.



Data-Driven Growth

Turn data into insights
and sustainable growth.



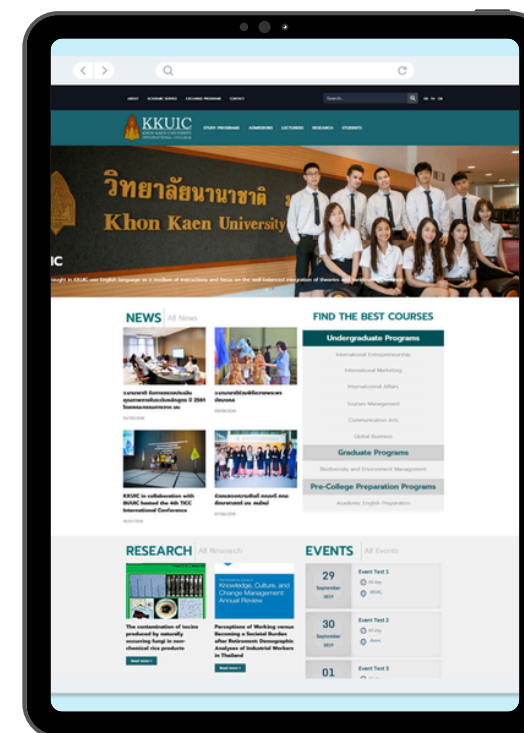
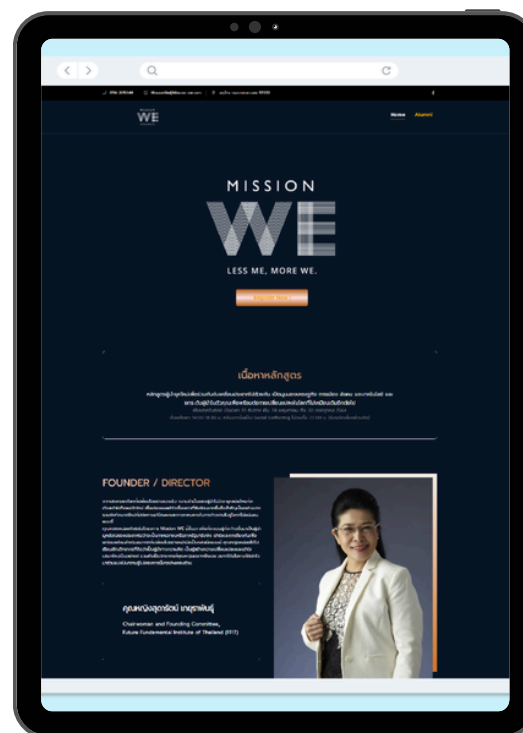
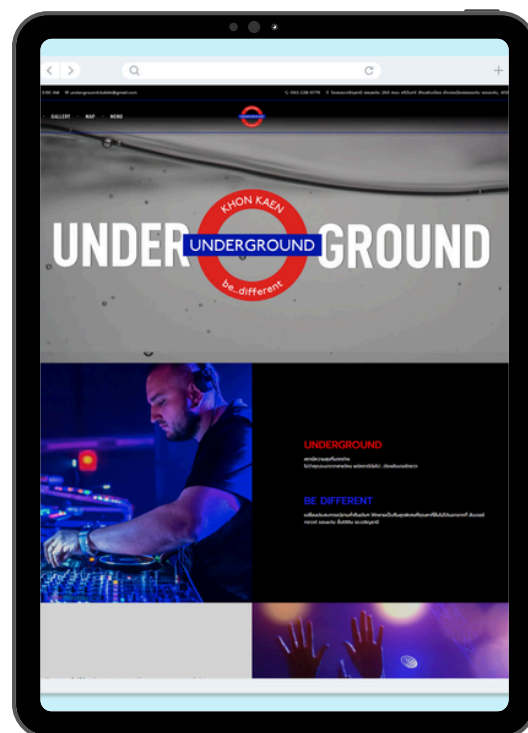
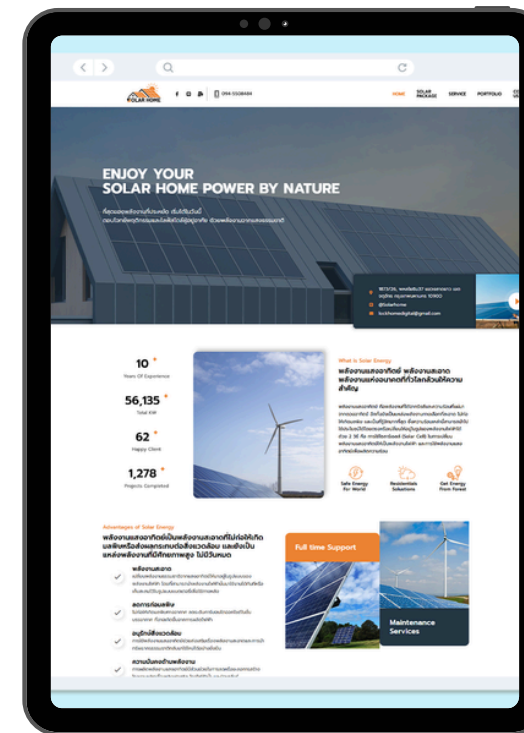
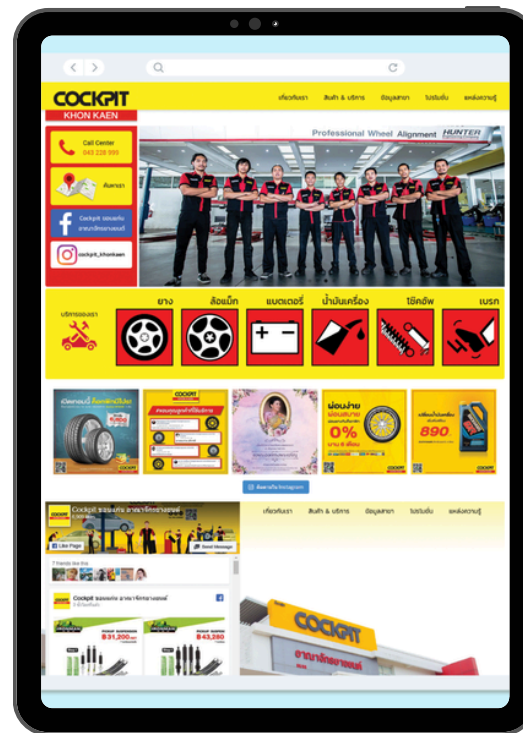
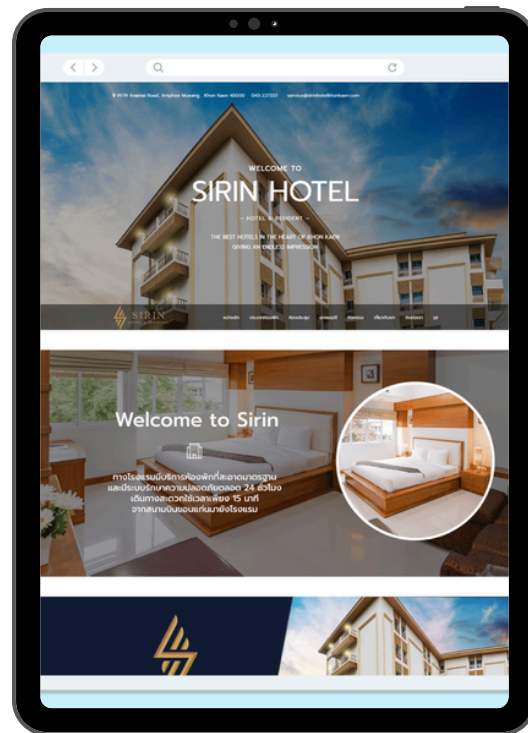
Future-Ready Marketing

Innovate today. Lead
tomorrow.

We leverage AI and marketing technology to automatic , optimize and personalize every stage of the customer journey delivering data driven campaign that scale and convert.



Selected Work





Case Studies

Case Study: MG — Community Management & Social Listening

****Challenge****

The client (MG) sought to maintain a "healthy" community environment across their primary Facebook Groups—catering to both existing owners ("real users") and prospective buyers—as conversations and opinions within these groups significantly influence new customers' purchasing decisions.



****Approach****

The team assumed the role of group administrators, managing operations across several areas:

- Negative Case Management:** Handling negative posts—ranging from removal to coordinating resolutions—and escalating issues to the client (head office) to address root causes.
- Centralized Case Tracking:** Consolidating all cases into a single repository to provide a clear overview of issues and emerging trends.
- Social Listening:** Extracting data, conversations, and sentiment from the groups, enabling the client to monitor the situation independently.
- Alert System:** Implementing a direct notification system to alert the client immediately when critical issues arise.
- Content Support:** Continuously creating sales-driving content within the groups to prevent the community from becoming stagnant or dominated solely by negative sentiment.

****Value Delivered****

Unified Visibility:** The client gained a comprehensive view of all issues and cases from a single source, reducing the risk of problems escalating in the public eye.

- Self-Service Monitoring:** The client could independently monitor the community environment via the social listening system established by the team.
- Sustained Community Health:** The community was maintained in a healthy state, positively influencing the purchasing decisions of prospective customers.
- Sales-Driven Community Management:** Integrating sales-oriented content alongside community management transformed the community from a mere "firefighting" function into a driver of sales.



Case Studies



Case Study: SC Asset — Reputation Monitoring & Social Listening for Brand Rebranding (Engine 1 & Engine 2)

****Challenge****

SC Asset places high importance on brand reputation, as the real estate industry is particularly sensitive to image and credibility. The brand is currently undergoing a rebranding process to expand into a new business sector—Warehouse & Shipping—internally referred to as "Engine 2" (alongside the original real estate business, "Engine 1"). Consequently, there is a need to simultaneously monitor the brand image and public discourse regarding both business units.

****Approach****

The team implemented a Social Listening system covering both "Engines":

- Engine 1 (Real Estate): Monitoring brand and competitor mentions within the real estate market.
- Engine 2 (Warehouse & Shipping): Monitoring brand and competitor mentions in the warehouse and stock sectors—a new business requiring brand awareness building.

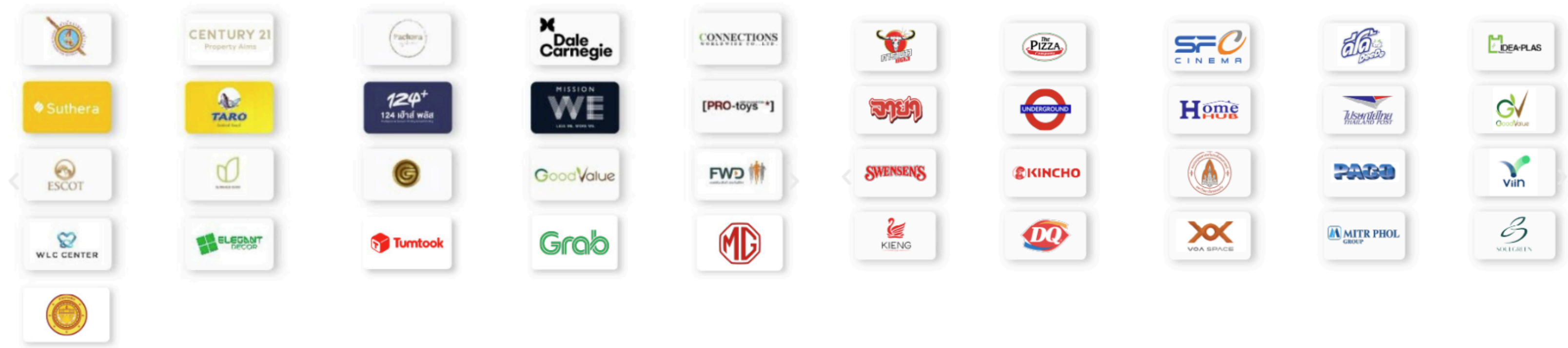
For both Engines, engagement is segmented and measured by positive and negative sentiment, providing a clear picture of how each business is perceived.

A key difference from the MG case study is that the team leveraged our proprietary ERP system, adding a new module that enables the client to monitor Social Listening data and competitor mentions for both Engines via a single, real-time, self-service dashboard.

****Results / Value Delivered****

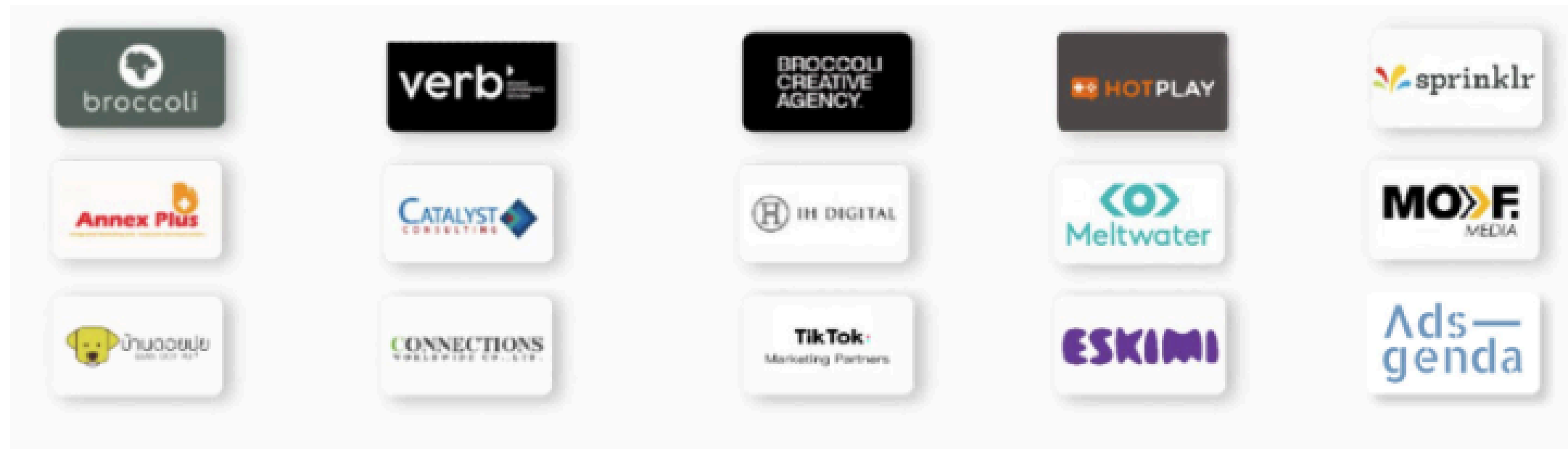
- The client gains a clear, segmented overview of brand reputation for each business unit (Engine 1 vs. Engine 2) without data overlap—a crucial factor during a rebranding phase where both the established image and the new identity must be managed simultaneously.
- The system successfully captures competitor mentions across both the real estate market (existing competitors) and the warehouse/shipping market. (New competitor) This involves a market where customers lack prior data baselines.
- Building upon the existing ERP eliminates the need for customers to learn new tools while providing a monitoring system customized to their specific "dual-engine" business structure.
- It helps mitigate reputational risk during the rebranding phase—a time when the brand is particularly vulnerable to negative sentiment.

CLIENTS



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PARTNERS



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